

NCED Summary Evaluation & Recommendation

Project Title: TQB Airport Signage
Proponent: Town of Qualicum Beach
Amount Requested: \$50,000.00

Summary: Town of Qualicum Beach is applying for the Northern Community Economic Development (NCED) Grant to help fund the expansion of the Qualicum Beach Airport facilities, specifically, the long-term parking, as well as the installation of signage at key locations.

Project Goals:

- 1) Funding the installation of a new long term parking lot and signage
- 2) Improvements to the parking lot are designed to provide airport patrons with a safe and secure parking area.
- 2) Improvements to the parking lot are designed to provide airport patrons with a safe and secure parking area.
- 3) Expansion of the parking facilities and installation of signage is being proposed to improve tourism. The airport is growing as an economic hub and is poised to be an important employer in the Region.

Eligibility: Town of Qualicum Beach Airport is an eligible organization.
 Eligible costs in the proposal include: Minor Capital and Information Technology.

Funding: Potential funding partnerships
 BC Air Access program, In-kind Support

Priority Areas: Employment and Skills Training
 Arts, Culture and Media
 Tourism and Recreation

Evaluation Criteria:

	Yes	No/ NA
<i>Project Viability:</i>		
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
<i>Financial and Administrative Feasibility:</i>	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
<i>New and Unique:</i>	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
<i>Economic Benefit:</i>	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	

Community Support:

Well-articulated community benefit

Yes

No/ NA

✓

Demonstrates partnership with the community or other organizations

✓

Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)

✓

Project Area:☒ PARKSVILLE☒ QB☒ EA 'E'☒ EA 'F'☒ EA 'G'☒ EA 'H'

Assessment	Paving is considered a Capital asset. Signage - road and branding
Recommendation	Partially fund – entrance sign