

NCED Summary Evaluation & Recommendation

Project Title: Curtain Motorization Project
Proponent: ECHO Players Society
Amount Requested: \$4,250.00

Summary: The ECHO Players Curtain Motorization Project is being introduced primarily to reduce the physical requirements upon the mature volunteers that currently lift the curtain manually. In addition it will provide a benefit to tourism as the motorized curtain allows inter alia for a more rapid pace for a play and therefore a more enjoyable experience for the theatre patrons.

Project Goals:

- 1) To reduce the physical burden on theatre volunteers who are lifting the curtain during performances.
- 2) To make the theatre more attractive as a venue for rental by such groups as the Bard to Broadway Theatre Society, the Qualicum Beach School of Dance and the TV Show Chesapeake Shores.
- 3) To improve the overall theatre experience for patrons and volunteers.

Eligibility: ECHO Players Society is an eligible organization.
 Eligible costs include: Minor capital.

Priority Areas: Tourism, Arts and Culture

Funding: Potential funding is from the ECHO Arts Fund. NCED is being requested for 25% of the funds.

Evaluation Criteria:

	Yes	No/ NA
<i>Project Viability:</i>		
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
<i>Financial and Administrative Feasibility:</i>	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
<i>New and Unique:</i>	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
<i>Economic Benefit:</i>	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
<i>Community Support:</i>	Yes	No/ NA
Well-articulated community benefit;	✓	

Demonstrates partnership with the community or other organizations	✓
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)	✓

Project Area: ☒ PARKSVILLE ☒ QB ☒ EA 'E' ☒ EA 'F' ☒ EA 'G' ☒ EA 'H'

Assessment	<p>The ECHO Players Curtain Motorization Project is being introduced to primarily reduce the physical requirements upon the mature volunteers who currently lift the curtain manually.</p> <p>This project will provide a benefit to tourism as the motorized curtain will allow a more rapid pace in the main theatre and will create a more professional and enjoyable experience for the theatre patrons.</p> <p>The addition a motorized curtain allows for broader range of theatre rental opportunities and creates increased local business opportunities. It will also increase the enjoyment of the theatre experience that will attract tourists and the arts community. This improvement will benefit local business community.</p>
Recommendation	Fully Fund