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**TO:** Transit Select Committee                      **MEETING:** July 11, 2019  
**FROM:** Erica Beauchamp  
Superintendent Transit Planning and  
Scheduling                      **FILE:** 8500-01-DOL

**Subject:** District of Lantzville Request for Free Transit for Minetown Day - 2019

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### **RECOMMENDATION**

That Lantzville's request for free transit services on the Route 11 Lantzville for 'Minetown Day' event held on Saturday September 7, 2019 be approved.

### **SUMMARY**

The District of Lantzville has requested that RDN Transit provide free transit services on the 11 Lantzville route for the annual 'Minetown Day' event on Saturday, September 7, 2019.

The event is supported by a team of volunteers. By offering free transit for this event, it may encourage additional volunteers, and help reduce traffic congestion.

### **BACKGROUND**

The District of Lantzville holds an annual 'Minetown Day' event and has requested transit services provide free travel along the 11 Lantzville route for this day. Providing an incentive for event goers and volunteers to utilize transit for travel to and from the event would help alleviate congestion within the District of Lantzville on the day of event, as well it will make the event more accessible to the residents of Lantzville.

The event is located in the District of Lantzville's Huddleston Park, on Saturday, September 7, 2019, and includes events such as a pancake breakfast, parade and kids activities/rides.

The 11 Lantzville transit route, Attachment 1, operates from 6:39 am to 7:03 pm, a service span of approximately 12.5 hours. Average ridership per hour on the 11 Lantzville route is 18 rides/hour.

## ALTERNATIVES

1. That Lantzville's request for free transit services on the Route 11 Lantzville for 'Minetown Day' event held on Saturday September 7, 2019 be approved.
2. That alternate direction be provided.

## FINANCIAL IMPLICATIONS

Providing free transit on the 11 Lantzville route for its regular span of service of 12.5 hours, given an average hourly ridership of 15 rides/hour, would result in a cash revenue loss of approximately \$500.

## STRATEGIC PLAN IMPLICATIONS

Transportation and Transit - Provide opportunities for residents to move effectively through and around the Region.



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June 10, 2019

Reviewed by:

- D. Marshall, Manager, Transit Operations
- D. Pearce, Director, Transportation and Emergency Services
- P. Carlyle, Chief Administrative Officer

Attachment

1. 11 Lantzville and Event Bus Map