

NCED Summary Evaluation & Recommendation

Project Title: Parksville Visitor Centre Electric Vehicle (EV) Charging Station
Proponent: Parksville & District Chamber of Commerce
Amount Requested: \$10,000

Summary: The purpose of Parksville Visitor Centre EV Charging Station is to attract more visitors to the Tourism Centre in Parksville.

Project Goals: 1) To provide residents and tourists with EV charging opportunities. Increased options for visitors that come to the community based on ability to use EV travel.
 2) To contribute to the community image of being an environmentally conscious community by supporting a strong zero emission vehicle culture.

Eligibility: Parksville & District Chamber of Commerce an eligible organization.
 Eligible costs in the proposal include: Minor Capital and Information Technology.

Funding: Potential funding partnerships through In-kind Support and sponsorship

Priority Areas: Renewable Energy and the Green Economy
 Tourism and Recreation

Evaluation Criteria:

	Yes	No/ NA
<i>Project Viability:</i>		
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
<i>Financial and Administrative Feasibility:</i>	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
<i>New and Unique:</i>	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
<i>Economic Benefit:</i>	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
<i>Community Support:</i>	Yes	No/ NA
Well-articulated community benefit	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)	✓	

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

Assessment	<p>The Parksville & District Chamber of Commerce operate the Parksville Visitor Centre located at 1275 E Island Hwy, the surrounding municipalities, and Electoral Areas E, F & G.</p> <p>As the move to reduce Green House Gas Emissions accelerates, the operation of EV's becomes a more common occurrence than the rarity it was 5 years ago. In order to further support EV's in our community it is necessary to provide the infrastructure required to sustain and operate them.</p> <p>The Parksville Visitor Centre is on a transit route and it is our intention to make other active transportation systems available such as bicycles and allow EV travellers to move about the community. Increased EV charging capacity will provide opportunities for shopping and sightseeing that contribute to our economy.</p>
Recommendation	Fully Fund