

REGIONAL DISTRICT OF NANAIMO DISTRICT 69 (OCEANSIDE) RECREATION SERVICES MASTER PLAN

# THE STATE OF RECREATION IN DISTRICT 69 (OCEANSIDE) RESEARCH REPORT

OCTOBER 2017

DOCUMENT # 1 OF 2 (RECREATION SERVICES MASTER PLAN TO BE PRODUCED AS A SEPARATE DOCUMENT.)





# EXECUTIVE SUMMARY

The State of Recreation in District 69 Research Report (contained herein) encompasses the research and engagement findings that will inform the new District 69 Recreation Services Master Plan. The findings provided in this report document are the product of numerous forms of research and engagement as outlined below.

## SATE OF RECREATION REPORT: ENGAGEMENT INPUTS

Consultation Mechanism	Responses/ Participants
Resident Survey	1,687
Community Group Questionnaire	60
Stakeholder Interviews/ Discussions	29 <i>(interviews/discussion sessions)</i>

## SATE OF RECREATION REPORT: OTHER RESEARCH INPUTS

- Trends and leading practices
- Strategic planning and policy documents (e.g. 2016 – 2020 RDN Board Strategic Plan).
- Data analysis (utilization, financial)
- Population and demographics
- Programming analysis
- Facility inventory

While all of the research and engagement is important and will be considered in the development of the Master Plan, a number of key findings emerged and are summarized below.

- Residents value recreation and understand the benefits that recreation services provide to both their household and the community in which they live. Sixty-nine percent (69%) of households indicated that recreation is “very important” to their household’s quality of life and 82% indicated that recreation is “very important” to the community in which they live.
- The majority (80%) of District 69 households expressed satisfaction with recreation services. This figure represents a 13% improvement from 2006.
- Operational and day-to-day roles and responsibilities are well understood between the RDN and its partners (e.g. community organizations, School District 69, local municipalities); however opportunities exist to further clarify roles and responsibilities related to future facility planning and potential new development.
- Key trends in recreation include: multi-use facilities, physical literacy, evolving nature of volunteerism, importance of partnerships, and social inclusion. The RDN is generally well aligned with these trends in the provision of recreation in District 69.
- Demographics and community characteristics are diverse across District 69. Residents and community organizations have an array of needs, demands and perspectives on recreation.



# EXECUTIVE SUMMARY

Related to future recreation infrastructure needs in District 69, some demand exists for new or enhanced facilities. The resident survey found that 51% of households believe new or enhanced indoor recreation facilities are needed in District 69; while 49% believe new or enhanced parks and outdoor recreation facilities are needed. Of note, a fairly significant proportion of residents are “unsure” if new or enhanced facilities are needed (30% answered “unsure” for indoor facilities; 29% answered “unsure” for outdoor facilities). The adjacent charts present the ranked order of indoor and outdoor amenity priorities from the household survey.<sup>1</sup>

It is also important to note that while this report document provides valuable information that will be critical to developing future strategic direction for recreation in District 69, the Master Plan will also need to consider a number of other factors such as available resources and capacity, timing, and existing service responsibilities (e.g. sustaining current infrastructure). The Master Plan will provide recommendations, tools, and options that will further priorities, potential projects, and initiatives.

## Indoor Facility Priorities

#	Type	Want New	Want Existing Enhanced
1	Indoor Swimming Pool	39%	26%
2	Health and Wellness/ Fitness Centre	35%	19%
3	Multi-purpose Recreation Facility	33%	14%
4	Performing Arts Centre	18%	16%
5	Teen/Youth Centre	22%	11%
6	Seniors Centre	14%	18%
7	Ice Arena	2%	17%

## Outdoor Facility Priorities

#	Type	Want New	Want Existing Enhanced
1	Walking/Hiking Trails	45%	39%
2	Natural Parks and Protected Areas	36%	32%
3	Picnic Areas and Passive Parks	27%	30%
4	Bicycle/Roller Blade Paths	31%	20%
5	Playgrounds	14%	20%
6	Track and Field Facility	13%	13%
7	Sport Fields	8%	15%

<sup>1</sup> Based only on the resident survey findings. Rank is based on the combined % of “want new” and “want existing enhanced”.



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# ONE

## INTRODUCTION AND PROJECT CONTEXT

### INCLUDED IN THIS SECTION:

- Overview of District 69 Recreation (historical context and areas of responsibility).
- Project background and purpose.
- Overview of the project process and methodology being used to develop the updated Recreation Services Master Plan.

## OVERVIEW: DISTRICT 69 RECREATION

The Regional District of Nanaimo (RDN) has delivered recreation services in District 69 since 1984. District 69 encompasses the City of Parksville, Town of Qualicum Beach and Electoral Areas E, F, G, and H. Guidance and recommendations are provided by the District 69 Recreation Commission which advises the RDN Board of Directors. The following chart summarizes areas of responsibility for RDN recreation provision in District 69. **Note: Additional analysis of District 69 Recreation facility operations, utilization, and financial requirements is provided in Section 3.**

Function	Description
Major Facility Operations	Operation of Oceanside Place (includes 2 arenas, leisure ice, and program rooms) and the Ravensong Aquatic Centre.
Direct Recreation Programming	Provision of numerous recreation programs for children, youth, adults, and seniors in District 69 (under the Northern Community Recreation Program Services). This programming currently utilizes a variety of community facilities which includes RDN operated facilities, decommissioned school buildings (Craig Street Commons, Qualicum Commons) and not-for-profit operated facilities.
Sports Field Bookings and Allocations	The bookings and allocations of sport fields in Parksville and Qualicum Beach. <i>* The City of Parksville, Town of Qualicum Beach, and School District 69 are responsible for maintenance.</i>
Facilitation and In-Direct Provision	The RDN also facilitates recreation opportunities in a number of other ways, which include: <ul style="list-style-type: none"><li>• Agreements with community organizations to provide programming in their communities.</li><li>• Grants for community projects and initiatives</li><li>• Provision of subsidized facility time to community organizations and sports associations for programming and events (e.g. ice at Oceanside Place, pool time at the Ravensong Aquatic Centre)</li><li>• Allocation of resources (staff and financial) to support programming offered by organizations (e.g. RDN staff fulfilling bookings and scheduling functions on behalf of community groups)</li><li>• Ongoing facility lease arrangements with community organizations (Parksville Curling Club)</li></ul>

# AN UPDATED RECREATION SERVICES MASTER PLAN

The RDN initiated the development of a new Recreation Services Master Plan for District 69 in the fall of 2016. The Master Plan will provide the RDN with a long-term strategic plan for the delivery of recreation opportunities in District 69 and will help guide future decision making and actions in a number of key areas including the management of current facilities, future infrastructure needs, and programming partnerships. The RDN last completed a Master Plan for District 69 Recreation in 2006, which provided valuable direction over the past decade in a number of areas and helped set priority initiatives (a number of which have been successfully executed upon). In some instances, the updated Master Plan will refresh and reset future priorities while also further embedding current practices that work well. Key areas of focus for the updated Master Plan include:

- Clarifying RDN roles and responsibilities for the provision of recreation (and related) opportunities in District 69.
- Identifying the future role of partnerships and collaborations in recreation provision.
- Identifying programming focus areas and tactics for addressing new and emerging trends.
- Identifying opportunities to optimize efficiency and the overall use of existing facilities.

The Master Plan is also tasked with providing guidance related to the following three (3) specific infrastructure issues.

1. Ravensong Aquatic Centre Expansion: demand and feasibility analysis
2. Outdoor Multi-Sport Complex: demand and feasibility analysis
3. District 69 Community Arena (curling facility):
  - a. current and future demand to operate as a curling facility; and
  - b. exploration of potential alternative use (if future demand/viability determined to be in question)

## PROJECT PROCESS

Research and engagement is critical to the development of the updated District 69 Recreation Services Master Plan. The Master Plan project has been organized into four (4) distinct project phases as illustrated by the following graphic. **The information gathered and analyzed through Phases 1 – 3 of the project is summarized in this report document and will be used to inform the strategies and recommendations outlined in the Master Plan.** This approach ensures that the Master Plan is grounded in sound and well-rounded research and engagement and is ultimately reflective of community needs.



# TWO

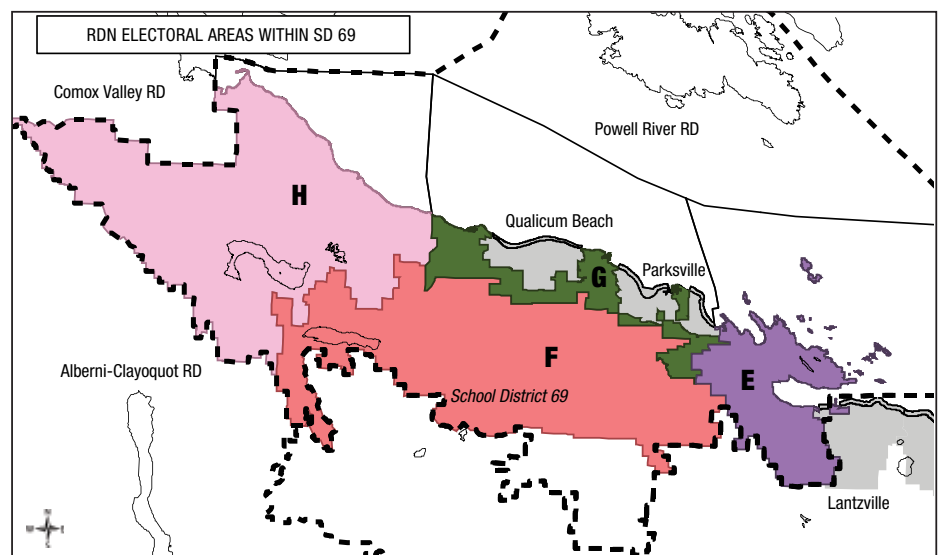
## DISTRICT 69 (OCEANSIDE) OVERVIEW

### INCLUDED IN THIS SECTION:

- Profile and overview of the District 69 (Oceanside) area.
- Analysis of key population characteristics and indicators.
- Inventory of recreation facilities in District 69.
- Overview of recreation programming in District 69.
- Planning review summary.

### AREA PROFILE

District 69, commonly referred to as Oceanside, spans a linear oriented area on the eastern coast of Vancouver Island within the Regional District of Nanaimo. District 69 is located immediately north of the City of Nanaimo/Lantzville area and extends to the southern boundary of the Comox Valley Regional District. The region is known for its natural beauty and abundant outdoor recreational opportunities, which continues to attract both visitors and residents. The accompanying map provides a visual overview of District 69.



Also important to understand within the context of recreation planning and overall provision is that District 69 encompasses a diverse area which includes a mix of urban and rural communities. The following chart summarizes each of the jurisdictions (municipality or electoral area) included within District 69. As reflected in the chart, the total population of District 69 is 46,665 residents. This population figure represents approximately 30% of the RDN's overall population of 155,698.<sup>1</sup>

Jurisdiction	Communities	Population (2016)
City of Parksville	Parksville	12,514
Town of Qualicum Beach	Qualicum Beach	8,943
Area E	Nanoose Bay	6,125
Area F	Errington, Coombs, Hilliers, Whiskey Creek, Meadowood	7,724
Area G	San Pareil, French Creek, Surfside, Dashwood	7,465
Area H	Qualicum Bay, Bowser, Deep Bay, Dunsmuir, Horne Lake, Spider Lake	3,884
<b>Total</b>		<b>46,665</b>

## POPULATION AND DEMOGRAPHICS

*Note: Complete 2016 Statistics Canada Census data is not currently available. As such, the majority of demographic and population characteristics data reflected is from the 2011 Statistics Canada Census.*

As previously mentioned, the population of District 69 is 46,665 which is an increase of 5.0% since 2011. Each jurisdiction experienced growth over the past five years including a 10.7% increase in Area H, bringing its population up to 3,884. The Electoral Areas comprise 54% of District 69's population while the municipalities of Parksville and Qualicum Beach make up the remaining 46%.

Jurisdiction	Population (2016)	Percentage of District 69 Population	Percent Growth Since 2011
Parksville	12,514	27%	4.5%
Qualicum Beach	8,943	19%	2.9%
Area E (Nanoose Bay)	6,125	13%	7.9%
Area F (Errington, Coombs, Hilliers, Whiskey Creek, Meadowood)	7,724	17%	4.1%
Area G (San Pareil, French Creek, Surfside, Dashwood)	7,465	16%	4.3%
Area H (Qualicum Bay, Bowser, Deep Bay, Dunsmuir, Horne Lake, Spider Lake)	3,884	8%	10.7%
<b>Total</b>	<b>46,665</b>		

<sup>1</sup> Population figures from Statistics Canada, 2016 Census of the Population.



## Population Growth Scenarios

Three rudimentary growth scenarios are presented below to show that there is a possibility of having to provide recreation services to over 50,000 residents by 2026. The scenarios are based on previous growth increases. For example, from 2011 to 2016, the average annual increase in population was 1.0%; if this rate were to be applied to the next ten years, the 2026 population would be 51,536.

Growth Scenario	Annual Growth	Scenario Based on Growth Experienced From	Projected District 69 Population in 2026
High	1.8%	2001 to 2011	55,767
Moderate	1.6%	2001 to 2016	54,681
Low	1.0%	2011 to 2016	51,536

## Age Distribution

Based on the 2011 Census Profile, District 69 has lower proportions of people in each age segment under 50 years old compared to the province as whole (39% of District 69's population is under the age of 50 compared to 62% in BC). Nearly two-thirds (61%) of District 69's population is above the age of 50 and the 60 – 69 age category is District 69's largest (21%).<sup>2</sup>

Age Category	District 69 (2011) <sup>2</sup>	BC (2011)
Age 0 – 4 Years	3%	5%
Age 5 – 9 Years	3%	5%
Age 10 – 19 Years	9%	12%
Age 20 – 29 Years	6%	13%
Age 30 – 39 Years	7%	13%
Age 40 – 49 Years	11%	15%
Age 50 – 59 Years	17%	15%
Age 60 – 69 Years	21%	11%
Age 70 – 79 Years	14%	7%
Age 80+ Years	9%	4%

2 2011 Census Profile does not include age distribution data for Area H.

## Immigration (2001 – 2011)

From 2001 to 2011, District 69 received an influx of 820 immigrants which totaled 1.9% of the population in 2011. Area E received the highest percentage of immigrants (3.5%) while Area G received the least (0.8%).

Jurisdiction	Percentage of Population that Immigrated from 2001 to 2011
Parksville	1.9%
Qualicum Beach	1.8%
Area E	3.5%
Area F	1.2%
Area G	0.8%
Area H	3.4%
<b>District 69</b>	<b>1.9%</b>

## Household Income and Unemployment Rate (2011)

Area E has the highest median after-tax household income (\$61,854) while Area F has the lowest (\$41,161) followed by Area H (\$44,661). District 69's unemployment rate is 7.8%.<sup>3</sup>

Jurisdiction	Median After-Tax Household Income	Unemployment Rate
Parksville	46,207	8.9%
Qualicum Beach	51,236	6.8%
Area E	61,854	7.0%
Area F	44,161	6.5%
Area G	55,137	10.1%
Area H	44,661	6.3%
<b>District 69</b>	<b>50,543</b>	<b>7.8%</b>

3 50,543 is the average median after-tax household income of each jurisdiction.

## Renters and Spending on Shelter Costs (2011)

Area F and Parksville have the highest percentage of renters (24% and 22% respectively). Area F has the highest percentage of households that spend 30% or more of their household income on shelter costs (32%).

Jurisdiction	Percentage of Households that are Rented	Percentage of Households that Spend 30% or More of Household Income on Shelter Costs
Parksville	22%	26%
Qualicum Beach	10%	17%
Area E	9%	21%
Area F	24%	32%
Area G	8%	22%
Area H	20%	24%
<b>District 69</b>	<b>16%</b>	<b>24%</b>

## Active Transportation Commuters (2011)

Of those who commute to a usual workplace, 7.8% of District 69 commuters do so by way of walking or cycling. Ten percent of commuters in Parksville and Qualicum Beach bike or walk to work.

Jurisdiction	Percentage of Commuters that Walk or Bike to Work
Parksville	10.4%
Qualicum Beach	10.1%
Area E	6.0%
Area F	6.0%
Area G	7.5%
Area H	3.5%
<b>District 69</b>	<b>7.8%</b>



# FACILITY INVENTORY

The RDN operates two major indoor recreation facilities; Oceanside Place and the Ravensong Aquatic Centre. Identified as follows is an overview of the main amenity spaces at each facility.

Oceanside Place	Ravensong Aquatic Centre
<ul style="list-style-type: none"> <li>• 2 regulation size ice arenas</li> <li>• Leisure skating area</li> <li>• Multipurpose program room</li> <li>• Lobby space and customer service desk (registration point for RDN programming)</li> </ul>	<ul style="list-style-type: none"> <li>• 6 lane program tank</li> <li>• Leisure swimming pool</li> <li>• Sauna</li> <li>• Steam room</li> <li>• Whirl pool</li> <li>• Lobby space and customer service desk (registration point for RDN programming)</li> </ul> <p><i>* Located adjacent to the Qualicum Beach Civic Centre (Town operated facility).</i></p>

Also located throughout District 69 are numerous community and recreation facilities that provide valuable space for programs, activities and events offered by community organizations and the Regional District of Nanaimo. In some instances, the RDN provides financial or in-kind support for facilities (e.g. assistance with promotions, staff resources).

Presented in the chart below is an overview of **publically provided** (RDN, municipal or community organization operated) recreation and related infrastructure in District 69.

## Indoor

Facility/Amenity Type	Location(s)	# of Facility/Amenity Type in District 69
Indoor Ice Arenas	• Parksville (Oceanside Place)	2 (indoor ice sheets)
Indoor Aquatic Facilities	• Qualicum Beach (Ravensong Aquatic Centre)	1
Community Type Gymnasium Spaces <sup>A</sup>	<ul style="list-style-type: none"> <li>• Parksville (Parksville Community and Conference Centre, Craig Street Commons)</li> <li>• Qualicum Beach (Civic Centre, Qualicum Commons)</li> <li>• Area E (NanOOSE Place)</li> <li>• Area H (Lighthouse Community Centre)</li> </ul>	6
Curling Facilities	<ul style="list-style-type: none"> <li>• Parksville (Parksville Curling Club, 5 ice sheets)</li> <li>• Qualicum Beach (Qualicum and District Curling Club, 4 ice sheets)</li> </ul>	2 (facilities) 9 (total sheets of ice)
Multi-Purpose Program Spaces (including halls)	<ul style="list-style-type: none"> <li>• Parksville (Parksville Community and Conference Centre, Craig Street Commons, Oceanside Place, Parksville Society of Organized Services, Shelly Road Centre)</li> <li>• Qualicum Beach (Civic Centre, Qualicum Commons, Community Hall)</li> <li>• Area E (NanOOSE Place)</li> <li>• Area F (Errington War Memorial Hall, Bradley Centre, Arrowsmith Hall, Coombs Rodeo Hall)</li> <li>• Area G (Little Qualicum Hall)</li> <li>• Area H (Lighthouse Community Centre/Qualicum Bay Lions Hall)</li> </ul>	15 (facility locations) <sup>B</sup>

## Indoor (Continued)

Facility/Amenity Type	Location(s)	# of Facility/Amenity Type in District 69
<b>Indoor Lawn Bowling Facilities</b>	• Qualicum Beach (Qualicum Beach Lawn Bowling Club)	1
<b>Dedicated Visual Arts Facilities</b>	• Parksville (Oceanside Community Art Gallery) • Qualicum Beach (The Old School House)	2
<b>Performing Arts Facilities</b>	• Parksville (Chrysler Theatre- Parksville Community and Conference Centre) • Qualicum Beach (E.C.H.O. Village Players Theatre)	2

A Not including operational school facilities which have varying levels of community gymnasium access.

B A number of the 15 locations identified have multiple program rooms and spaces. Does not include school classroom spaces that can be booked for some programs and classes.

## Outdoor

Facility/Amenity Type	Location(s)	# of Facility/Amenity Type in District 69
<b>Sports Field Sites</b> (playfields and ball diamonds)	• Parksville (Community Park, Springwood Park, Ballenas Secondary, Craig Street Commons, Winchelsea Elementary) • Qualicum Beach (Community Park, Kwalikum Secondary, Arrowview Elementary, Qualicum Beach Elementary) • Area E (Jack Bagley Field) • Area F (Errington Elementary, Former French Creek Community School) • Area G (Oceanside Elementary School) • Area H (Bowser Elementary)	16 total sites: 3 major/multi-field sport field sites (Parksville Community Park, Qualicum Beach Community Park, Springwood Park) 13 school sites with sport fields (including the Jack Bagley Field) <sup>C</sup>
<b>Lacrosse Boxes</b>	• Parksville (Community Park)	1
<b>Skateboard Parks</b>	• Parksville (Community Park) • Qualicum Beach (Community Park)	2
<b>Tennis Courts</b>	• Parksville (Springwood Park: 6 courts; Community Park: 2 courts) <sup>D</sup> • Qualicum Beach (3 courts) • Area H (Bowser: 4 courts)	14
<b>Track and Field Spaces</b>	• Parksville (Ballenas Secondary School)	1 <sup>E</sup>

C School fields have varying levels of public use due to size of field, condition or lack of amenities.

D The court spaces at Ballenas Secondary School have been re-surfaced for multi-use and are no longer available for tennis (lines and nets have been removed).

E While included in the inventory, it is notable that the track is not rubberized or of regulation size.

In addition to the facilities identified in the charts above, there exists a number of playground and cement sport court spaces (e.g. basketball courts) located throughout District 69. The continued growth of pickleball has also resulted in a number of the above spaces being adapted to accommodate this emerging sport. The Lacrosse Box in the Parksville Community Park is used for pickleball and a number of the tennis court sites identified in the chart now have pickleball lines on selected courts. The area also includes an abundance of trails and pathways, community parks, and natural space areas which contribute to recreation and leisure opportunities.



## Private Sector and Regional Provision

The private sector and other municipalities in the Nanaimo region also provide recreation facilities and amenities that are accessed by District 69 residents. Identified in the following chart are major recreation facility and amenity types that are not currently provided by the RDN or not-for-profit organizations in District 69, but are available locally or regionally through private sector providers or municipalities located outside of District 69.

Facility/Amenity Type	Other Local Providers/Regional Provision
<b>Indoor Artificial Turf Field Facility</b>	• Arbutus Meadows (located in Area E of District 69)
<b>Outdoor Artificial Turf Fields</b>	• Provided by the City of Nanaimo (Merle Logan and Beban fields)
<b>Fitness Centres</b>	<ul style="list-style-type: none"> <li>• Private facilities and studios are located throughout the study area and broader region.</li> <li>• Public facilities provided in Nanaimo by the City of Nanaimo</li> </ul>
<b>Major Aquatics Facility</b> (50 metre program tank, specialty leisure aquatics amenities)	• Provided by the City of Nanaimo (Nanaimo Aquatic Centre)
<b>Major Track and Field Facility</b> (rubberized track, support amenities)	• Provided by the City of Nanaimo (Rotary Bowl recently transferred to the City)



## RECREATION PROGRAMMING

### Programs by Service Area

In 2015, the RDN provided 243 programs in District 69 including 40 at Oceanside Place (skating) and 57 at the Ravensong Aquatic Centre (swimming). RDN staff directly delivers programs, events, and services through its service area called Northern Community Recreation Program Services. 146 programs were offered through this service area in 2015 and 119 were offered in 2016.

2015 Program Statistics		
RDN Service Area	Programs	Registrations
Oceanside Place	40	690 <sup>F</sup>
Ravensong Aquatic Centre	57	2,539
Northern Community Recreation Services	146	6,444
<b>Total</b>	<b>243</b>	<b>9,673</b>

<sup>F</sup> RDN programming only. Does not include programs offered by youth or adult sport organizations.

### Northern Community Recreation Program Services

As seen in the chart above, 146 programs were offered by the RDN (Northern Community Recreation Program Services) in 2015. This number increased from 96 programs offered in the previous year. Opportunities are available for residents of all age groups within the six District 69 jurisdictions such as sports and fitness, arts and crafts, and summer camps. This service area also coordinates the delivery of the financial assistance program and inclusions services and manages the service agreement for the provision of recreation opportunities provided in Area F by the Arrowsmith Community Recreation Association.



## Events

The RDN hosts or provides assistance to a variety of events and awareness weeks. Examples include Active Aging Week, Qualicum Beach Day, Qualicum Beach Family Day, Kite Festival, Kidfest, Terry Fox Run, Youth Week, Hi Neighbour Day, Nanoose Family Day, Volunteer Week, Storybook Village, and Winter Wonderland.

## Financial Assistance Program

The Financial Assistance Program is available for low-income residents who live in District 69 and want to participate in recreation programs. Over 100 households received access to department programs and facilities in 2015, with the majority being for public swim admissions. This program is provided in collaboration with the Society of Organized Services (SOS) as the RDN and SOS offer complementary programs and refer clients to each other depending on eligibility.

## Inclusion Services

At no charge to the participant, the RDN provides inclusion services to ensure that all people have the opportunity to participate in programs. This service focuses on including people with disabilities in the general recreation programs provided. The most requested programs have been swimming, skating, and summer camps. In 2015, over 1,000 hours of inclusion service was provided to 25 individuals. Support workers are accommodated with free registration or admission when directly working with a client.

## Arrowsmith Community Recreation Association

Area F programs are provided by the Arrowsmith Community Recreation Association and supported by the RDN. There are three part-time program coordinators that work with members of the community to develop and deliver local programs and events. Each program is community-driven and flexible to accommodate the needs of Area F residents. Most of the opportunities take place at Errington Hall, Coombs Fairgrounds, Bradley Centre, and Errington Elementary School.

## Free Admission

Children 3 years and under and adults 80 years and older receive free admission at Oceanside Place Arena and Ravensong Aquatic Centre.

## Leaders in Training

Leaders In Training is a program for youth to develop leadership skills through training and volunteer experience. Workshops are provided in leadership, teamwork, and child management along with 45 volunteer hours in RDN summer camps and events. In 2015, a total of 51 youth were trained for leadership volunteer opportunities, each completing 16 hours of training and totaling a combined 1,575 hours of volunteering.

## Program Types

A variety of program offerings are available to residents in District 69. The following chart provides an overview of current program offerings by typology and age category using the most recent Active Living Guide published by the RDN (Spring/Summer 2017). As reflected in the chart, introductory and recreational sport, education and skill development, aquatic safety, and arts and culture programs are available for each age category. Aquatic fitness is only available for adults and seniors and more specialized sport training opportunities are only offered for youth via specific sport camps. However, it is important to note that the identification of these gaps does not necessarily suggest that additional programming is required. Other factors to consider in this regard include the appropriateness of programming (e.g. does the age category warrant programming based on the Canadian Sport for Life framework), demand, and facility availability.

	Preschool	Children	Youth	Adults and Seniors
Program Type				
Introductory Sport/Recreational Sport	✓	✓	✓	✓
Fitness (classes excluding aquatics)			✓	✓
Fitness (aquatics)				✓
Sport Training			✓	
Aquatics Safety	✓	✓	✓	✓
Arts and Culture	✓	✓	✓	✓
Education and Skill Development	✓	✓	✓	✓
Nature Education		✓	✓	✓

## PLANNING REVIEW

The consulting team reviewed a number of previous RDN planning and guiding documents that are pertinent to recreation in District 69. Reviewing these background documents is important in order to ensure that the updated Master Plan leverages previous data and takes into account the historical context for recreation service delivery in District 69. Summarized below are the documents that were reviewed.

- Regional District of Nanaimo Board Strategic Plan 2016 – 2020
- Recreation Services Master Plan for Oceanside (2006)
- RDN 2014 Community Survey
- Ravensong Aquatic Centre Expansion Update (2013)
- District 69 Arena (Parksville Curling Club) Building Assessment (2014)
- District 69 Track and Field Facility Feasibility Study (2008)
- RDN Operational and Efficiency Review and Recommendation Worksheets (2015)
- Youth Recreation Strategic Plan (2011 – 2016)
- Recreation Program Rationale Checklist (2013)
- District 69 Fees and Charges Report (2014)

The following documents developed by the City of Parksville and Town of Qualicum Beach were also reviewed.

- City of Parksville Vision, Mission, and Core Values (2015)
- Qualicum Beach Vision Statement (2011)

The planning review also included the following provincial and national frameworks and guiding documents. Reviewing and identifying these documents reflects an understanding of broader leading practices and perspectives in the delivery of recreation opportunities.

- A Framework for Recreation in Canada 2015: Pathways to Wellbeing
- Active People, Active Places—BC Physical Activity Strategy (2015)
- The Way Forward—A Strategic Plan for the Parks, Recreation, and Culture Sector of BC (2008)
- Canadian Sport for Life (CS4L) and Long Term Athlete Development (LTAD)





# THREE

## OPERATIONS AND UTILIZATION ANALYSIS

### INCLUDED IN THIS SECTION:

- Utilization analysis for Oceanside Place and the Ravensong Aquatic Centre.
- Financial overview of major District 69 Recreation functions (annual operating cost analysis).

The RDN directly manages the following recreation services in District 69:

- Oceanside Place
- Ravensong Aquatic Centre
- Northern Community Recreation Program Services

Current and projected financials are presented for each service area as they have their own budgets. Operating expenditures and revenues are compared to calculate a cost recovery percentage. The amount of taxes for each service area is presented along with capital asset expenditures and capital financing charges. A consolidated review of past business plans and external assessments provide insight into utilization. Oceanside Place is well used however additional capacity does exist to increase utilization while the Ravensong Aquatic Centre is used to full capacity during many peak hours.





# OCEANSIDE PLACE

## Facility Context

Oceanside Place is a facility containing two regulation sized ice arenas, a leisure ice surface, and a variety of meeting and gathering spaces. Spaces in the facility are rented to community groups and used for directly delivered RDN programming.

## Financial Plan 2017 – 2021

The RDN developed five-year financial projections for each of the three service areas. Through property taxes and revenues, Oceanside Place generates between \$2.5M to \$2.8M each year to cover operating expenditures, capital expenditures, and capital financing charges. For each of the next five years, the RDN will allocate \$273,052 to Oceanside Place's capital financing charges.

Oceanside Place	2017	2018	2019	2020	2021
<b>Taxes and Revenues</b> (property taxes, recreation fees, rentals, concession, etc.)	\$2,572,978	\$2,630,521	\$2,688,371	\$2,747,563	\$2,808,128
<b>Operating Expenditures</b>	\$2,250,986	\$2,302,006	\$2,293,216	\$2,329,993	\$2,368,655
<b>Capital Expenditures</b>	\$119,875	\$109,871	\$346,825	\$142,840	\$145,500
<b>Capital Financing Charges</b>	\$273,052	\$273,052	\$273,052	\$273,052	\$273,052
<b>Net Surplus/(Deficit) for the Year</b>	\$(69,935)	\$(54,408)	\$(22,722)	\$1,678	\$20,921
<b>Surplus Applied to Future Years</b>	\$158,572	\$104,164	\$81,442	\$83,120	\$104,041

In the chart below, property taxes were removed from the revenues row in order to calculate a recovery rate. From an operating standpoint in 2017, Oceanside Place will bring in \$639,079 while operating expenses will total \$2.25M. Using these figures (operating revenues divided by operating expenditures), the cost recovery for Oceanside Place is 28% and over \$1.6M is required to subsidize operations.

Oceanside Place	2017	2018	2019	2020	2021
<b>Operating Revenues</b>					
<b>Operations</b>	\$18,600	\$18,600	\$18,600	\$18,600	\$18,600
<b>Recreation Fees</b>	\$48,000	\$49,440	\$50,923	\$52,451	\$54,024
<b>Facility Rentals</b>	\$458,650	\$472,410	\$486,582	\$501,179	\$516,215
<b>Vending Sales</b>	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000
<b>Concession</b>	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000
<b>Recreation Other</b>	\$88,150	\$90,795	\$93,518	\$96,324	\$99,213
<b>Interdepartmental Recoveries</b>	\$17,579	\$17,579	\$17,579	\$17,579	\$17,579
<b>Miscellaneous</b>	\$100	\$100	\$100	\$100	\$100
<b>Total Revenues</b>	<b>\$639,079</b>	<b>\$656,924</b>	<b>\$675,302</b>	<b>\$694,233</b>	<b>\$713,731</b>

<b>Operating Expenditures</b>					
<b>Administration</b>	\$144,251	\$145,694	\$147,150	\$148,622	\$150,108
<b>Legislative</b>	\$500	\$500	\$500	\$500	\$500
<b>Professional Fees</b>	\$15,000	\$15,000	\$15,000	\$20,000	\$15,000
<b>Building Ops.</b>	\$338,045	\$341,425	\$344,840	\$348,288	\$355,254
<b>Veh. and Equip. Ops.</b>	\$73,226	\$73,959	\$74,698	\$75,445	\$76,200
<b>Operating Costs</b>	\$91,265	\$93,090	\$94,952	\$96,851	\$98,788
<b>Program Costs</b>	\$33,600	\$33,936	\$34,275	\$34,618	\$34,964

Oceanside Place	2017	2018	2019	2020	2021
Wages and Benefits	\$1,147,029	\$1,169,970	\$1,193,369	\$1,217,237	\$1,229,409
Contributions to Reserve Funds	\$95,540	\$115,900	\$75,900	\$75,900	\$95,900
Debt Interest	\$312,530	\$312,532	\$312,532	\$312,532	\$312,532
<b>Total Expenditures</b>	<b>\$2,250,986</b>	<b>\$2,302,006</b>	<b>\$2,293,216</b>	<b>\$2,329,993</b>	<b>\$2,368,655</b>
<b>Cost Recovery</b>					
<b>Revenues/Expenditures</b>	<b>28%</b>	<b>29%</b>	<b>29%</b>	<b>30%</b>	<b>30%</b>
<b>Required Operating Subsidy</b>					
<b>Expenditures – Revenues</b>	<b>\$1,611,907</b>	<b>\$1,645,082</b>	<b>\$1,617,914</b>	<b>\$1,635,760</b>	<b>\$1,654,924</b>

## Utilization

In 2016, Oceanside Place accommodated 8,215 hours of ice usage. The percentage of ice booked has ranged from 62% to 85% since 2012. Over 20,000 public skate admissions were tallied each year.

Oceanside Place	2012	2013	2014	2015	2016
Total Hours of Ice Available	11,800	12,050	9,978	9,725	9,620
Total Hours of Ice Booked	9,360	7,417	7,350	7,300	8,215
Percentage of Total Ice Booked	79%	62%	74%	75%	85%
Program Registrants	800	818	730	690	479
Public Skate Admissions	23,000	20,866	21,700	21,900	21,900

## RAVENSONG AQUATIC CENTRE

### Facility Context

Ravensong Aquatic Centre contains a 25 metre pool and a leisure pool. The pools are used by community groups and for RDN programming.

### Financial Plan 2017 – 2021

The Ravensong Aquatic Centre's debt has recently been paid off and no further capital financing charges are required as displayed below in the 2017-2021 Financial Plan. Over the next five years, nearly \$1.3M is expected to be allocated to capital expenditures.

Ravensong Aquatic Centre	2017	2018	2019	2020	2021
Taxes and Revenues (property taxes, recreation fees, rentals, concession, etc.)	\$2,637,699	\$2,676,846	\$2,736,675	\$2,777,600	\$2,819,349
Operating Expenditures	\$2,629,527	\$2,666,231	\$2,703,642	\$2,771,779	\$2,715,124
Capital Expenditures	\$107,050	\$620,235	\$254,325	\$102,040	\$207,500
Capital Financing Charges	\$0	\$0	\$0	\$0	\$0
Net Surplus/(Deficit) for the Year	\$(98,878)	\$(9,620)	\$(21,292)	\$(11,219)	\$(3,275)
Surplus Applied to Future Years	\$137,777	\$128,157	\$106,865	\$95,646	\$92,371

Cost recovery for the Ravensong Aquatic Centre is expected to increase from 25% to 28% over the next five years. The required operating subsidy is approximately \$2M each year as operating revenues are expected to range from \$667,370 to \$748,716 while operating expenditures are projected around \$2.6M to \$2.7M.

Ravensong Aquatic Centre	2017	2018	2019	2020	2021
<b>Operating Revenues</b>					
Operations	\$2,740	\$2,740	\$2,740	\$2,740	\$2,740
Recreation Fees	\$199,720	\$205,712	\$211,883	\$218,239	\$224,787
Facility Rentals	\$83,145	\$85,639	\$88,209	\$90,855	\$93,580
Vending Sales	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500
Recreation Other	\$365,265	\$376,223	\$387,510	\$399,135	\$411,109
Miscellaneous	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000
<b>Total Revenues</b>	<b>\$667,370</b>	<b>\$686,814</b>	<b>\$706,842</b>	<b>\$727,469</b>	<b>\$748,716</b>
<b>Operating Expenditures</b>					
Administration	\$172,190	\$172,190	\$172,190	\$172,190	\$172,190
Legislative	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
Professional Fees	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000
Building Ops.	\$249,315	\$254,301	\$259,387	\$264,575	\$269,867
Veh. and Equip. Ops.	\$28,580	\$28,580	\$28,580	\$28,580	\$28,580
Operating Costs	\$157,363	\$158,937	\$160,526	\$162,131	\$163,753
Program Costs	\$87,475	\$88,350	\$89,233	\$90,126	\$91,027
Wages and Benefits	\$1,463,424	\$1,492,693	\$1,522,546	\$1,552,997	\$1,568,527
Contributions to Reserve Funds	\$450,180	\$450,180	\$450,180	\$480,180	\$400,180
<b>Total Expenditures</b>	<b>\$2,629,527</b>	<b>\$2,666,231</b>	<b>\$2,703,642</b>	<b>\$2,771,779</b>	<b>\$2,715,124</b>
<b>Cost Recovery</b>					
<b>Revenues/Expenditures</b>	<b>25%</b>	<b>26%</b>	<b>26%</b>	<b>26%</b>	<b>28%</b>
<b>Required Operating Subsidy</b>					
<b>Expenditures – Revenues</b>	<b>\$1,962,157</b>	<b>\$1,979,417</b>	<b>\$1,996,800</b>	<b>\$2,044,310</b>	<b>\$1,966,408</b>

## Utilization

The Ravensong Aquatic Centre was in use for 95% of available hours in 2016 which is considered very high and nearing (or at) full capacity. The number of program registrants has remained relatively constant since 2012 and the pool facilitated over 93,000 public swims in 2016.

Ravensong Aquatic Centre	2012	2013	2014	2015	2016	2017
Percentage of Hours Used	98%	93%	93%	93%	95%	95%
Program Registrants	2,412	2,700	2,539	2,539	2,550	2,833
Total Program Attendance	23,242	22,650	21,427	21,427	25,500	28,330
Total Public Swim Admissions	85,000	90,490	89,127	89,127	93,724	95,562

# NORTHERN COMMUNITY RECREATION PROGRAM SERVICES

## Service Delivery Context

The purpose of Northern Community Recreation Program Services is to plan, develop and coordinate the delivery of a range of recreation programs and services to all age groups within the communities of Parksville, Qualicum Beach and Electoral Areas E, F, G and H. This includes services such as recreation grants, financial assistance program, inclusion support for individuals with disabilities, summer programs, support for community events, and community development initiatives. The department acts as the booking agent for sports fields within the City of Parksville and the Town of Qualicum Beach and School District 69. The department also oversees a service contract for additional local programming in Electoral Area F with Arrowsmith Community Recreation Association. Regional District staff act in a resource capacity and monitor the outcomes and performance of the Association.

## Financial Plan 2017 – 2021

Over the next five years combined, \$22,426 is allocated to capital expenditures while no financing charges are expected. Operating expenditures are projected to surpass \$2M in 2021 and therefore taxes/revenues will rise to match it.

Northern Community Recreation Program Services	2017	2018	2019	2020	2021
<b>Taxes and Revenues</b> (property taxes, municipal agreements, recreation fees, etc.)	\$1,866,745	\$1,909,893	\$1,948,303	\$1,990,002	\$2,020,512
<b>Operating Expenditures</b>	\$1,824,164	\$1,910,736	\$1,942,531	\$1,977,794	\$2,006,729
<b>Capital Expenditures</b>	\$2,325	\$1,536	\$2,825	\$11,540	\$4,200
<b>Capital Financing Charges</b>	\$0	\$0	\$0	\$0	\$0
<b>Net Surplus/(Deficit) for the Year</b>	\$40,256	\$(2,379)	\$2,947	\$668	\$9,583
<b>Surplus Applied to Future Years</b>	\$69,775	\$67,396	\$70,343	\$71,011	\$80,594

Northern Community Recreation Program Services requires \$1.4M to \$1.5M in operating subsidies each year. Cost recovery is projected to remain around 22% until 2021.

Northern Community Recreation Program Services	2017	2018	2019	2020	2021
<b>Operating Revenues</b>					
<b>Operations</b>	\$5,945	\$6,123	\$6,307	\$6,496	\$6,691
<b>Recreation Fees</b>	\$360,436	\$365,558	\$371,041	\$376,313	\$381,664
<b>Operating Grants</b>	\$58,000	\$58,000	\$58,000	\$58,000	\$58,000
<b>Miscellaneous</b>	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
<b>Total Revenues</b>	<b>\$425,381</b>	<b>\$430,681</b>	<b>\$436,348</b>	<b>\$441,809</b>	<b>\$447,355</b>
<b>Operating Expenditures</b>					
<b>Administration</b>	\$114,617	\$114,617	\$114,617	\$114,617	\$114,617
<b>Professional Fees</b>	\$22,300	\$12,300	\$12,300	\$18,300	\$12,300
<b>Building Ops.</b>	\$14,282	\$14,282	\$14,282	\$14,282	\$14,282
<b>Veh. and Equip. Ops.</b>	\$14,386	\$14,386	\$14,386	\$14,386	\$16,449
<b>Operating Costs</b>	\$102,727	\$102,727	\$102,727	\$102,727	\$102,727
<b>Program Costs</b>	\$504,452	\$511,179	\$518,024	\$524,991	\$532,080



<b>Northern Community Recreation Program Services</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>
Wages and Benefits	\$668,185	\$681,548	\$695,181	\$709,083	\$716,174
Transfer to Other Gov./Org.	\$373,035	\$389,517	\$400,834	\$409,228	\$417,920
Contributions to Reserve Funds	\$10,180	\$70,180	\$70,180	\$70,180	\$80,180
<b>Total Expenditures</b>	<b>\$1,824,164</b>	<b>\$1,910,736</b>	<b>\$1,942,531</b>	<b>\$1,977,794</b>	<b>\$2,006,729</b>
<b>Cost Recovery</b>					
<b>Revenues/Expenditures</b>	<b>23%</b>	<b>23%</b>	<b>22%</b>	<b>22%</b>	<b>22%</b>
<b>Required Operating Subsidy</b>					
<b>Expenditures – Revenues</b>	<b>\$1,398,783</b>	<b>\$1,480,055</b>	<b>\$1,506,183</b>	<b>\$1,535,985</b>	<b>\$1,559,374</b>

## Utilization

Northern Community Recreation Program Services provided organized programming for 5,782 people in 2016, to produce a total program attendance of 27,016. A range of 116 to 234 households have been supported by the Financial Assistance Program over the past five years and at least 20 individuals have received inclusion support each year.

<b>Northern Community Recreation Program Services</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Program Registrants	3,800	2,841	6,444	5,782	7,081
Total Program Attendance	14,300	16,776	17,000	27,016	32,572
Households supported by the Financial Assistance Program	180	125	116	234	191

## SUMMARY: FINANCIAL PLAN SUMMARY (2017)

In 2017, the combined cost recovery for the three services areas is expected to be 26%. Nearly \$5M will be required to subsidize the operations of the service areas.

<b>Service Area</b>	<b>Oceanside Place</b>	<b>Ravensong Aquatic Centre</b>	<b>Northern Community Recreation Program Services</b>	<b>Total</b>
Operating Revenues	\$639,079	\$667,370	\$425,381	\$1,731,830
Operating Expenditures	\$2,250,986	\$2,629,527	\$1,824,164	\$6,704,677
Cost Recovery	28%	25%	23%	26%
Required Operating Subsidy	\$1,611,907	\$1,962,157	\$1,398,783	\$4,972,847

# USE BY GEOGRAPHIC RESIDENCY

## Recreation Facility and Field Use Analysis (2015 Review)

In 2015, a review was conducted to analyze the geographic residency of the users of specific public recreation facilities that are supported by RDN taxpayers. The purpose of the information and analysis was for general management information, to guide marketing campaigns, to provide a basis for apportioning the net public subsidy to specific members of the RDN, and to fulfill the requirements of cost sharing agreements. Based on usage from each area, the percentage of tax payer subsidy from each facility type is presented below. **Note: Findings from the household survey fielded as part of the Master Plan project also provides utilization data for a number of recreation facilities and amenities. Please see Section 5 for these findings.**

### Analysis of Pool Use (Ravensong Aquatic Centre)

Electoral Area/Municipality	E	F	G	H	PV	QB
Percent of Facility Usage <sup>A</sup>	3.9% <sup>B</sup>	22%	21%	7%	27%	24%

A Not including out-of-area users/visitors.

B Area E is not a member of the cost sharing agreement for Ravensong Aquatic Centre.

### Analysis of Arena Use (Oceanside Place)

Electoral Area/Municipality	E	F	G	H	PV	QB
Percent of Facility Usage <sup>C</sup>	11%	13%	22%	4%	34%	15%

C Not including out-of-area users/visitors.

### Analysis of Sports Field Use

Electoral Area/Municipality	E	F	G	H	PV	QB
Percent of Facility Usage <sup>D</sup>	13%	16%	22%	5%	30%	14%

D Not including out-of-area users/visitors.



# ACCOMPLISHMENTS

Over the course of each year, the RDN keeps notes of recreation accomplishments. While the whole list is not displayed below, the following snapshot highlights the operational successes of recreation services in District 69.

## Northern Community Recreation Program Services

### 2013

- Renewed agreement with VIHA–Integrated Health Network (IHN) to provide seated fitness programs to IHN (and public) clients. VIHA–IHN also sponsored their clients with two or more designated chronic illnesses with access to RDN recreation services.
- Development of new youth recreation website and social media platforms.
- Five Canada Summer Jobs students were placed with the department.

### 2014

- Offered an expanded afterschool drop in sports program in Qualicum Beach that has been well attended
- Developed and launched the Grade Five Activity Pass and Grade Six Activity Card to help promote physical fitness in this age group.
- Developed and launched the Corporate and Volunteer Group Recreation Pass.

### 2015

- Leaders In Training (LITs): 35 youth were trained for summer leadership volunteer opportunities, LITs completed a total of 16 training hours each, and completed 1,575 combined hours of volunteering in July and August.
- Final year of implementation of the Youth Recreation Strategic Plan involving grant funding available to secondary schools and rural recreation organizations.
- Co-hosted forum with Island Health open to local governments, School District and First Nation Band members to increase mutual understanding of the organizations and explore potential partnerships.

### 2016

- Co-hosted forum with Island Health open to local governments, School District and First Nation Band members to increase mutual understanding of the organizations and explore potential partnerships.
- Distributed \$47,260 in grant funding from Island Health in the intervention of the five modifiable risk factors; unhealthy eating, overweight/obesity, physical inactivity, tobacco use and harmful alcohol use affecting wellbeing.
- Transitioned to new registration and facility booking system which involved the training of all reception and programming staff, transfer of existing active client database, transfer of all current memberships, review and update of procedures regarding inputting of programs, activity guide design and download process, reserving and registering clients, and an extensive communication campaign.
- Initiated a Seniors Round Table to enable community partner groups including PAGOSA, VIU Elder College, and others with the ability to collaborate on various projects and reduce the duplication of efforts in regards to services and activities for this demographic.
- Met all operating and capital financial plans.
- Recognized 48 local athletes, artist and performers through the District 69 Performance Recognition Program.

## Ravensong Aquatic Centre

### 2013

- Provided learn to swim programs for 2,496 children.
- Completed implementation of vending changeover to Complete Vending and increase Healthy Food and Beverage Initiative.
- Replaced original (1994) atmospheric boilers with High Efficiency Condensing Boilers.

### 2014

- Provided higher level aquatic leadership instruction to 203 learners.
- Continued operation of the Aquatic Centre providing over 4,700 hours of use and 90,000 admissions for public sessions.
- Aquatic programs that were offered and supported away from Ravensong, within the community, included Qualicum Beach Mile Swim, School Salmon Observation, Polar Bear Swim at Parksville Beach, various School District 69 outings to the beach, Horne Lake Summer First Aid, and Little Qualicum River Hatchery.

## 2015

- Provided swim lessons for 2,575 children and adults.
- Established a FTE Team Leader to lessen the work load on the Aquatic Programmer as per the Operational and Efficiency Review recommendations.
- Celebrated the 20<sup>th</sup> Anniversary of Ravensong Aquatic Centre.

## 2016

- Provided swim lessons to over 2,000 local children and youth.
- Provided Swim to Survive lessons for all grade seven students in District 69.
- Open to the public for over 5,400 hours.
- Ran over 340 aquafit and water based exercise programs.
- Site location was used for filming Hallmark Channel television production Chesapeake Shores.
- Met all operating and capital financial plans.

# Oceanside Place

## 2013

- Implementation of P.A.D. (Public Access Defibrillator) Program.
- Renewed facility advertising agreement after RFP process.
- Ten year anniversary celebration for Oceanside Place held.

## 2014

- Extended Winter Wonderland and developed a New Year's event for the Community.
- Continued to coordinate energy and sustainability to develop and implement a comprehensive energy management strategy for RDN recreation facilities.
- Implemented training sessions for use of PAD (AED ) for public user groups.

## 2015

- Implemented pickle ball program and orientation sessions for all ages as a dry floor activity.
- Reviewed all arena services policy and procedures and developed new tracking system.
- Enhanced facility concession services with establishing a seating area and in accordance with the Healthy Food and Beverage Initiative.

## 2016

- Continued development and support of programs for Female and Co-ed Hockey, drop in hockey for youth, birthday parties for youth, and public skate sessions for adults.
- Continued with the Annual Winter Wonderland and New Year's event for the Community.
- Participated in Asset Management Plan development for Recreation.
- Continued to host local, regional and provincial tournaments/events involving youth, adults and seniors in hockey, lacrosse and figure skating.
- Continued to develop a Pickleball program, orientation sessions, and tournaments for all ages as a dry floor activity.
- Entered into new agreements for Vending and Concession services in accordance with the Healthy Food and Beverage Initiative.
- Met all operating and capital financial plans.
- Continued to work with Parksville and District 69 Curling Club on state of good repair in the operation of the District 69 Arena.







# FOUR

## TRENDS AND LEADING PRACTICES

### INCLUDED IN THIS SECTION:

- Overview of trends in recreation participation, infrastructure and service provision.
- Pertinent leading practices with potential application in District 69.

A review of trends can help identify leading practices in the delivery of recreation services as well as emerging or evolving interests that may be important to consider when developing programming and infrastructure. Summarized in the following section are selected trends related to participation, infrastructure, and public sector provision of recreation opportunities (service delivery). The data presented in this section has been taken from a variety of publically available provincial and national research databases and sources as noted.





# PARTICIPATION TRENDS

## Physical Activity and Wellness Levels

The **BC Physical Activity Strategy**, published in 2015, identified a number of participation indicators that reveal both encouraging and troubling physical activity trends. Summarized below are key findings outlined in the Strategy.

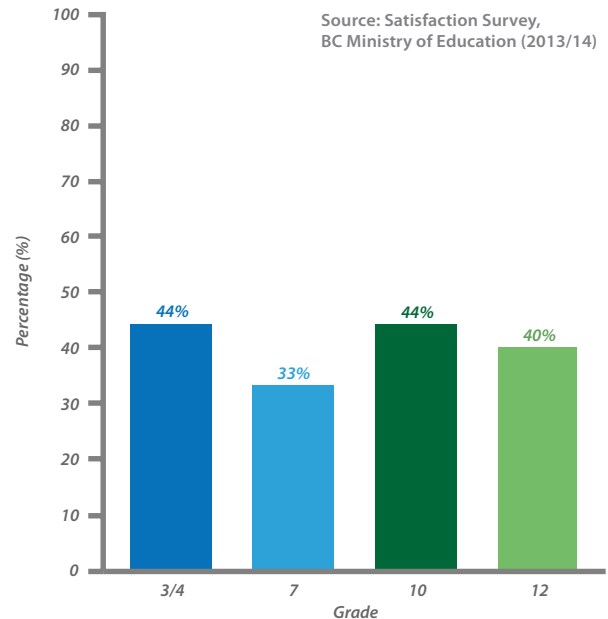
- **British Columbia is the most active province in Canada.** Almost 64% of British Columbians (age 12 and over) are active in their leisure time, highest among all provinces in Canada. However, about 1.5 million British Columbians are classified as inactive, and many of those who report being active do not do enough activity to achieve health benefits.
- **Physical activity levels among children and youth are concerning.** While 88% of students in Grades 3 and 4 report that they get physical activity at school, only 44% report doing at least 30 minutes of moderate or vigorous activity each day.

ParticipACTION is a national non-profit organization that strives to help Canadians sit less and move more. **The Report Card on Physical Activity for Children and Youth** is a comprehensive assessment of child and youth physical activity, taking data from multiple sources, including the best available peer-reviewed research, to assign grades for indicators such as overall physical activity, active play, sleep, and others. The most recent report card (2016) is a “wake-up call” for children and youth activity levels.

- Only 9% of Canadian kids aged 5 to 17 get the 60 minutes of heart-pumping activity they need each day.
- Only 24% of 5 to 17-year-olds meet the Canadian Sedentary Behaviour Guidelines recommendation of no more than 2 hours of recreational screen time per day.
- In recent decades, children’s nightly sleep duration has decreased by about 30 to 60 minutes.
- Every hour kids spend in sedentary activities delays their bedtime by 3 minutes. And the average 5 to 17-year-old Canadian spends 8.5 hours being sedentary each day.
- 33% of Canadian children aged 5 to 13, and 45% of youth aged 14 to 17, have trouble falling asleep or staying asleep at least some of the time.
- 36% of 14 to 17-year-olds find it difficult to stay awake during the day.
- 31% of school-aged kids and 26% of adolescents in Canada are sleep-deprived.

### Percentage of Students Who Report Meeting the Daily Physical Activity (DPA) Policy Requirements

Source: BC Physical Activity Strategy (2015)



Source: Satisfaction Survey, BC Ministry of Education (2013/14)



## Overall Physical Activity

**70% of children aged 3 to 4** meet the recommendation of 180 minutes of daily activity at any intensity. However, as the guidelines change to 60 minutes of moderate- to vigorous-intensity physical activity per day for those aged **5 to 17, only 9%** are meeting the guidelines.<sup>2012-13 CHMS</sup>

## Physical Activity Preferences

The **2013 Canadian Community Health Survey** reveals data that provides some insight into the recreation and leisure preferences of Canadians. The top 5 most popular adult activities identified were walking, gardening, home exercise, swimming and bicycling. The top 5 most popular youth activities were walking, bicycling, swimming, running/jogging and basketball.<sup>1</sup>

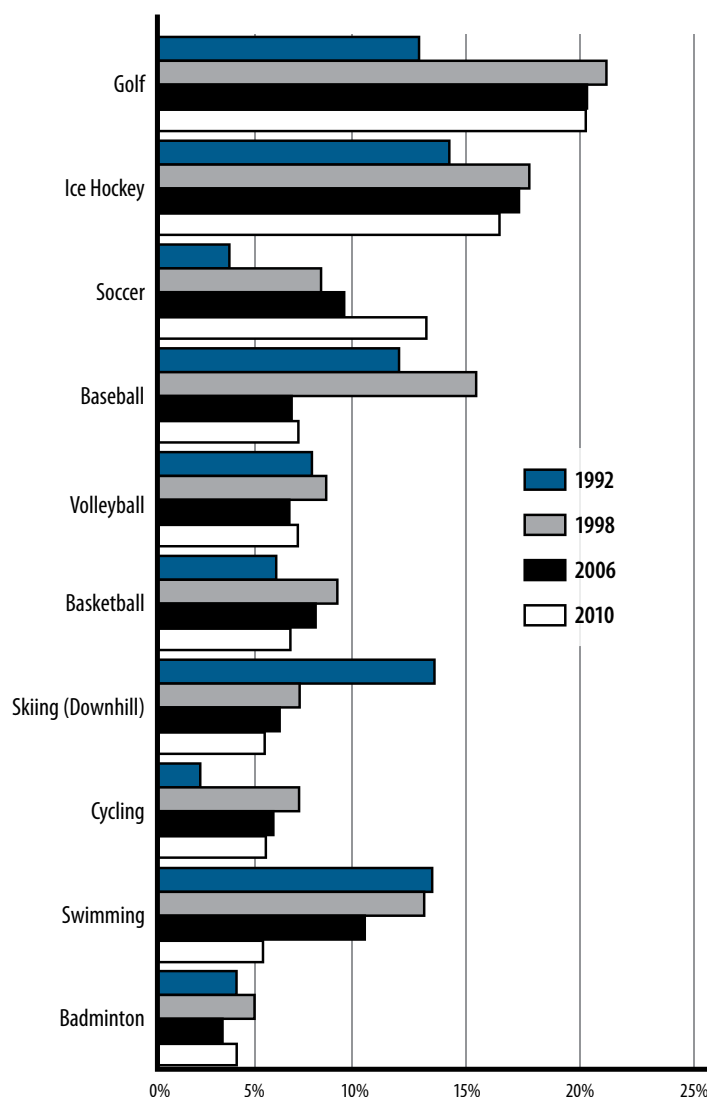
Participation levels and preferences for sporting activities continue to garner much attention given the impact on infrastructure development and overall service delivery in most municipalities. The **Canadian Fitness & Lifestyle Research Institutes 2011 – 2012 Sport Monitor Report** identified a number of updated statistics and trends pertaining to sport participation in Canada.<sup>2</sup>

- The highest proportion of Canadians prefers non-competitive sports or activities. Nearly half (44%) of Canadians preferred non-competitive sports while 40% like both non-competitive and competitive sports. Only 8% of Canadians prefer competitive sports or activities and 8% prefer neither competitive nor non-competitive sports.
- Sport participation is directly related to age. Nearly three-quarters (70%) of Canadians aged 15 – 17 participate in sports, with participation rates decreasing in each subsequent age group. The largest fall-off in sport participation occurs between the age categories of 15 – 17 and 18 – 24 (~20%).
- In contrast to children and youth populations (in which gender participation rates are relatively equal), substantially more adult men (45%) than adult women (24%) participate in organized sport.
- Participation in sport is directly related to household income levels. Households with an annual income of greater than \$100,000 have the highest participation levels, nearly twice as high as households earning between \$20,000 and \$39,999 annually and over three times as high as households earning less than \$20,000 annually.
- The highest proportion of sport participants play in “structured environments.” Just under half (48%) of sport participants indicated that their participation occurs primarily in organized environments, while 20% participate in unstructured or casual environments; 32% do so in both structured and unstructured environments.
- Community sport programs and venues remain important. The vast majority (82%) of Canadians that participate in sport do so within the community. Approximately one-fifth (21%) participate at school while 17% participate in sports at work. A significant proportion (43%) also indicated that they participate in sporting activities at home.

A research paper entitled “Sport Participation 2010” published by Canadian Heritage also identified a number of trends pertaining to participation in specific sports. The following graph illustrates national trends in active sport participation from 1992 – 2010. As reflected in the graph, swimming (as a sport) has experienced the most significant decrease while soccer has had the highest rate of growth while golf and hockey remain the two most played sports in Canada. **Note: Data includes both youth, amateur, and adult sport participants.**<sup>3</sup>

### Active Participation Rate

1992 – 2010



1 Statistics Canada: <http://www.statcan.gc.ca/daily-quotidien/140612/dq140612b-eng.htm>

2 Canadian Fitness & Lifestyle Research Institutes 2011 – 2012 Sport Monitor: <http://www.cflri.ca/node/78>

3 Government of Canada: [http://publications.gc.ca/collections/collection\\_2013/pc-ch/CH24-1-2012-eng.pdf](http://publications.gc.ca/collections/collection_2013/pc-ch/CH24-1-2012-eng.pdf)

The Paper further identifies a number of broad participation trends related specifically to sport focused participation utilizing Statistics Canada data from the 2010 Federal Census and the General Social Survey. Broader trends effecting overall sport participation noted by the Paper include:

- National sport participation levels continue to decline. In 2010, 7.2 million or 26% of Canadians age 15 and older participated regularly in sport; this represents a 17% decline over the past 18 years.
- The gender gap in sport participation has increased.
- Sport participation decreases as Canadians age; the most significant drop off occurs after age 19.
- Education and income levels impacts impact sport participation. Canadians with a University education and those making more than \$80,000 annually have the highest rates of sport participation.
- Established immigrants participate in sport less than recent immigrants and Canadian born.
- Students (15 years and older) participate in sport in greater numbers than any labour force group.
- Participation is highly concentrated in a few sports. Participants in golf, ice hockey, and soccer tend to prefer these three sports and have less diversity in their overall sporting pursuits than participants of other sports.
- Women are more likely than men to have a coach. Female sport participants tend to use the services of a coach more often than male sport participants and this difference appears to increase with age.
- The most important benefit of sport participation is relaxation and fun. Relaxation and fun were ranked as being important by 97% of sport participants.
- A lack of time and interest are the main reasons for not participating in sport.

## Unstructured Recreation

There is an increasing demand for more flexibility in timing and activity of choice for recreational pursuits. People are seeking individualized informal pursuits that can be done alone or in small groups, at flexible times, and often near or at home. This does not eliminate the need for structured activities, but instead suggests that planning for the general population is as important as planning for traditional structured use environments.

The **Canadian Fitness and Lifestyle Research Institute** conducts a **Physical Activity Monitor (PAM)** survey that tracks physical activity and sport participation among Canadians. Additionally, the telephone survey tracks changes in physical activity patterns over time, along with factors influencing participation. The 2014-15 PAM asked 18 and older Canadians about the type of physical activities they participated in 12 months prior to the survey. This is a breakdown of the 10 most common activities by gender.

Activity	Proportion participating in the previous 12 months	
	Men	Women
Walking for exercise	80%	88%
Gardening or yard work	80%	69%
Bicycling	55%	43%
Social Dancing	33%	45%
Ice Skating	34%	24%
Exercise classes or aerobics	15%	39%
Yoga or tai chi	15%	39%
Golfing	33%	13%
Baseball or softball	23%	12%
Basketball	21%	11%
Ice hockey	21%	4%
Football	18%	4%



## Flexibility and Adaptability

Recreation and parks consumers have a greater choice of activity options than at any time in history. As a result, service providers are being required to ensure that their approach to delivery is fluid and is able to quickly adapt to meet community demand. Many municipalities have also had to make hard decisions on which activities they are able to directly offer or support, versus those which are more appropriate to leave to the private sector to provide.

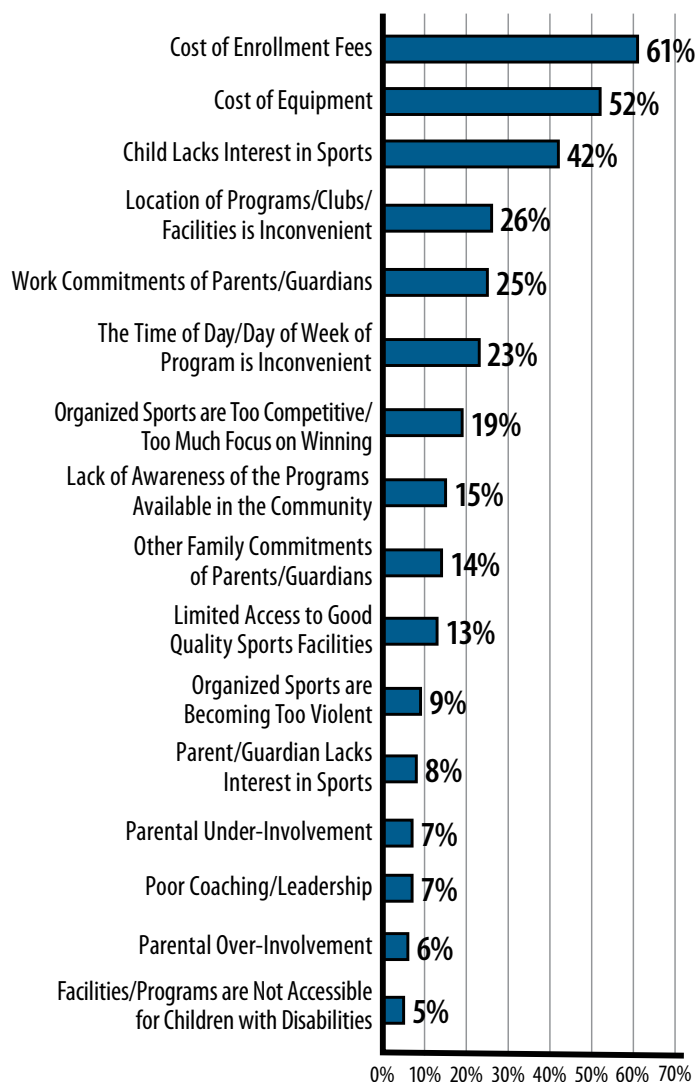
Ensuring that programming staff and management are current on trends is important in the identification and planning of programming. Regular interaction and data collection (e.g. customer surveys) from members are other methods that service providers use to help identify programs that are popular and in demand. The development of multi-use spaces can also help ensure that municipalities have the flexibility to adapt to changing interests and activity preferences.



## Barriers to Participation

Research and available data supports that many Canadians face barriers that impact their ability to reap the numerous physical, social, and mental benefits that are accrued from participation in recreation and leisure pursuits. Understanding these barriers can help service providers identify strategies to mitigate issues and encourage participation.

The adjacent graph adapted from the 2014 CIBC – KidSport Report reflects barriers to participation in sport for 3 to 17 year olds in Canada. As reflected in the graph, the cost of enrollment, the cost of equipment, and a lack of interest were identified as the top 3 barriers.



# INFRASTRUCTURE TRENDS

## Managing Aging Infrastructure

A report published in 2009 by the **British Columbia Recreation and Parks Association** titled “A Time for Renewal” identified a number of statistics related to the aging condition of recreation infrastructure in the province. Findings published in the report included:

- 68% of BC’s indoor recreation facilities are 25 years or older, and 42% of facilities are 35 years or older.
- Recreation infrastructure development is not keeping up with current or projected population growth.
- An estimated \$4 billion dollars is needed for the rehabilitation of existing indoor facilities based on life-cycle stage assumptions.
- An estimated \$1.2 billion dollars is needed to build new indoor facilities to proportionately accommodate BC’s ten-year population growth predictions.

Another more recent report, the **Canadian Infrastructure Report Card**<sup>4</sup> included an assessment and analysis of the state of sport and recreation facilities across Canada. The report revealed a number of concerns and issues that will impact the delivery of sport and recreation infrastructure over the next number of years. Key findings from the report included the following.

- The Report Card demonstrates that Canada’s infrastructure, including sport and recreation facilities, is at risk of rapid deterioration unless there is immediate investment.
- The average annual reinvestment rate in sport and recreation facilities is currently 1.3% (of capital value) while the recommended target rate of reinvestment is 1.7% – 2.5%.
- Almost 1 in 2 sport and recreation facilities are in ‘very poor’, ‘poor’ or ‘fair’ condition and need repair or replacement.
- In comparison to other municipal infrastructure assessed in the Report Card, sport and recreation facilities were in the worst state and require immediate attention.

The Report Card indicated that the extrapolated replacement value of sport and recreation facilities in ‘poor’ or ‘very poor’ condition is \$9 billion while those in ‘fair’ condition require \$14 billion.

## Multi-Use Spaces

Recreation and parks facilities are being designed to accommodate multiple activities and to encompass a variety of different components. The benefits of designing multi-use spaces include the opportunity to create operational efficiencies, attract a wide spectrum of users, and procure multiple sources of revenue. Providing the opportunity for all family members to take part in different opportunities simultaneously at the same location additionally increases convenience and satisfaction for residences.

Creating spaces within a facility that are easily adaptable and re-configurable is another growing trend observed in many newer and retrofitted facilities. Many performing arts venues are being designed in such a manner that staging, seating, and wall configurations can be easily changed as required. Similarly, visual arts spaces such as studios and galleries are being designed in a manner that allows them to be used for a multitude of different art creation and display purposes. Gymnasium spaces and field house facilities are being designed with adjustable barriers, walls, bleachers, and other amenities that can be easily set-up or removed depending on the type of activity or event.

## Integrating Indoor and Outdoor Environments

A new concept in recreation infrastructure planning is to ensure that the indoor environment interacts seamlessly with the outdoor recreation environment. This can include such ideas as indoor/outdoor walking trails, indoor/outdoor child play areas, and indoor/outdoor aquatics facilities. Although there are a number of operational issues that need to be considered when planning indoor/outdoor environments (e.g. cleaning, controlled access, etc.) the concept of planning an indoor facility to complement the site it is located on (and associated outdoor amenities included) as well as the broader community parks and trail system is prudent and will ensure the optimization of public spending on both indoor and outdoor recreation infrastructure. Integrating indoor and outdoor environments can be as “simple” as ensuring interiors have good opportunities to view the outdoors.

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4 [http://www.canadainfrastructure.ca/downloads/Canadian\\_Infrastructure\\_Report\\_2016.pdf](http://www.canadainfrastructure.ca/downloads/Canadian_Infrastructure_Report_2016.pdf)



## Ensuring Accessibility

Many current recreation and cultural facilities are putting a significant focus on ensuring that user experiences are comfortable including meeting accessibility requirements and incorporating designs that can accommodate various body types. Programming is made as accessible as possible via “layering” to provide the broadest appeal possible to people of all abilities.

Meeting the needs of various user groups is also an important aspect of accessibility. Incorporating mobile technologies, rest spaces, child-friendly spaces, crafts areas, and educational multi-purpose rooms for classes and performances is an emerging trend. Accessibility guidelines set by governments, as well as an increased understanding of the needs of different types of visitors is fueling this trend. Technology is also being embraced as a modern communication tool useful for effectively sharing messages with younger, more technologically savvy audiences.

## Revenue Generating Spaces

Facility operators of community facilities are being required to find creative and innovative ways to generate the revenues needed to both sustain current operations and fund future expansion or renovation projects. By generating sustainable revenues outside of regular government contributions, many facilities are able to demonstrate increased financial sustainability and expand service levels.

Lease spaces provide one such opportunity. Many facilities are creating new spaces or redeveloping existing areas of their facility that can be leased to food and beverage providers and other retail businesses. Short term rental spaces are another major source of revenue for many facilities. Lobby areas, programs rooms, and event hosting spaces have the potential to be rented to the corporate sector for meetings, team building activities, holiday parties, and a host of other functions.

## Social Amenities

The inclusion of social amenities provides the opportunity for multi-purpose community recreation facilities to maximize the overall experience for users as well as to potentially attract non-traditional patrons to the facility. Examples of social amenities include attractive lobby areas, common spaces, restaurants and cafeterias, spectator viewing areas, meeting facilities, and adjacent outdoor parks or green space. It is also becoming increasingly uncommon for new public facilities, especially in urban areas, to not be equipped with public wireless Internet.

Another significant benefit of equipping facilities with social amenities is the opportunity to increase usage and visitation to the facility during non-peak hours. Including spaces such as public cafeterias and open lobby spaces can result in local residents visiting the facility during non-event or non-program hours to meet friends or is simply a part of their daily routine. Many municipalities and non-profit organizations have encouraged this non-peak hour use in order to ensure that the broader populace perceives that the facility is accessible and available to all members of the community.

## SERVICE DELIVERY TRENDS

### Partnerships

Partnerships in the provision of recreation and parks opportunities are becoming more prevalent. These partnerships can take a number of forms, and include government, not for profit organizations, schools and the private sector. While the provision of recreation and parks services has historically relied on municipal levels of the government, many local governments are increasingly looking to form partnerships that can enhance service levels and more efficiently lever public funds.

Examples of partnerships include facility naming and sponsorship arrangements, lease/contract agreements, the contracted operation of spaces, entire facilities, or delivery of programs. According to one study<sup>5</sup> over three-quarters (76%) of Canadian municipalities work with schools in their communities to encourage the participation of municipal residents in physical activities. Just under half of Canadian municipalities work with local non-profits (46%), health settings (40%), or workplaces (25%) to encourage participation in physical activities amongst their residents. Seventy-six percent (76%) of municipalities with a population of 1,000 to 9,999 to 80% of municipalities over 100,000 in population have formed agreements with school boards for shared use of facilities. In fact since 2000, the proportion of municipalities that have reported working with schools, health settings, and local non-profit organizations has increased by 10% to 20%.

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5 “Municipal Opportunities for Physical Activity” Bulletin 6: Strategic partnerships. 2010, Canadian Fitness & Lifestyle Research Institute.

## Social Inclusion

The concept of social inclusion is becoming an issue communities are addressing. While always an important issue, its significance has risen as communities have become more diversified through immigration.

Social inclusion is about making sure that all children and adults are able to participate as valued, respected, and contributing members of society. It involves the basic notions of belonging, acceptance, and recognition. For immigrants, social inclusion would be manifested in full and equal participation in all facets of a community including economic, social, cultural, and political realms. It goes beyond including “outsiders” or “newcomers.” In fact social inclusion is about the elimination of the boundaries or barriers between “us” and “them.”<sup>6</sup> There is a recognition that diversity has worth unto itself and is not something that must be overcome.<sup>7</sup>

## Community Development

The combined factors of decreasing support from other levels of government, increasing demand for new and exciting recreation infrastructure and programs, and the changing nature of the volunteer has led many local government providers (e.g. municipalities and regional districts) to adopt a community development focus in service delivery. This, in addition to the direct delivery of recreation facilities and programs, includes the facilitation of empowering local non-profit groups to operate facilities and/or offer programs to residents thereby leveraging public resources and providing more value for public investment.

Community development is the process of creating change through a model of greater public participation; the engagement of the entire community from the individual up. The concept of community development has a broader reach than just the delivery of recreation and parks programs and facilities; it is commonly understood to be the broader involvement of the general public in decision making and delivery. Community development in recreation delivery encompasses supporting and guiding volunteer groups to ultimately become self-sufficient while providing facilities and programs.

While issues of social inclusion are pertinent for all members of a community, they can be particularly relevant for adolescents of immigrant families. Immigrant youth can feel pulled in opposite directions between their own cultural values and a desire to “fit in” to their new home. This tension can be exacerbated in those situations in which parents are experiencing stress due to settlement. Children living in families which are struggling are more likely to be excluded from some of the aspects of life essential to their healthy development. Children are less likely to have positive experiences at school, less likely to participate in recreation, and less likely to get along well with friends, if they live in families struggling with parental depression, family dysfunction, or violence.<sup>8</sup>

Financial barriers to participation in recreation, sport, and cultural activities continue to exist for many British Columbia residents. Understanding the potential benefits that can result from engaging citizens in a broad range of activities and programs, municipalities have undertaken a number of initiatives aimed at removing financial barriers. Current initiatives being led or supported by many municipalities include the Canadian Parks and Recreation Association’s ‘Everybody Gets to Play’ program, KidSport, and JumpStart.

## Sport Tourism

Sport Tourism is often a driver of partnerships and infrastructure development. Available Statistics Canada data (2014) indicates that the sports tourism industry in British Columbia is valued at \$300 million annually, and is the fastest growing segment of the tourism industry.<sup>9</sup> *Note: The following chart has been adapted from the Canadian Sport Tourism Alliance.*

Sport Tourism	Volume: Person Visits		
	2011	2012	Change
Canada: Same-Day	9,235,000	8,598,000	-6.9%
Canada: Overnight	8,954,000	9,903,000	10.6%
<b>Canada: Total</b>	<b>18,189,000</b>	<b>18,501,000</b>	<b>1.7%</b>
U.S.A.	499,500	501,800	0.5%
Overseas	366,300	371,800	1.5%
<b>Total</b>	<b>19,054,800</b>	<b>19,374,600</b>	<b>1.7%</b>

6 Omidvar, Ratna, Ted Richmand (2003). Immigrant Settlement and Social Inclusion in Canada. The Laidlaw Foundation.

7 Harvey, Louise (2002). Social Inclusion Research in Canada: Children and Youth. The Canadian Council on Social Development’s “Progress of Canada’s Children”.

8 Harvey, Louise (2002). Social Inclusion Research in Canada: Children and Youth. The Canadian Council on Social Development’s “Progress of Canada’s Children”.

9 Sport Tourism (Destination BC), Destination BC: Tourism Business Essentials: Sport Tourism Guide.

Many local governments (municipalities and regional districts) are reacting to the growth and opportunities associated with sport tourism by dedicating resources to the attraction and retention of events. The emergence of sport councils (or similar entities) is a trend that is continuing in many communities and regions. These organizations often receive public support and are tasked with building sport tourism capacity and working with community sport organizations and volunteers in the attraction and hosting of events. Some local governments have also decided to dedicate internal staff resources to sport tourism through the creation of new positions or re-allocation of roles.

Sport tourism generates non-local spending in a community and region (economic impact), can offset operating costs of facilities (through rentals), and can enhance community profile at the provincial, national, and international level. Sport tourism can also generate opportunities for local athlete development and can lead to varying forms of community legacy such as infrastructure development and endowment funds.

While sport tourism can be highly beneficial to a community, it is important to consider a number of factors when allocating resources in order to ensure that investment provides positive and long-lasting impacts. This is especially the case when considering the pursuit of larger scale events and competitions. Best practices that should be followed include:

- Infrastructure investment (enhancement or new development) needs to be sustainable and beneficial to a wide array of residents.
- Volunteer capacity needs to be accurately assessed and deemed appropriate.
- The pursuit of events needs to be strategically aligned with community values and goals.

## Volunteerism

The **2010 Canadian Survey of Giving, Volunteering and Participating**<sup>10</sup> helps reveal a number of current trends in individual volunteerism and the broader volunteer sector. Encouragingly, data from the Survey reflects that overall volunteerism is on the rise. Since 2007 (last available data) over 800,000 more Canadians have volunteered. In contrast to the commonly held perspective that youth aren't interested in volunteering, data from the Survey reflects that Canadians aged 15 – 24 volunteer more than any other age group.

However data from the Survey supports that the nature of volunteerism is changing. Between 2007 and 2010, the average annual volunteer hours contributed by Canadians decreased by approximately 6% from 166 to 156. Hours contributed to volunteerism on an annual basis appear to be highly influenced by age. While a higher proportion of Canadians aged 45 – 54 volunteer on an annual basis as compared to individuals aged 55 – 64, the number of hours they contribute is less.

The British Columbia sub-segment findings of the Survey further reveal a number of trends specific to the province.

- British Columbians volunteer at a higher rate than the national average. Nearly half (49.8%) of BC residents aged 15 and over volunteered in 2010 as compared to the national average of 47.0%.
- Some interesting contrasts exist between provincial and national averages with regards to volunteerism by age-segment. Residents aged 44 and younger as well those aged 55 and older volunteer at a higher proportion in British Columbia. However volunteerism is lower than national averages in the 45 – 54 age segment.
- Education and income levels appear to influence volunteer behaviour. British Columbians with a University degree had the highest rates of volunteerism. Rates of volunteerism also increase in lock-step with household income levels.
- The presence of school aged children in a household influence volunteerism. Nearly 60% of households with school aged children volunteer as compared to just 41% of households without children and 45% of households with children that are not school aged.

Volunteer Canada<sup>11</sup> also provides a resources which identifies additional trends related to volunteerism. Identified below are nine key trends that are currently impacting the volunteer sector provincial and nationally.

- **Much comes from the few.** While 47% of Canadians volunteer, over one-third (34%) of all volunteer hours were contributed by 5% of total volunteers.
- **The new volunteer.** Young people volunteer to gain work related skills (Canadians aged 15 – 24 volunteer more than any other age group). New Canadians also volunteer to develop work experience and to practice language skills. Persons with disabilities may volunteer as a way to more fully participate in community life.
- **Volunteer job design.** Volunteer job design can be the best defense for changing demographics and fluctuations in funding.

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10 Volunteer Canada: <http://volunteer.ca/content/canada-surveygiving-volunteering-and-participating>

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11 Volunteer Canada: [volunteer.ca](http://volunteer.ca)

- **Mandatory volunteering.** There are mandatory volunteer programs through Workfare, Community Service Order and school mandated community work.
- **Volunteering by contract.** The changing volunteer environment is redefining volunteer commitment as a negotiated and mutually beneficial arrangement rather than a one-way sacrifice of time by the volunteer.
- **Risk management.** Considered part of the process of job design for volunteers, risk management ensures the organization can place the right volunteer in the appropriate activity.
- **Borrowing best practices.** The voluntary sector has responded to the changing environment by adopting corporate and public sector management practices including standards, codes of conduct, accountability and transparency measures around program administration, demand for evaluation, and outcome measurement.
- **Professional volunteer management.** Managers of volunteer resources are working toward establishing an equal footing with other professionals in the voluntary sector.
- **Board governance.** Volunteer boards must respond to the challenge of acting as both supervisors and strategic planners.

## Providing Recreation and Leisure Opportunities for Older Adults

By 2031, almost one in four people in British Columbia (approximately 1.3 million people) will be over the age of 65.<sup>12</sup> This trend will require all sectors of public health and wellness to ensure that adequate opportunities exist for older adults to be healthy and active.

The World Health Organization's (WHO) *Global Strategy on Diet, Physical Activity and Health* identifies a number of benefits that can result due to the provision of quality and appropriate physical activity opportunities for older adults.

- Lower rates of all-cause mortality, coronary heart disease, high blood pressure, stroke, type 2 diabetes, colon cancer and breast cancer, a higher level of cardiorespiratory and muscular fitness, healthier body mass and composition;
- Biomarker profile that is more favourable for the prevention of cardiovascular disease, type 2 diabetes and the enhancement of bone health; and
- Exhibit higher levels of functional health, a lower risk of falling, and better cognitive function; have reduced risk of moderate and severe functional limitations and role limitations.

The WHO further outlines six specific guideline recommendations for older adult physical activity levels.

1. Older adults should do at least 150 minutes of moderate-intensity aerobic physical activity throughout the week or do at least 75 minutes of vigorous-intensity aerobic physical activity throughout the week or an equivalent combination of moderate- and vigorous-intensity activity.
2. Aerobic activity should be performed in bouts of at least 10 minutes duration.
3. For additional health benefits, older adults should increase their moderate-intensity aerobic physical activity to 300 minutes per week, or engage in 150 minutes of vigorous-intensity aerobic physical activity per week, or an equivalent combination of moderate-and vigorous-intensity activity.
4. Older adults, with poor mobility, should perform physical activity to enhance balance and prevent falls on 3 or more days per week.
5. Muscle-strengthening activities, involving major muscle groups, should be done on 2 or more days a week.
6. When older adults cannot do the recommended amounts of physical activity due to health conditions, they should be as physically active as their abilities and conditions allow.

### Impact of the "Baby Boom" Generation

The baby boom generation is generally characterized as being born between the years of 1946-1965. Therefore, this age segment ranges between the ages of 52 and 71, comprising a significant portion of the "senior" population. Research has indicated that of all the generations within the older adult age group, the "baby boomer" generation will have the greatest impact on the future planning and delivery of recreation services. This is largely because of the size of this age cohort and the fact that their interests and behaviours will result in a new type of older adult.<sup>13</sup>

As the "baby boom" generation is a major contributor of the senior population expansion, it is interesting to note the accompanying social trends of this generation. Compared to preceding generations, "baby boomers" are found to be more highly educated, have longer life expectancy and more personal wealth. With higher education, more are recognizing the importance of physical activity, causing the recent decrease of inactivity in the senior population. However, inactivity and sedentary behaviour is still a consistent health issue for the senior population.

12 Seniors in British Columbia—A Healthy Living Framework.

13 Leisureplan International Inc. City of Vaughan Older Adult Recreation Strategy.



## Identifying and Mitigating Barriers to Participation

As the senior population of Canada, British Columbia and Vancouver Island continues to grow, demand for recreation services will increase significantly for years to come. Therefore, a comprehensive understanding of senior behaviour and recreational preferences is essential to the effective delivery of recreational services and the prevention of sedentary behaviour. Although a lack of resources may be a contributing factor to inactivity in the senior population, other social and psychological factors are as much if not greater of a contributor to senior inactivity. The most common barriers confronting recreation and physical activity participants in the older adult age group are:

- Physical accessibility, which can include a lack of transportation to recreation spaces
- Safety concerns, including fear of injury
- Lack of available or accessible information of current programs and services provided to older adults, especially those that have cognitive or language limitations
- Lack of physical and emotional support from family or friends
- Social isolation
- Lack of motivation
- Cost
- Migration Factors

## Meeting Evolving Recreation Demands and Preferences

Although many “traditional” activities such as bingo, bridge and shuffleboard remain popular among older adult populations, demands and preferences are evolving. Specifically, younger cohorts of older adults (notably the “baby boom” generation) have differing preferences than previous generations and are participating in more light to moderately vigorous forms of physical activity, such as:

- Pickleball
- Trekking
- Hiking
- Water aerobics
- Dancing
- Yoga

Participants and providers alike are also focusing on providing more opportunities for multi-generational activities and programming. This trend is driven both by participants demand (e.g. opportunities to engage in programming with younger family members and friends) as well as an increasing recognition of the social and community benefits that multi-generational interaction can provide.







# CONSULTATION FINDINGS

## INCLUDED IN THIS SECTION:

- Overview of the project consultation program.
- Resident Survey findings.
- Community Group Questionnaire findings.
- Key themes and findings from the stakeholder interviews/discussion sessions.

## OVERVIEW

Engagement with residents, community organizations and recreation stakeholders was identified as a key aspect of the project and provided the consulting team with valuable qualitative and quantitative information on the current state and future needs of recreation in District 69. To ensure that a diversity of feedback could be obtained, three different consultation mechanisms were used which included surveys and in-person discussions. The chart below provides an overview of the consultation mechanism and levels of participation.

Consultation Mechanism	Responses/ Participants
Resident Survey	1,687
Community Group Questionnaire	60
Stakeholder Interviews/Discussions	29 <i>(interviews/discussion sessions)</i>

Provided as follows in this section are the detailed consultation findings and analysis.



# RESIDENT SURVEY

A household survey was conducted to gather the thoughts and perspectives of District 69 residents. Postcards were sent to 17,526 households in the study area. Each postcard contained a unique access code and instructions on how to access the online survey. Hardcopies were also available in case households did not receive the postcard. In total, 1,687 responses were submitted which results in a confidence level of  $\pm 2.3\%$  nineteen times out of 20; a very high level of statistical reliability. Results from each jurisdiction are presented in addition to overall results and subsegment analysis.

## Respondents by Area

Location	Household Responses	Margin of Error <sup>A</sup>	Percentage of Total Responses	Percentage of District 69 Residents <sup>B</sup>
Parksville	439	4.5%	26%	27%
Qualicum Beach	421	4.6%	25%	19%
Area E (Nanose Bay)	242	6.0%	14%	13%
Area F (Errington, Coombs, Hilliers, Whiskey Creek, Meadowood)	130	8.4%	8%	17%
Area G (San Pareil, French Creek, Surfside, Dashwood)	267	5.8%	16%	16%
Area H (Qualicum Bay, Bowser, Deep Bay, Dunsmuir, Horne Lake, Spider Lake)	102	9.5%	6%	8%
Don't Know/Did Not Respond	86	—	5%	—
<b>Total</b>	<b>1,687</b>	<b>2.3%</b>	<b>100%</b>	<b>100%</b>

A Within the percentage 19 times out of 20.

B Private dwellings (2016 census data).

## Respondent Profile

Do you own or rent your primary residence?	%
Own	95%
Rent	5%
How long have you lived in District 69 (Oceanside)?	%
Less than 5 years	29%
5 – 10 years	21%
More than 10 years	50%
Do you expect to be residing in the District 69 (Oceanside) area for the next five years?	%
Yes	94%
Unsure	4%
No	1%
Which of the following best describes the type of household in which you live?	%
Single Adult(s) with no Dependent Children	22%
Single Parent with Dependent Children	2%
Couple with no Dependent Children	58%
Couple with Dependent Children	18%

Age Category	Survey Profile	Census Profile
Age 0 – 4 Years	3%	3%
Age 5 – 9 Years	4%	3%
Age 10 – 19 Years	7%	7%
Age 20 – 29 Years	3%	6%
Age 30 – 39 Years	6%	7%
Age 40 – 49 Years	8%	9%
Age 50 – 59 Years	14%	16%
Age 60 – 69 Years	31%	23%
Age 70 – 79 Years	20%	16%
Age 80+ Years	4%	9%

## Importance of Recreation

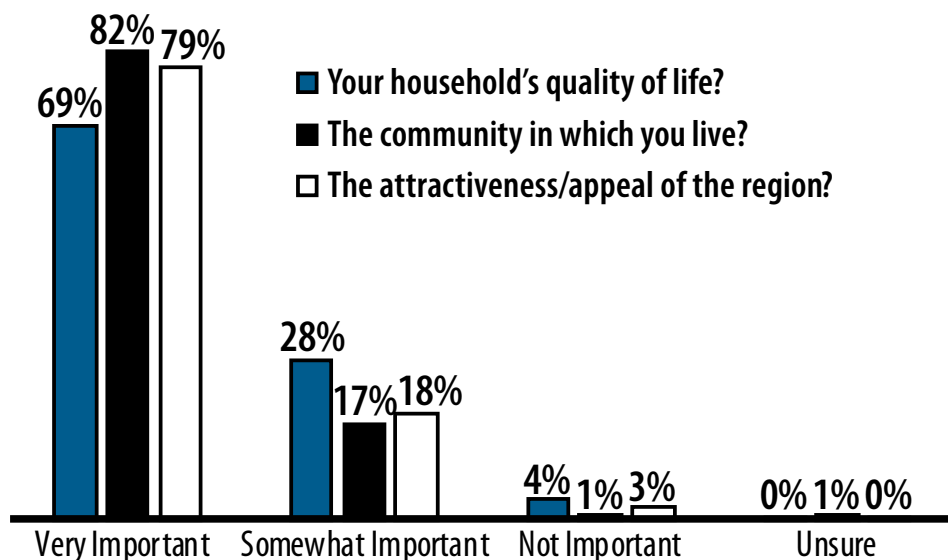
### Overall Results

#### QUESTION:

Overall, how important are recreation opportunities (facilities and programs) to:

- Your household's quality of life?
- The community in which you live?
- The attractiveness/appeal of the region?

Respondents were asked to indicate the level of importance recreation is to their household's quality of life, to the community, and to the attractiveness of the region. 82% of households believe that recreation opportunities are "very important" to the community in which they live.



#### Results by Area

Your household's quality of life?	PV	QB	E	F	G	H
Very Important	70%	74%	63%	67%	71%	62%
Somewhat Important	27%	23%	30%	31%	27%	30%
Not Important	2%	2%	7%	2%	2%	7%
Unsure	0%	0%	0%	0%	0%	1%

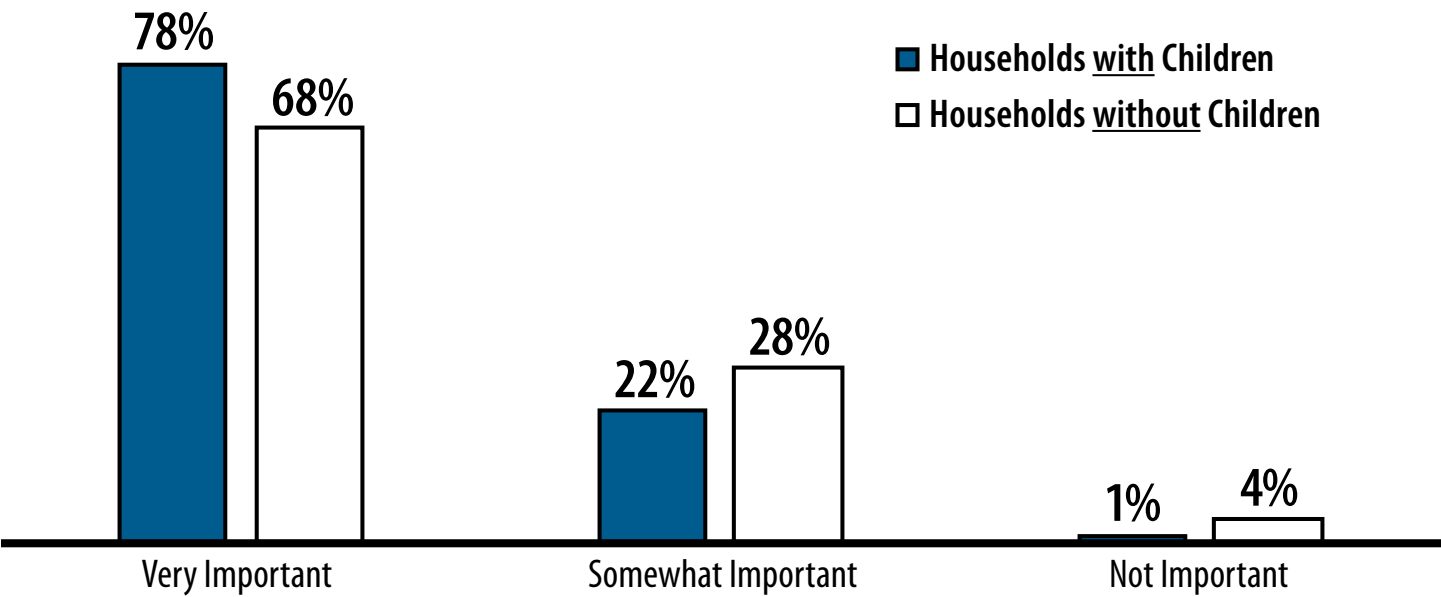
The community in which you live?	PV	QB	E	F	G	H
Very Important	87%	87%	73%	78%	79%	75%
Somewhat Important	12%	12%	25%	21%	20%	19%
Not Important	1%	1%	2%	1%	0%	4%
Unsure	0%	0%	0%	1%	1%	3%

The attractiveness/appeal of the region?	PV	QB	E	F	G	H
Very Important	80%	83%	73%	72%	78%	73%
Somewhat Important	19%	15%	23%	21%	18%	21%
Not Important	1%	2%	4%	5%	2%	5%
Unsure	0%	0%	0%	2%	1%	1%

Households with Children VS. Households without Children

Overall, how important are recreation opportunities (facilities and programs) to your household’s quality of life?



Additional Analysis

Households with members over the age of 60 years	Very Important	Somewhat Important	Not Important
Overall, how important are recreation opportunities (facilities and programs) to...			
Your household’s quality of life?	70%	27%	2%
The community in which you live?	74%	23%	2%
The attractiveness/appeal of the region?	63%	30%	7%

Takeaways

- Residents appear to understand that recreation benefits individuals and the communities in which they live.
- This is clear indication that recreation is perceived as a public good.

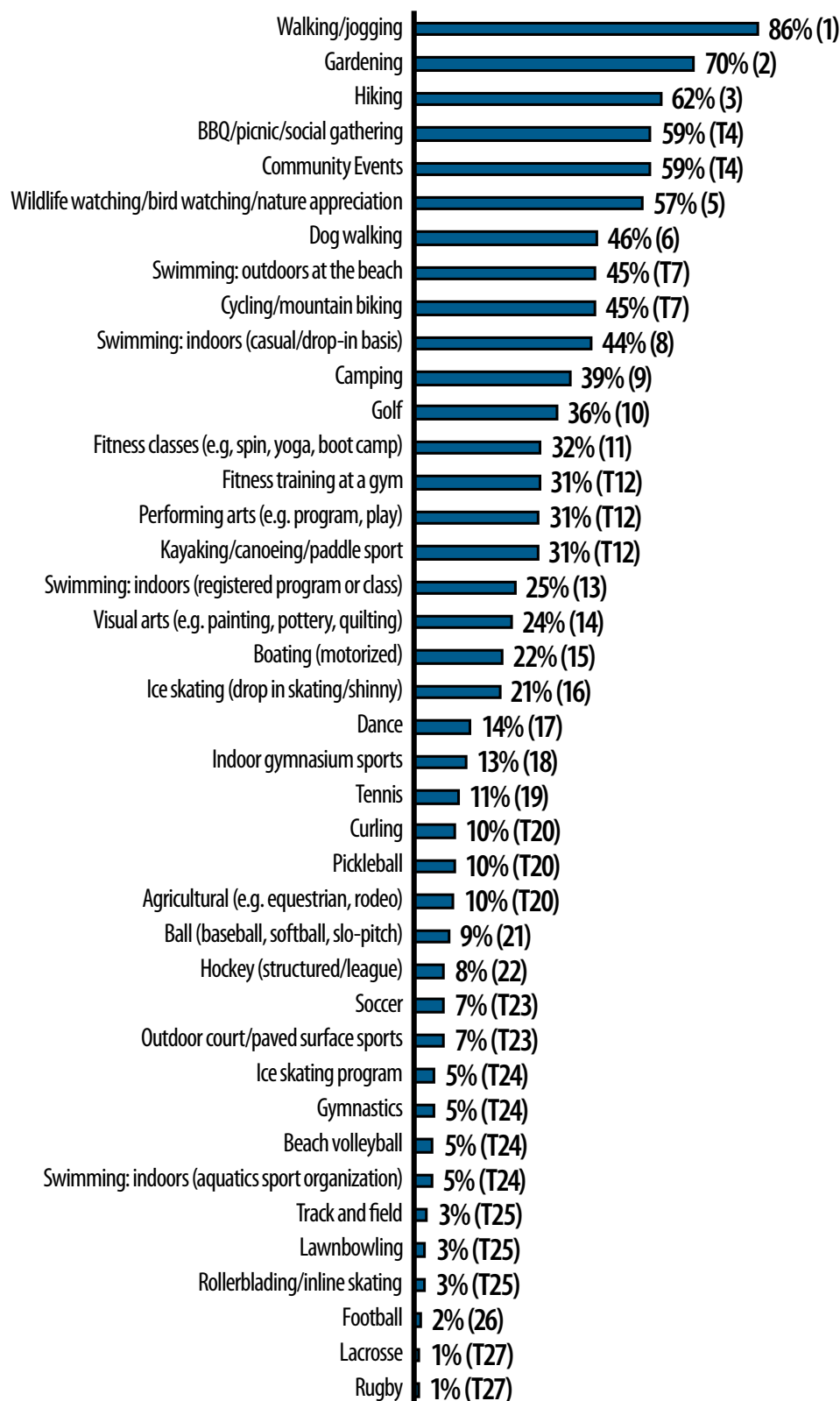
## Recreation Activities

### QUESTION:

*Which of the following recreation (and related) activities did you and/or members of your household actively participate in during the past 12 months*

Walking/jogging (86%), gardening (70%), and hiking (62%) are the top 3 activities in regard to the percentage of households participating in them. The top structured sports on the list include gymnasium sports (13%), tennis (11%), curling (10%), and pickleball (10%).

### Overall Results





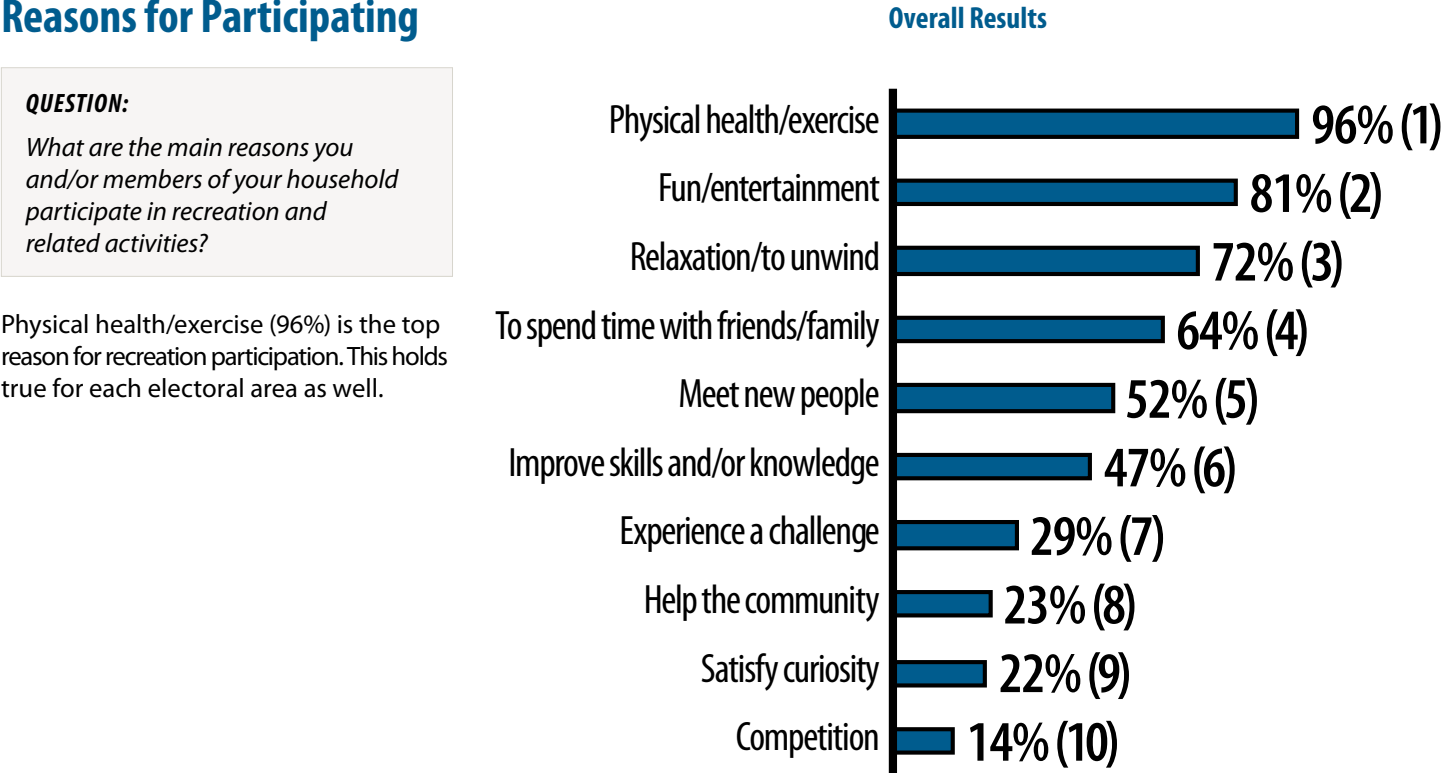
## Results by Area

Activity	PV	QB	E	F	G	H
Walking/jogging	86%	88%	88%	84%	84%	86%
Gardening	64%	73%	69%	71%	76%	79%
Hiking	59%	60%	67%	72%	59%	72%
BBQ/picnic/social gathering	64%	58%	59%	58%	59%	64%
Community Events	65%	60%	52%	54%	63%	57%
Wildlife watching/bird watching/nature appreciation	53%	53%	62%	61%	61%	76%
Dog walking	41%	39%	54%	58%	46%	56%
Swimming: outdoors at the beach	44%	44%	45%	55%	45%	54%
Cycling/mountain biking	43%	46%	47%	43%	46%	52%
Swimming: indoors (casual/drop-in basis)	47%	46%	38%	54%	43%	45%
Camping	39%	26%	41%	57%	44%	53%
Golf	36%	40%	35%	22%	38%	32%
Fitness classes (e.g. spin, yoga, boot camp)	30%	38%	31%	32%	26%	30%
Fitness training at a gym	30%	31%	35%	32%	34%	27%
Performing arts (e.g. program, play)	30%	37%	23%	32%	34%	28%
Kayaking/Canoeing/Paddle Sport	27%	25%	39%	32%	31%	51%
Swimming: indoors (registered program or class)	28%	28%	18%	29%	23%	25%
Visual arts (e.g. painting, pottery, quilting)	25%	26%	17%	27%	23%	38%
Boating (motorized)	20%	14%	30%	28%	25%	35%
Ice skating (drop in skating/shinny)	24%	18%	19%	27%	25%	19%
Dance	14%	13%	13%	19%	16%	17%
Indoor gymnasium sports	13%	11%	11%	19%	15%	17%
Tennis	12%	11%	8%	9%	13%	12%
Curling	14%	8%	10%	6%	13%	4%
Pickleball	11%	10%	10%	4%	14%	6%
Agricultural (e.g. equestrian, rodeo)	9%	7%	11%	28%	5%	17%
Ball (baseball, softball, slo-pitch)	11%	8%	7%	7%	10%	7%
Hockey (structured/league)	9%	5%	10%	9%	10%	3%
Outdoor court/paved surface sports	8%	6%	6%	9%	8%	13%
Soccer	8%	6%	8%	9%	9%	8%
Gymnastics	5%	4%	6%	9%	5%	6%
Ice skating program	8%	3%	4%	9%	4%	4%
Beach Volleyball	7%	3%	4%	7%	5%	4%
Swimming: indoors (aquatics sport organization)	4%	4%	8%	4%	5%	5%
Track and field	3%	3%	5%	5%	3%	2%
Lawnbowling	4%	2%	1%	2%	4%	1%
Rollerblading/inline skating	4%	1%	2%	4%	4%	1%
Football	2%	1%	2%	4%	2%	0%
Lacrosse	2%	1%	1%	1%	2%	1%
Rugby	1%	1%	3%	0%	2%	1%

# Reasons for Participating

**QUESTION:**  
*What are the main reasons you and/or members of your household participate in recreation and related activities?*

Physical health/exercise (96%) is the top reason for recreation participation. This holds true for each electoral area as well.

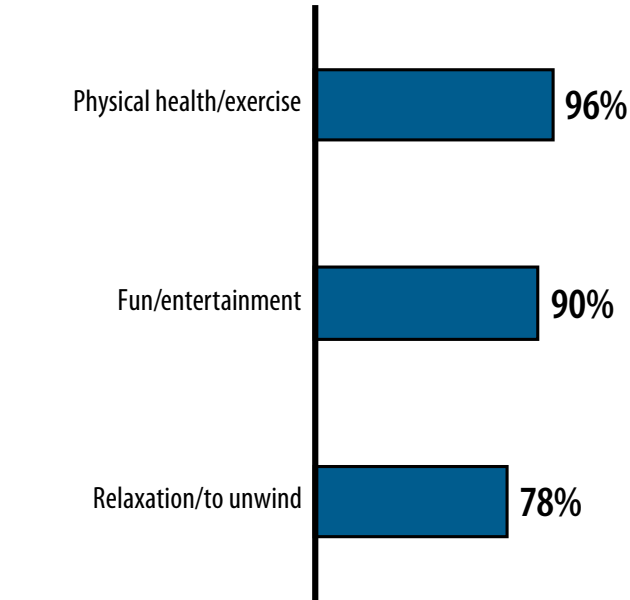


## Results by Area

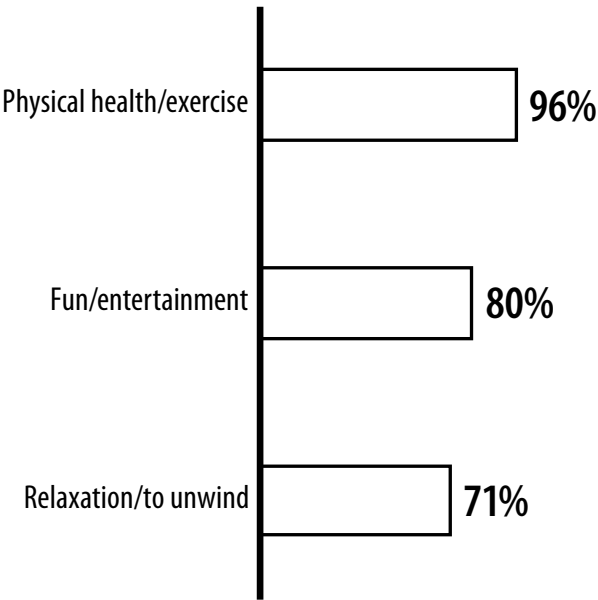
Reason	PV	QB	E	F	G	H
Physical health/exercise	95%	96%	96%	95%	97%	98%
Fun/entertainment	82%	81%	78%	78%	84%	90%
Relaxation/to unwind	73%	70%	70%	77%	71%	81%
To spend time with friends/family	64%	66%	62%	71%	65%	65%
Meet new people	55%	52%	49%	55%	50%	52%
Improve skills and/or knowledge	45%	44%	51%	52%	48%	49%
Experience a challenge	26%	29%	31%	31%	30%	37%
Help the community	22%	25%	22%	28%	19%	25%
Satisfy curiosity	23%	21%	20%	25%	23%	25%
Competition	14%	12%	18%	16%	16%	12%

Households with Children VS. Households without Children

Households with Children:  
Top 3 Reasons for Recreation Participation



Households without Children:  
Top 3 Reasons for Recreation Participation



Additional Analysis

Households with members over the age of 60 years	%
Top 3 reasons for recreation participation	
Physical Health/Exercise	96%
Fun/Entertainment	79%
Relaxation/unwind	69%

Households with members 9 years and younger	%
Top 3 reasons for recreation participation	
Fun/Entertainment	96%
Physical Health/Exercise	95%
To spend time with friends/family	84%

Takeaways

- Physical health/exercise is the top reason for participating in recreation.
- Fun/entertainment is the second most prevalent reason. This reason is especially high among households with members nine years and younger.

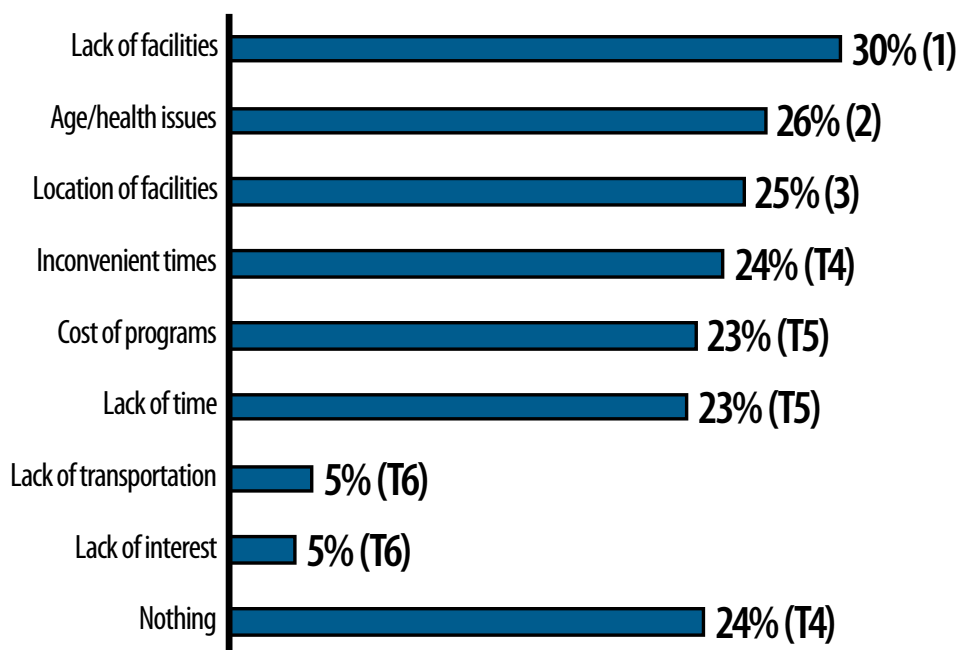
## Barriers to Participation

### QUESTION:

*What, if anything, limits you and/or members of your household from participating in recreation opportunities?*

Overall, lack of facilities (30%) is the number one barrier to recreation participation. Cost of programs is a higher barrier in Area F compared to the overall results. Lack of transportation is more prevalent in Area H compared to other areas.

### Overall Results

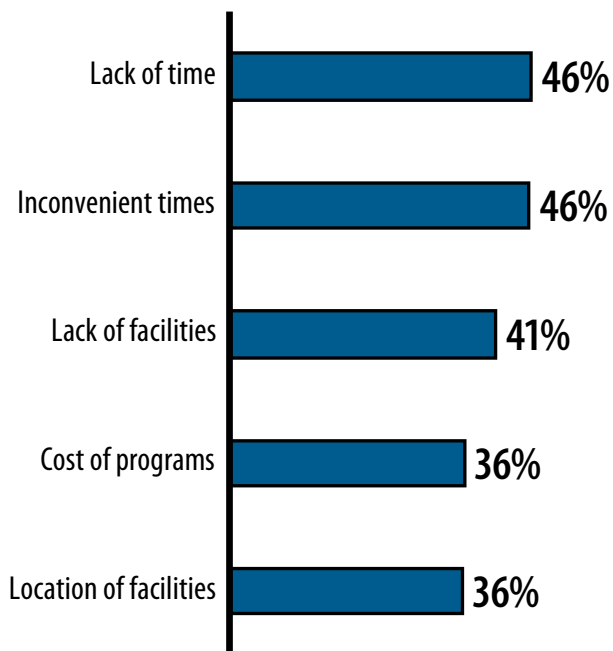


### Results by Area

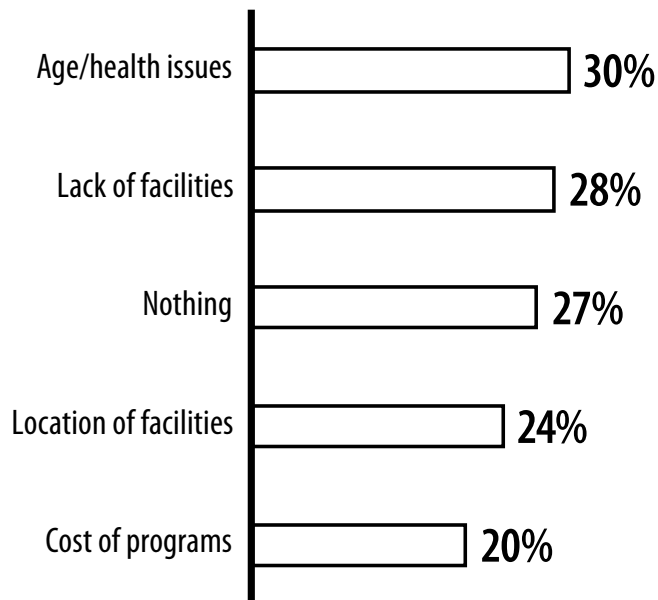
Barrier	PV	QB	E	F	G	H
Lack of facilities	31%	30%	28%	39%	31%	26%
Age/health issues	29%	28%	20%	20%	29%	21%
Location of facilities	32%	10%	36%	30%	23%	43%
Inconvenient times	26%	21%	23%	30%	29%	26%
Cost of programs	24%	22%	17%	38%	22%	25%
Lack of time	21%	19%	24%	34%	22%	29%
Lack of transportation	5%	4%	6%	8%	5%	12%
Lack of interest	5%	3%	5%	6%	4%	5%
Nothing	21%	27%	28%	14%	24%	19%
Competition	14%	12%	18%	16%	16%	12%

## Households with Children VS. Households without Children

### Households with Children: Top 5 Participation Barriers



### Households without Children: Top 5 Participation Barriers



## Additional Analysis

Household Type	Cost of Programs	Lack of Transportation	Location of Facilities
Single Adult(s) with no Dependent Children	25%	5%	24%
Single Parent with Dependent Children	30%	20%	40%
Couple with no Dependent Children	18%	3%	23%
Couple with Dependent Children	37%	11%	35%

## Takeaways

- Lack of facilities is the top overall barrier.
- Area H residents see the location of facilities as their top barrier; lack of transportation is more of barrier here than other jurisdictions.
- Cost of programs is a barrier for Area F residents.



## Utilization: City of Parksville

### QUESTION:

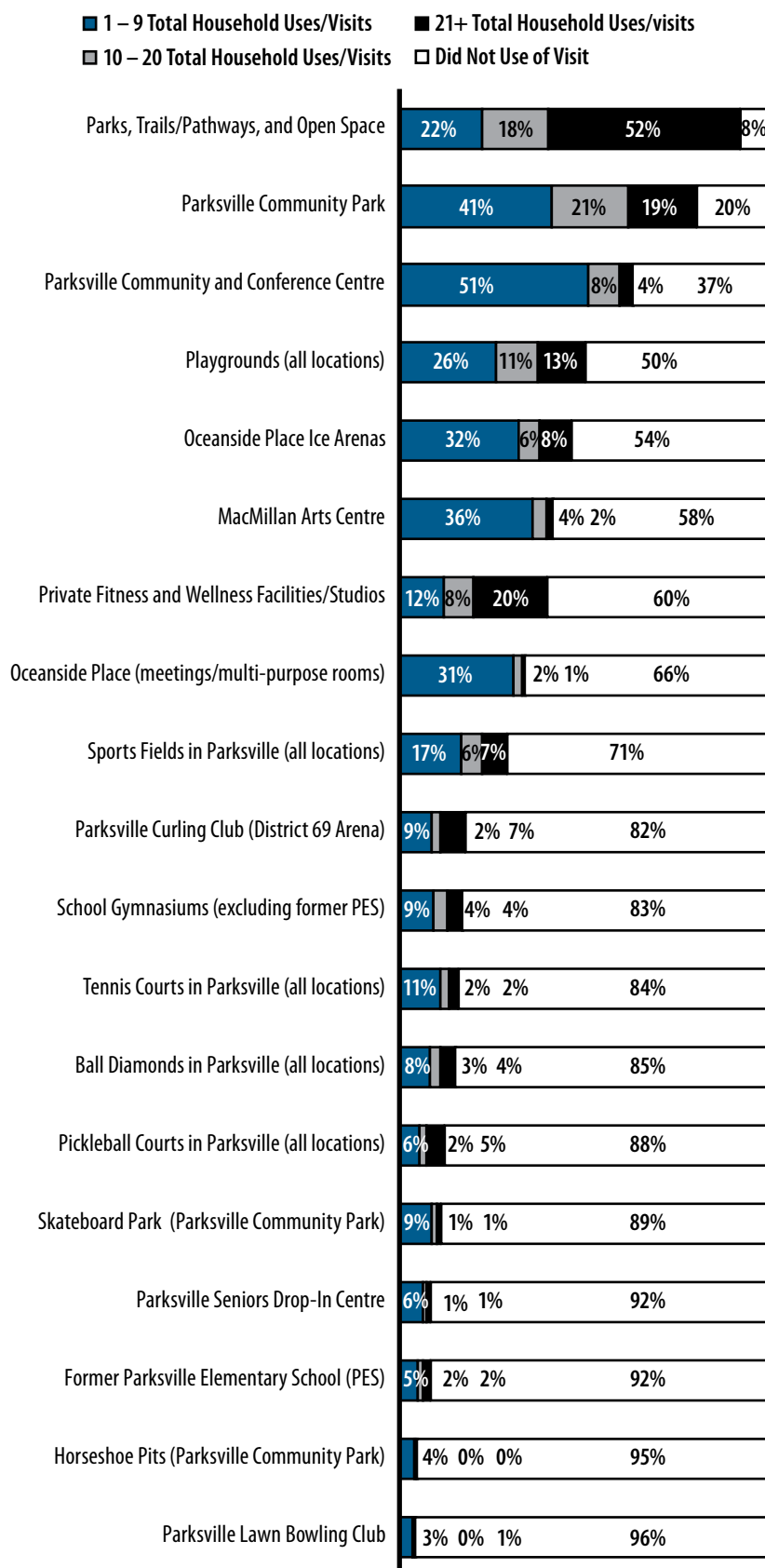
For each of the following recreation facilities and spaces in the **City of Parksville**, please estimate how frequently in the previous twelve (12) months someone in your household used or visited it.

92% of all respondent households have used the parks, trails, pathways, and open spaces in Parksville over the past year. Over half of Parksville households (53%) have use the Oceanside Place Ice Arenas in the past year.

### Takeaways

- Parksville parks, trails/pathways, and open space are highly utilized by residents in each jurisdiction.
- Over half of Parksville, Area F, and Area G residents used Oceanside Place arenas while less Area H and E residents used the facility.
- About a quarter of Parksville and Area G residents used the District 69 Arena (curling club) while other jurisdictions were significantly lower.

### Overall Results



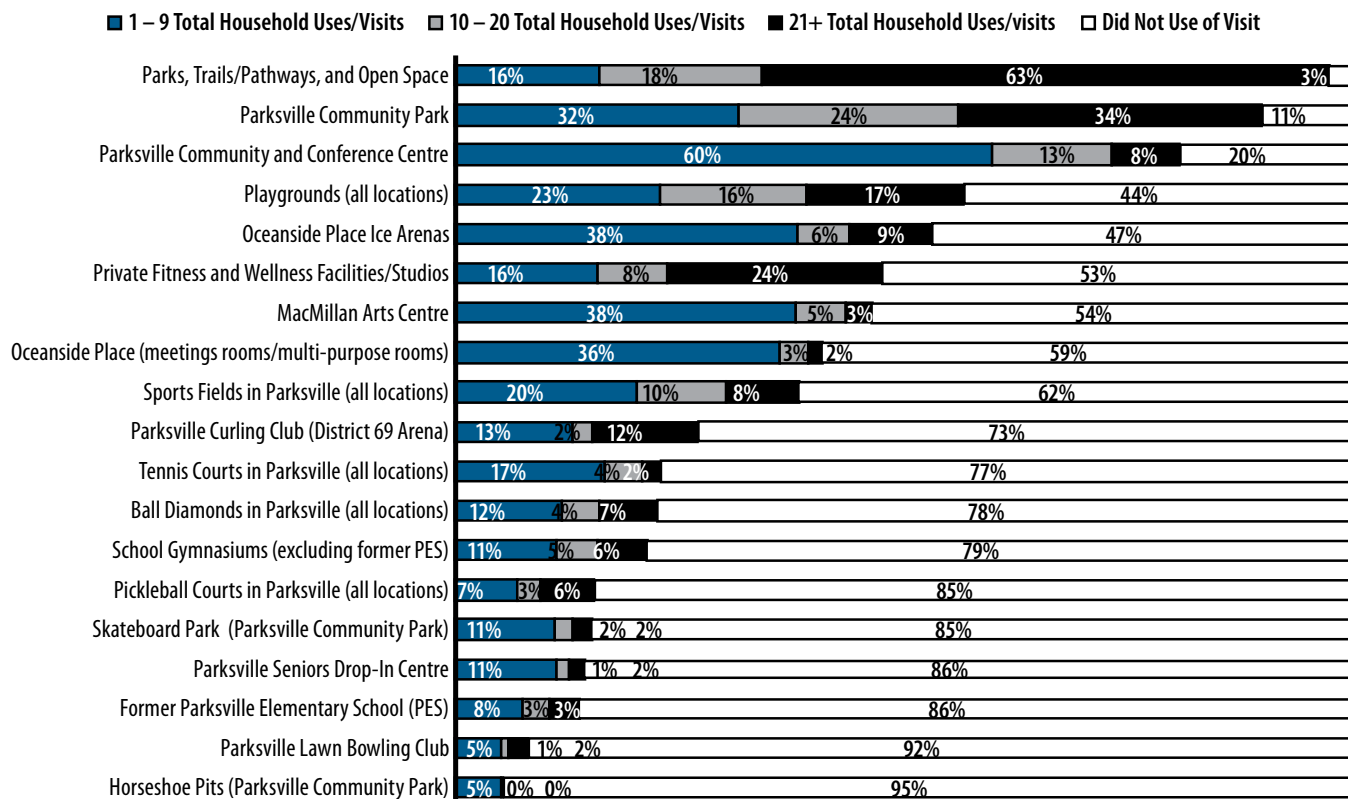
## Results by Area

Percentage of households who used the space at least once in the past year.

Recreation Space	PV	QB	E	F	G	H
<b>Parks, Trails/Pathways, and Open Space</b>	97%	89%	94%	93%	91%	85%
Parksville Community Park	89%	76%	74%	85%	87%	55%
Parksville Community and Conference Centre	80%	58%	52%	64%	66%	33%
Playgrounds (all locations)	56%	43%	46%	59%	58%	37%
Oceanside Place Ice Arenas	53%	43%	35%	54%	57%	33%
MacMillan Arts Centre	46%	44%	29%	42%	43%	36%
Private Fitness and Wellness Facilities/Studios	47%	34%	42%	47%	44%	19%
Oceanside Place (meetings/multi-purpose rooms)	41%	32%	27%	30%	43%	17%
Sports Fields in Parksville (all locations)	38%	21%	27%	33%	33%	23%
Parksville Curling Club (District 69 Arena)	27%	10%	16%	12%	24%	4%
School Gymnasiums (excluding former PES)	21%	14%	13%	24%	21%	7%
Tennis Courts in Parksville (all locations)	23%	9%	13%	12%	22%	13%
Ball Diamonds in Parksville (all locations)	22%	12%	9%	15%	18%	5%
Pickleball Courts in Parksville (all locations)	16%	10%	12%	5%	19%	4%
Skateboard Park (Parksville Community Park)	15%	5%	6%	17%	18%	9%
Parksville Seniors Drop-In Centre	14%	5%	6%	4%	8%	5%
Former Parksville Elementary School (PES)	14%	3%	5%	18%	9%	4%
Horseshoe Pits (Parksville Community Park)	5%	3%	3%	3%	9%	4%
Parksville Lawn Bowling Club	8%	1%	1%	1%	10%	0%

## Results from City of Parksville Households

### Recreation Space Usage in the Past Year



## Utilization: Town of Qualicum Beach

### QUESTION:

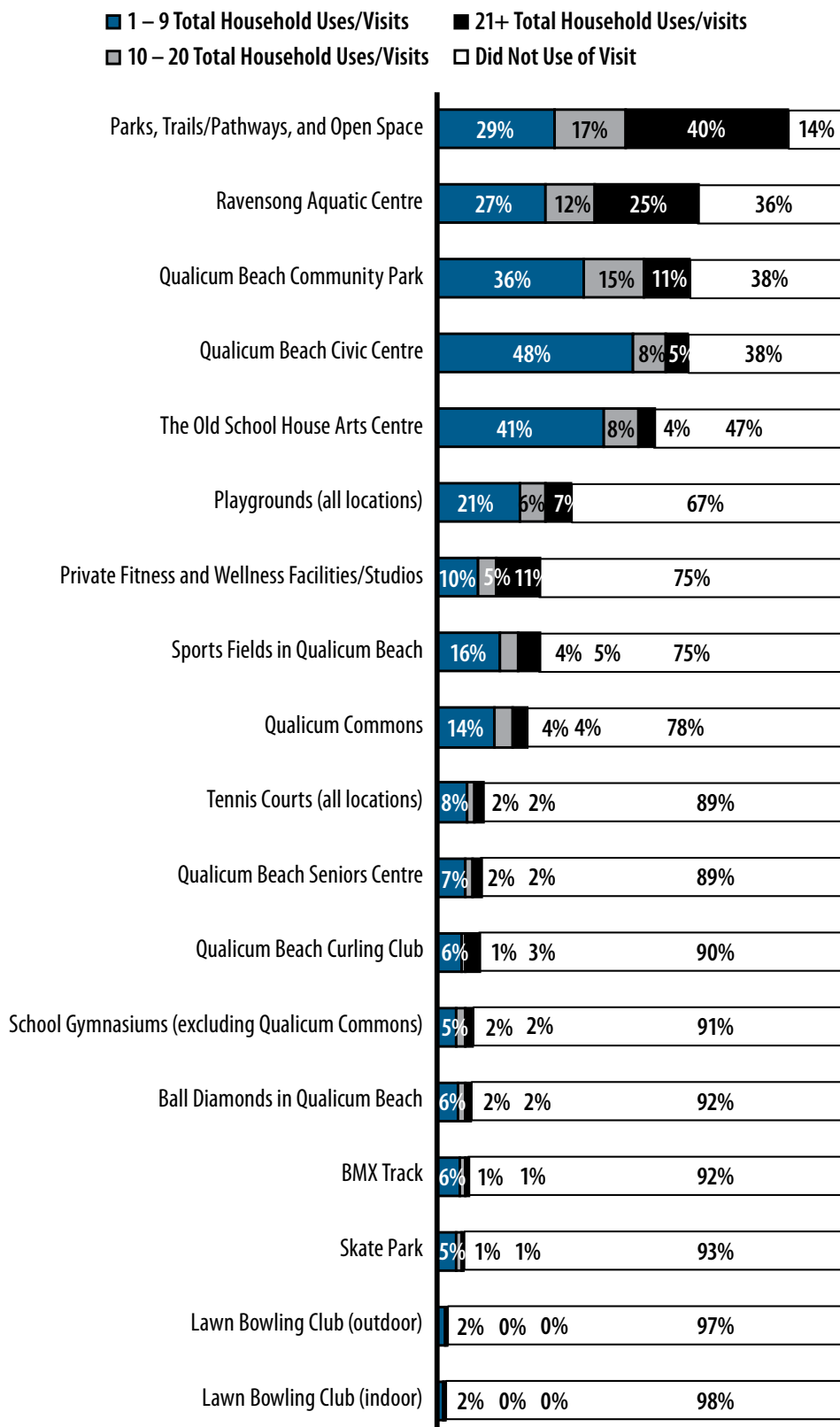
For each of the following recreation facilities and spaces in the **Town of Qualicum Beach**, please estimate how frequently in the previous twelve (12) months someone in your household used or visited it.

One-quarter of all respondents used Ravensong Aquatic Centre on over 21 occasions in the past year while 64% used it at least once.

### Takeaways

- A lower proportion of Area E residents used Ravensong Aquatic Centre compared to other jurisdictions.

### Overall Results



## Results by Area

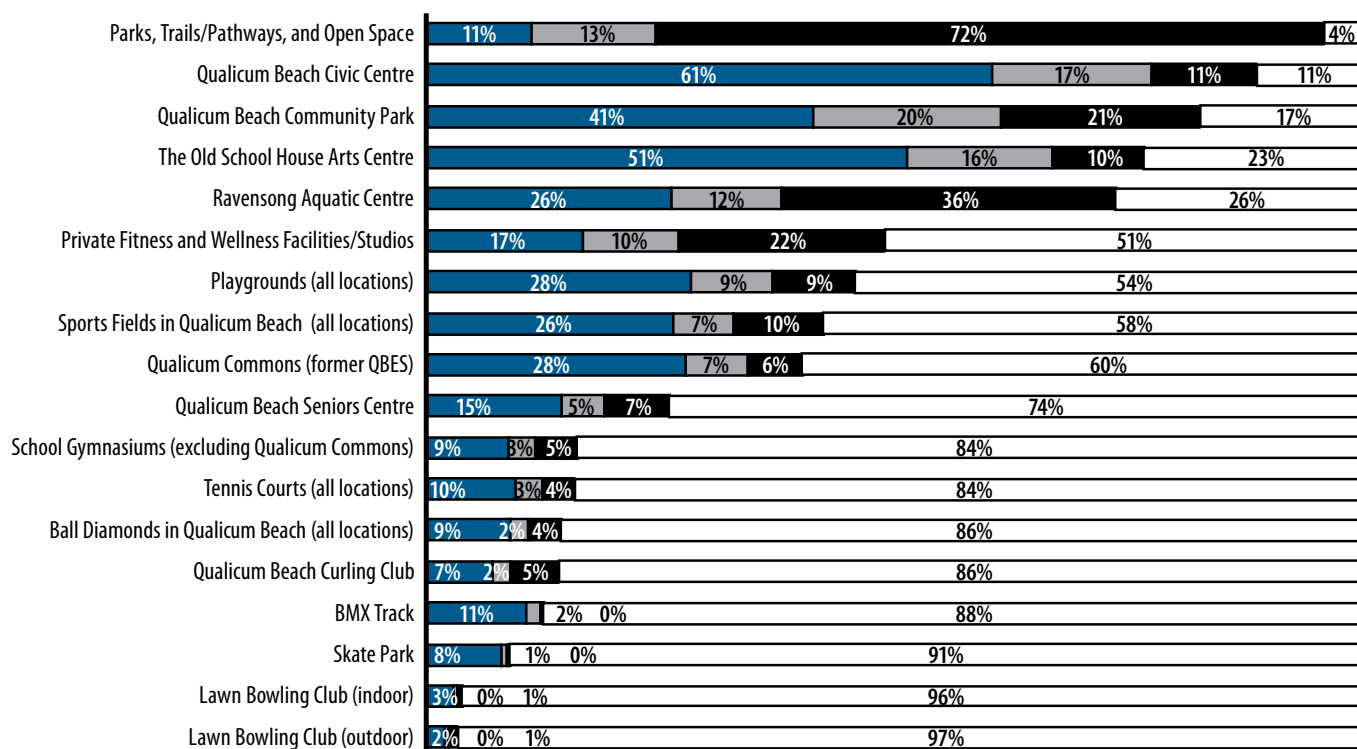
Percentage of households who used the space at least once in the past year.

Recreation Space	PV	QB	E	F	G	H
<b>Parks, Trails/Pathways, and Open Space</b>	83%	96%	75%	92%	84%	90%
Ravensong Aquatic Centre	68%	74%	35%	80%	64%	61%
Qualicum Beach Community Park	54%	83%	43%	72%	59%	54%
Qualicum Beach Civic Centre	50%	89%	30%	77%	64%	55%
The Old School House Arts Centre	45%	77%	30%	51%	54%	51%
Playgrounds (all locations)	30%	46%	17%	39%	33%	34%
Private Fitness and Wellness Facilities/Studios	13%	49%	6%	26%	26%	25%
Sports Fields in Qualicum Beach	17%	42%	13%	28%	25%	23%
Qualicum Commons	14%	40%	11%	35%	17%	16%
Tennis Courts (all locations)	8%	16%	6%	11%	17%	13%
Qualicum Beach Seniors Centre	5%	26%	3%	8%	8%	8%
Qualicum Beach Curling Club	12%	14%	5%	6%	13%	3%
School Gymnasiums (excluding Qualicum Commons)	6%	16%	5%	11%	10%	9%
Ball Diamonds in Qualicum Beach	7%	14%	2%	8%	10%	7%
BMX Track	3%	13%	4%	10%	11%	11%
Skate Park	4%	9%	3%	14%	7%	14%
Lawn Bowling Club (outdoor)	4%	3%	1%	0%	3%	2%
Lawn Bowling Club (indoor)	2%	4%	1%	0%	3%	2%

## Results from Town of Qualicum Beach Households

### Recreation Space Usage in the Past Year

■ 1 – 9 Total Household Uses/Visits ■ 10 – 20 Total Household Uses/Visits ■ 21+ Total Household Uses/visits □ Did Not Use of Visit



Utilization: Area E

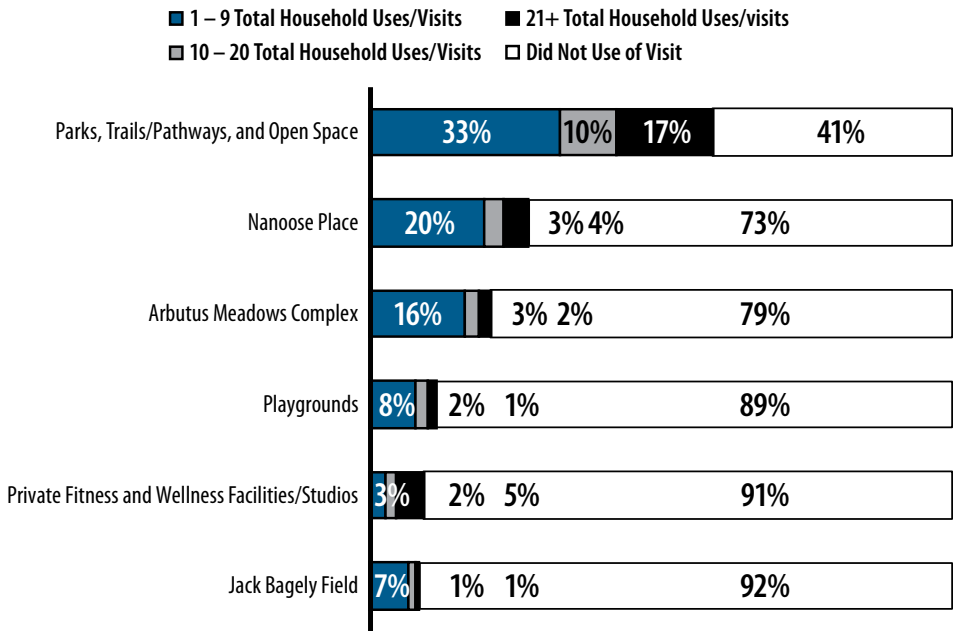
**QUESTION:**  
For each of the following recreation facilities and spaces in **Electoral Area E (Nanoose Bay)**, please estimate how frequently in the previous twelve (12) months someone in your household used or visited it.

As seen on the second graph, 95% of Area E households used parks and outdoor spaces and 74% used Nanoose Place in the past year.

Takeaways

- Nanoose Place receives most of its usage by Area E residents
- With the exception of Area H residents, all jurisdictions made good use (at least 49%) of Parks, trails/pathways, and open space in Area E.

Overall Results



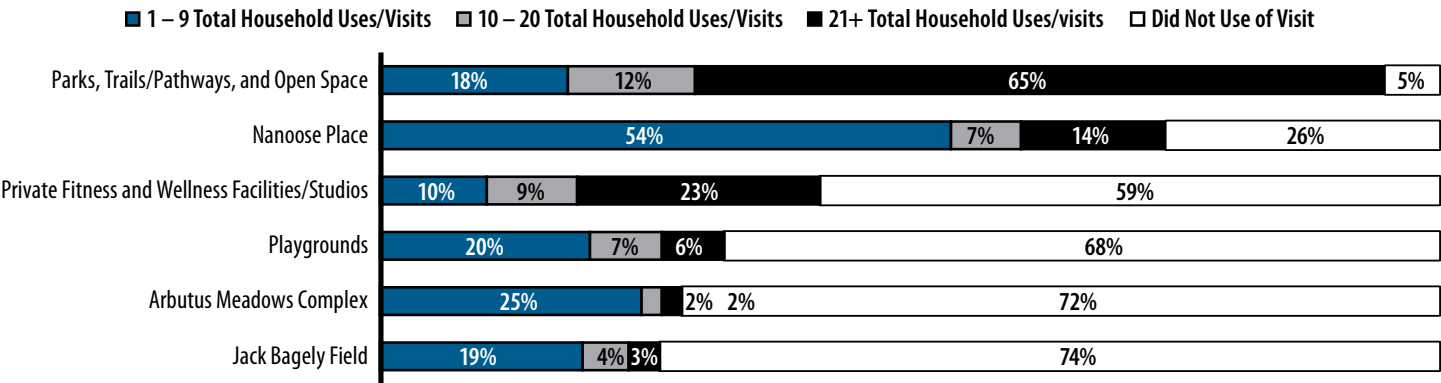
Results by Area

Percentage of households who used the space at least once in the past year.

Recreation Space	PV	QB	E	F	G	H
Parks, Trails/Pathways, and Open Space	57%	49%	95%	50%	53%	36%
Nanoose Place	24%	14%	74%	14%	17%	7%
Arbutus Meadows Complex	22%	16%	29%	26%	22%	9%
Playgrounds	10%	4%	32%	5%	9%	3%
Private Fitness and Wellness Facilities/Studios	3%	4%	41%	0%	2%	1%
Jack Bagely Field	6%	3%	26%	8%	3%	5%

Results from Area E Households

Recreation Space Usage in the Past Year





## Utilization: Area F

### QUESTION:

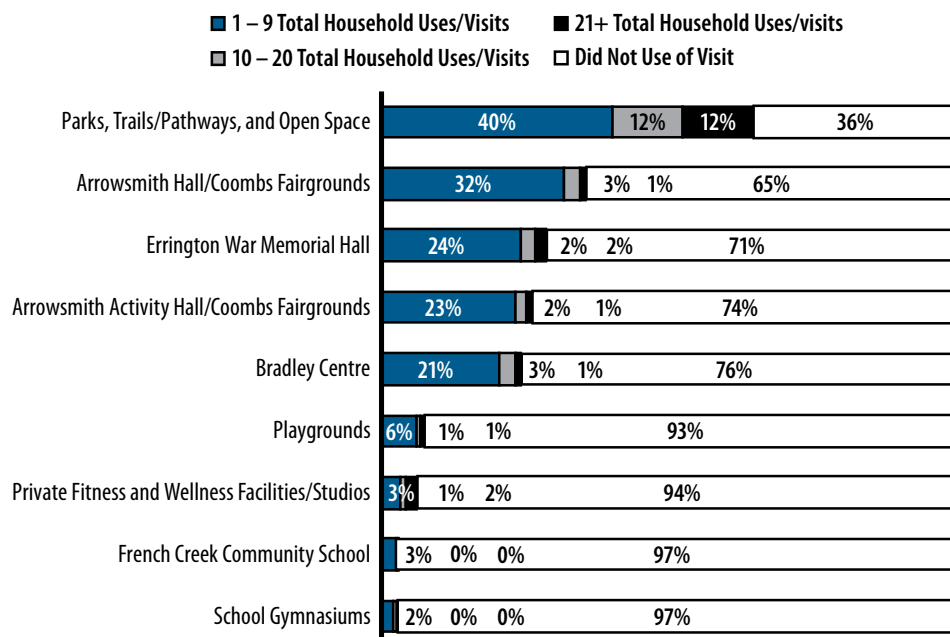
For each of the following recreation facilities and spaces in **Electoral Area F (Errington, Coombs, Hilliers, Whiskey Creek, Meadowood)**, please estimate how frequently in the previous twelve (12) months someone in your household used or visited it.

Sixty-nine percent (69%) of Area F households used Arrowsmith Hall/ Coombs Fairgrounds in the past year.

### Takeaways

- At least 59% of residents in each jurisdiction used parks, trails/ pathways, and open space in Area F.

## Overall Results



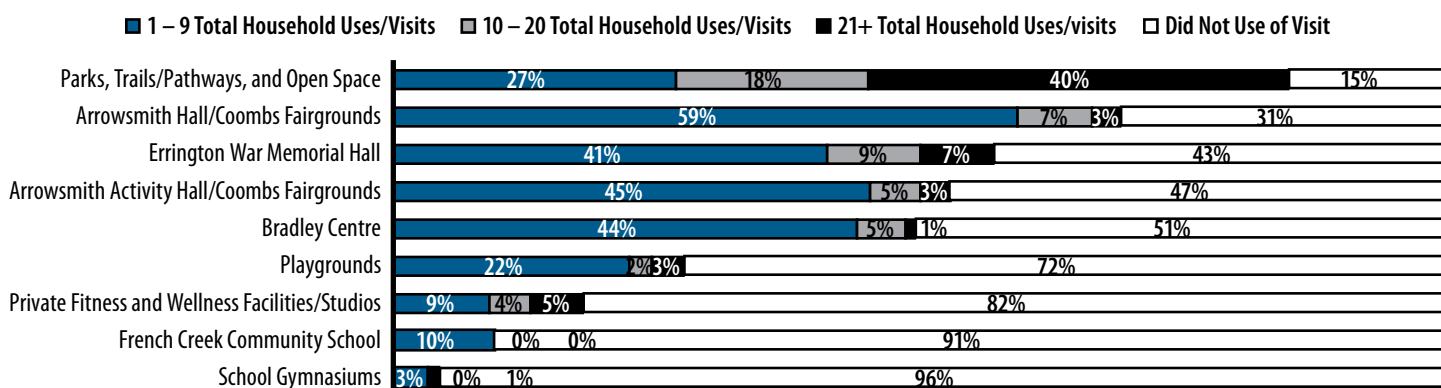
## Results by Area

Percentage of households who used the space at least once in the past year.

Recreation Space	PV	QB	E	F	G	H
Parks, Trails/Pathways, and Open Space	66%	64%	59%	85%	62%	59%
Arrowsmith Hall/Coombs Fairgrounds	37%	33%	24%	69%	35%	29%
Errington War Memorial Hall	30%	27%	14%	57%	30%	26%
Arrowsmith Activity Hall/Coombs Fairgrounds	29%	26%	16%	53%	25%	18%
Bradley Centre	24%	21%	16%	50%	24%	25%
Playgrounds	6%	5%	5%	28%	6%	7%
Private Fitness and Wellness Facilities/Studios	4%	7%	3%	18%	7%	3%
School Gymnasiums	2%	4%	2%	4%	2%	2%
French Creek Community School	2%	1%	0%	10%	5%	2%

## Results from Area F Households

### Recreation Space Usage in the Past Year



# Utilization: Area G

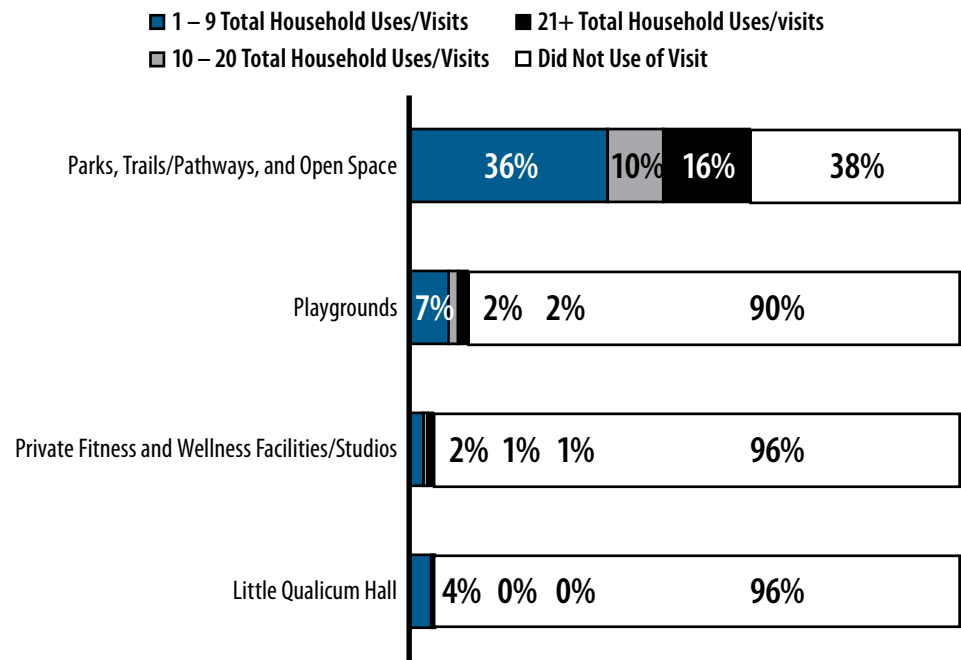
**QUESTION:**  
For each of the following recreation facilities and spaces in **Electoral Area G (San Pareil, French Creek, Surfside, Dashwood)**, please estimate how frequently in the previous twelve (12) months someone in your household used or visited it.

Eighty-four percent (84%) of Area G households used parks and outdoor spaces in the past 12 months.

## Takeaways

- Parks, trails/pathways, and open space are well utilized.

## Overall Results



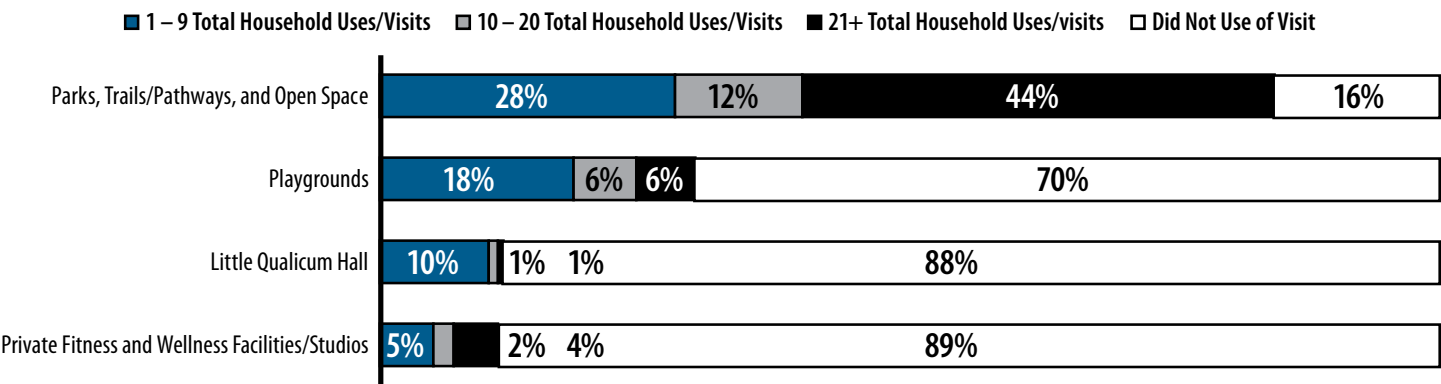
## Results by Area

Percentage of households who used the space at least once in the past year.

Recreation Space	PV	QB	E	F	G	H
Parks, Trails/Pathways, and Open Space	60%	60%	48%	62%	84%	50%
Playgrounds	7%	7%	4%	11%	30%	5%
Private Fitness and Wellness Facilities/Studios	2%	5%	3%	1%	11%	3%
Little Qualicum Hall	3%	3%	1%	4%	12%	6%

## Results from Area G Households

### Recreation Space Usage in the Past Year



## Utilization: Area H

### QUESTION:

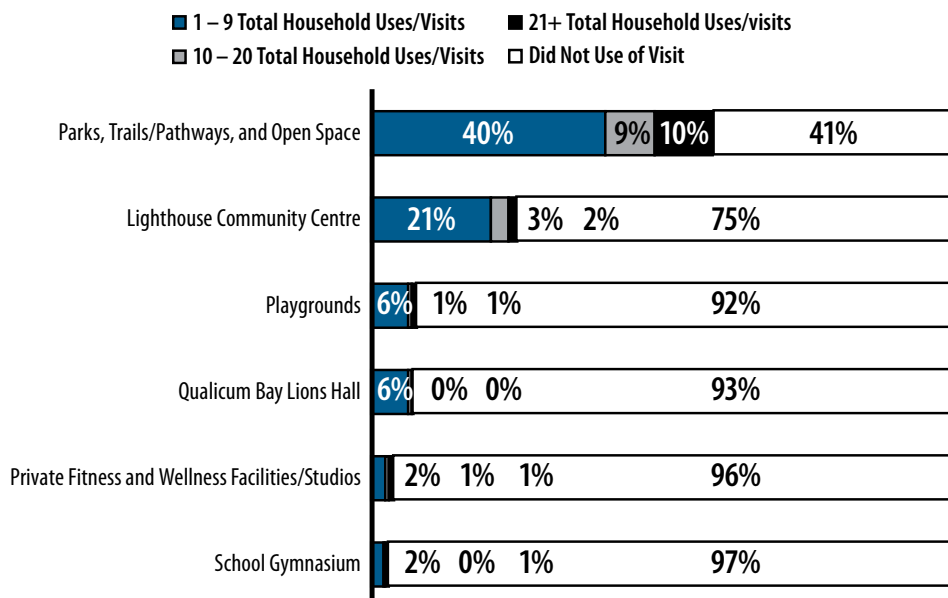
For each of the following recreation facilities and spaces in **Electoral Area H (Qualicum Bay, Bowser, Deep Bay, Dunsmuir, Horne Lake, Spider Lake)**, please estimate how frequently in the previous twelve (12) months someone in your household used or visited it.

In regard to Area H households, 82% used the Lighthouse Community Centre in the past year.

### Takeaways

- At least 45% of residents in other jurisdictions used parks, trails/pathways, and open space in Area H.
- One-third of Area F residents used the Lighthouse Community Centre.

### Overall Results



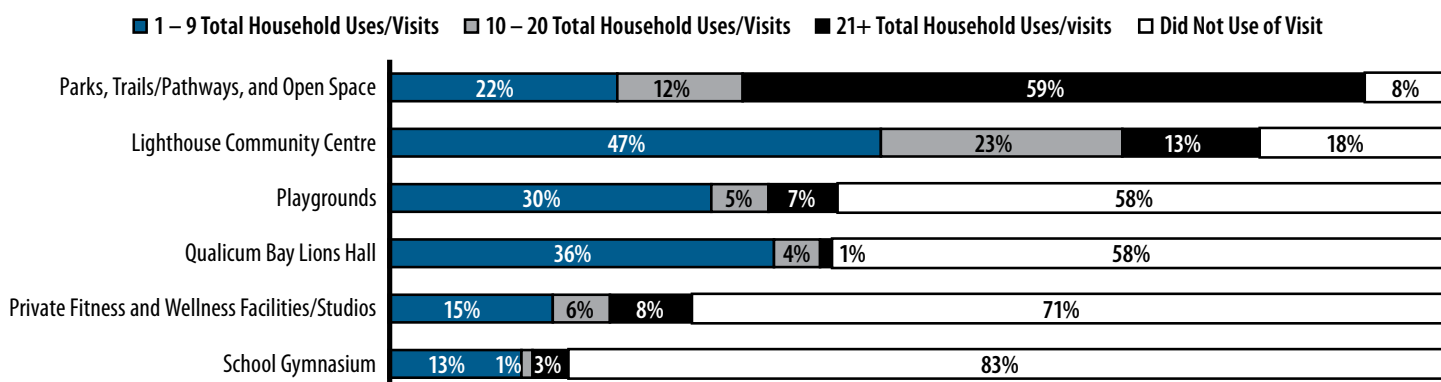
### Results by Area

Percentage of households who used the space at least once in the past year.

Recreation Space	PV	QB	E	F	G	H
Parks, Trails/Pathways, and Open Space	55%	65%	45%	64%	53%	92%
Lighthouse Community Centre	18%	25%	8%	32%	22%	82%
Playgrounds	4%	4%	3%	13%	6%	42%
Qualicum Bay Lions Hall	4%	5%	0%	8%	6%	42%
Private Fitness and Wellness Facilities/Studios	1%	2%	0%	4%	2%	29%
School Gymnasium	1%	2%	0%	5%	3%	17%

### Results from Area H Households

#### Recreation Space Usage in the Past Year



## Leaving District 69 for Recreation

### QUESTION:

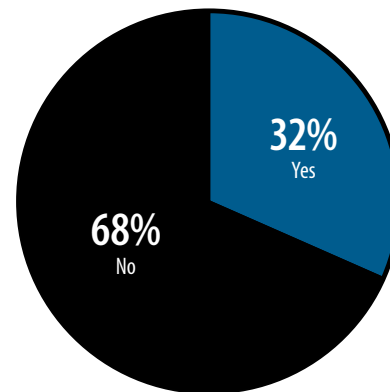
Do members of your household travel outside of District 69 (Oceanside) to access recreation facilities because they are not readily or sufficiently available?\*

If "Yes", what types of facilities do members of your household travel outside of District 69 (Oceanside) to access because they are not readily or sufficiently available?

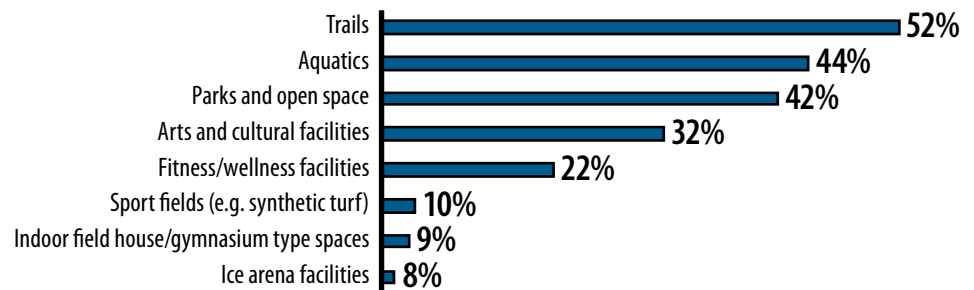
\* Excluding "away games" and competitions.

Over two-thirds (68%) of households do not leave District 69 for recreation activities that are not sufficiently provided in Oceanside. Of those who do leave, 52% leave for trails and 44% leave for aquatics.

### Overall Results



### Amenities Residents Leave District 69 to Access



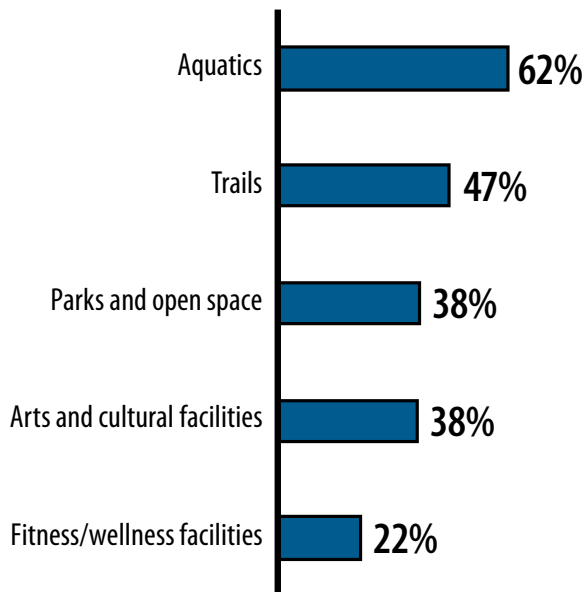
### Results by Area

Leave District 69 for Recreation	PV	QB	E	F	G	H
Yes	33%	26%	39%	34%	33%	41%
No	67%	75%	61%	66%	67%	59%

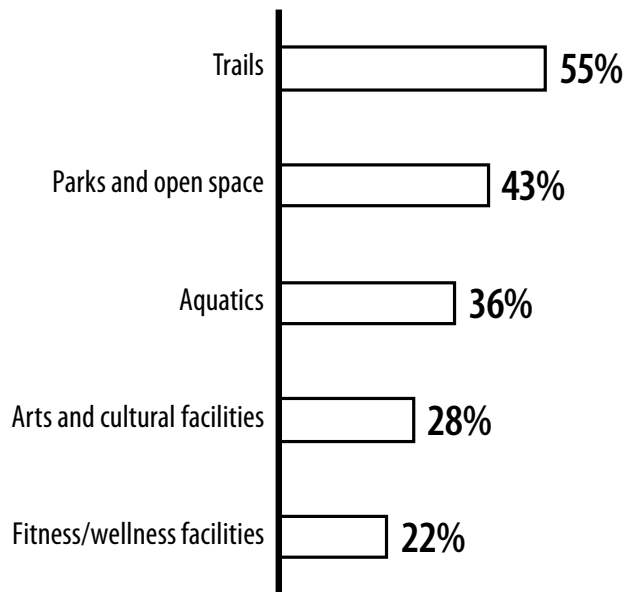
Amenity Residents Leave District 69 to Access	PV	QB	E	F	G	H
Trails	51%	50%	51%	52%	48%	67%
Aquatics	56%	30%	35%	46%	56%	43%
Parks and open space	41%	34%	41%	48%	39%	60%
Arts and cultural facilities	30%	31%	39%	30%	28%	29%
Fitness/wellness facilities	19%	18%	25%	9%	32%	31%
Sport fields (e.g. synthetic turf)	12%	10%	7%	9%	11%	7%
Indoor field house/gymnasium type spaces	9%	9%	7%	11%	15%	2%
Ice arena facilities	5%	8%	7%	16%	12%	7%

## Households with Children VS. Households without Children

### Households with Children: Top 5 Amenities Sought Outside of District 69



### Households without Children: Top 5 Amenities Sought Outside of District 69



## Takeaways

- Households with children are the main demographic likely to leave District 69 for use of aquatic spaces.



# Overall Satisfaction

**QUESTION:**  
Overall, how satisfied is your household with recreation services and facilities provided by the Regional District of Nanaimo in District 69 (Oceanside)?

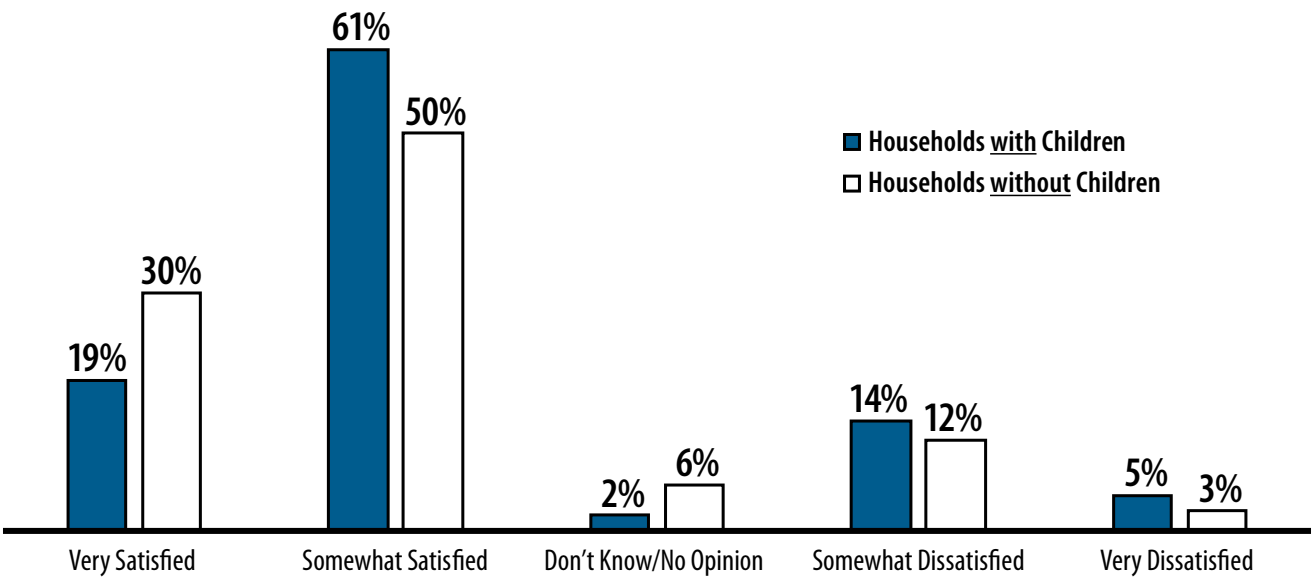
Overall, 80% of residents indicated that they are satisfied with recreation services and facilities provided by the Regional RDN in District 69. Only 15% indicated a level of dissatisfaction.

## Results by Area

Level of Satisfaction	PV	QB	E	F	G	H
Very Satisfied	26%	33%	26%	22%	28%	28%
Somewhat Satisfied	53%	52%	51%	54%	50%	50%
Don't Know/No Opinion	4%	2%	12%	2%	5%	9%
Somewhat Dissatisfied	13%	11%	8%	22%	13%	12%
Very Dissatisfied	4%	2%	3%	2%	3%	2%

## Households with Children VS. Households without Children

Level of Satisfaction with Recreation Services in District 69

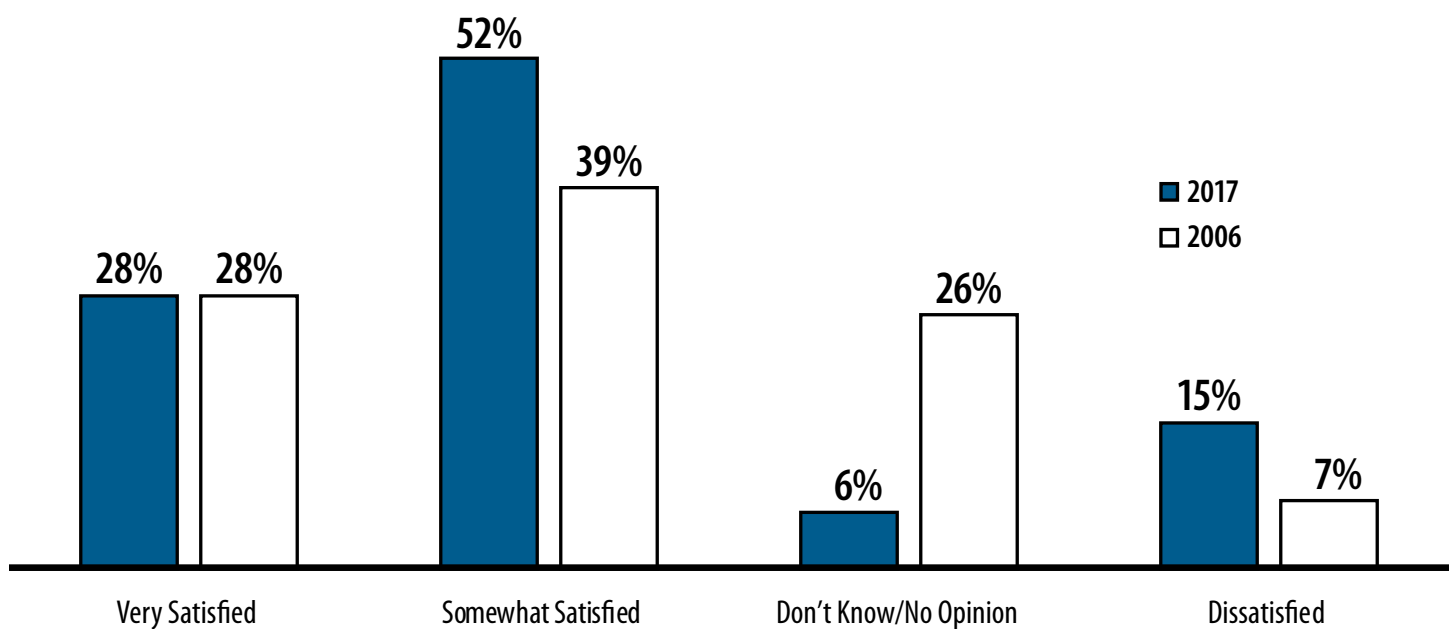


### Additional Analysis

Importance of Recreation to Quality of Life	Very Satisfied	Somewhat Satisfied	Don't Know/ No Opinion	Somewhat Dissatisfied	Very Dissatisfied
Respondents who identified that recreation is "very important" to their household's quality of life	28%	51%	3%	13%	4%
Respondents who identified that recreation is "not important" to their household's quality of life	38%	27%	30%	5%	0%

### 2006 VS. 2017 Satisfaction Comparison

Level of Satisfaction with Recreation Services in District 69



### Takeaways

- The majority of residents are satisfied with recreation services.
- Overall satisfaction levels improved by 13% from 2006 to 2017 (67% to 80%). Dissatisfaction levels increased by 8% (7% to 15%). Also worth noting, 20% fewer residents in 2017 indicated that they didn't know / had no opinion (possibly reflecting increased awareness or RDN recreation offerings in District 69).
- Area F displays the highest level of dissatisfaction among the six jurisdictions.

## Satisfaction: Facility Maintenance

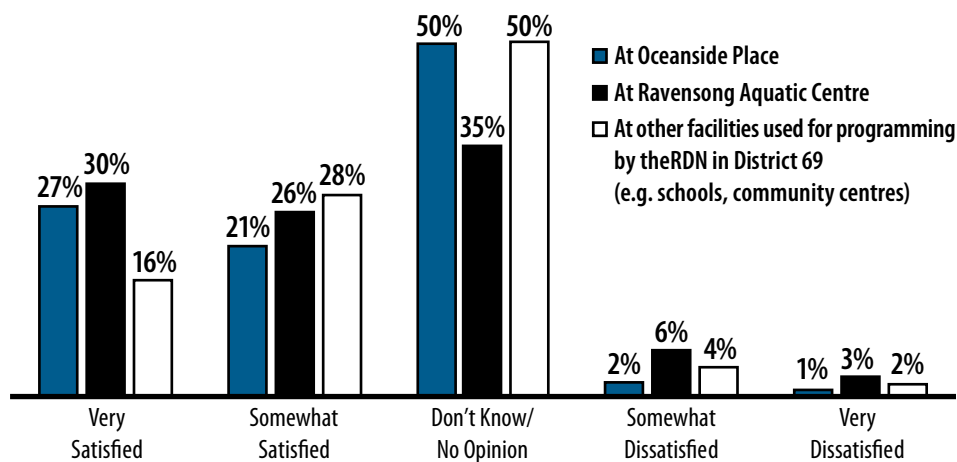
### QUESTION:

Please indicate your level of satisfaction with the following aspects of recreation services in District 69 (Oceanside): **Facility Maintenance**.

Forty-eight percent (48%) of residents are satisfied to some extent with the facility maintenance at Oceanside Place.

\* Those that responded "Don't Know/No Opinion" may not be facility users and thus weren't able to indicate their level satisfaction.

### Overall Results



### Results by Area

At Oceanside Place	PV	QB	E	F	G	H
Very Satisfied	31%	24%	17%	29%	34%	21%
Somewhat Satisfied	26%	20%	17%	24%	23%	12%
Don't Know/No Opinion	39%	55%	63%	44%	40%	64%
Somewhat Dissatisfied	3%	1%	2%	3%	2%	2%
Very Dissatisfied	1%	1%	1%	0%	2%	1%

At Ravensong Aquatic Centre	PV	QB	E	F	G	H
Very Satisfied	29%	39%	13%	32%	31%	26%
Somewhat Satisfied	28%	26%	17%	41%	26%	26%
Don't Know/No Opinion	33%	24%	67%	15%	33%	42%
Somewhat Dissatisfied	7%	8%	2%	10%	7%	5%
Very Dissatisfied	3%	3%	1%	3%	3%	2%

At other facilities used for programming by the RDN in District 69 (e.g. schools, community centres)	PV	QB	E	F	G	H
Very Satisfied	18%	19%	11%	17%	16%	13%
Somewhat Satisfied	29%	28%	24%	39%	30%	23%
Don't Know/No Opinion	46%	47%	61%	40%	47%	59%
Somewhat Dissatisfied	5%	5%	3%	4%	4%	3%
Very Dissatisfied	2%	1%	2%	1%	2%	2%

## Satisfaction: Customer Service

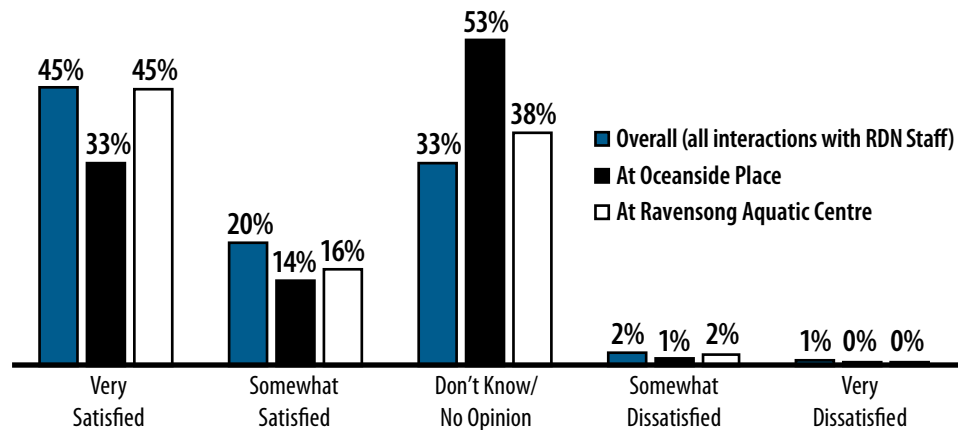
### QUESTION:

Please indicate your level of satisfaction with the following aspects of recreation services in District 69 (Oceanside): **Customer Service.**

Although customer service levels appear to be higher at Ravensong compared to Oceanside Place, dissatisfaction is very low at both facilities.

*\* Those that responded "Don't Know/No Opinion" may not have interacted with staff and thus weren't able to indicate their level satisfaction.*

### Overall Results



### Results by Area

Overall (all interactions with RDN staff)	PV	QB	E	F	G	H
Very Satisfied	48%	49%	34%	48%	48%	34%
Somewhat Satisfied	20%	19%	18%	25%	22%	19%
Don't Know/No Opinion	30%	30%	47%	22%	28%	43%
Somewhat Dissatisfied	2%	2%	1%	4%	1%	4%
Very Dissatisfied	1%	1%	1%	1%	1%	0%

At Oceanside Place	PV	QB	E	F	G	H
Very Satisfied	40%	30%	21%	33%	39%	23%
Somewhat Satisfied	17%	11%	13%	16%	15%	6%
Don't Know/No Opinion	42%	59%	65%	49%	43%	68%
Somewhat Dissatisfied	1%	0%	0%	2%	2%	3%
Very Dissatisfied	1%	0%	0%	0%	1%	0%

At Ravensong Aquatic Centre	PV	QB	E	F	G	H
Very Satisfied	46%	54%	20%	54%	47%	42%
Somewhat Satisfied	16%	16%	10%	23%	18%	11%
Don't Know/No Opinion	36%	28%	68%	20%	34%	44%
Somewhat Dissatisfied	2%	2%	1%	2%	1%	4%
Very Dissatisfied	1%	1%	0%	0%	0%	0%

## Satisfaction: Programming

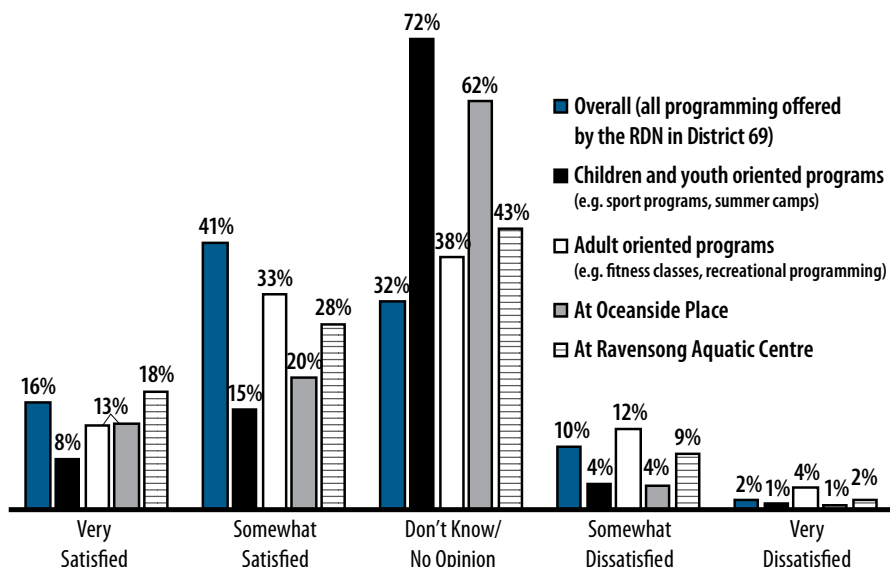
### QUESTION:

Please indicate your level of satisfaction with the following aspects of recreation services in District 69 (Oceanside):  
**Programming.**

Overall, fifty-seven percent (57%) are satisfied with recreation programming and 12% are dissatisfied. Levels of dissatisfaction are higher for adult oriented as compared to the other programming categories, but are still relatively low (16%).

\* Those that responded "Don't Know/No Opinion" may not have registered or participated in RDN programming and thus weren't able to indicate their level satisfaction.

### Overall Results



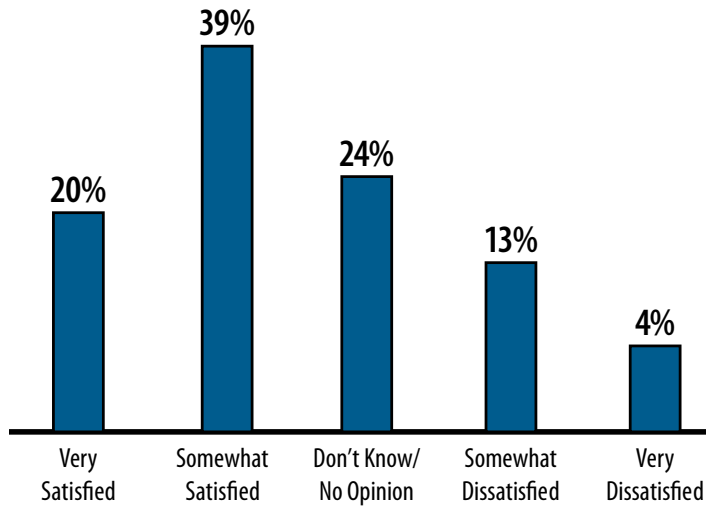
### Results by Area

Overall (all programming offered by the RDN in District 69)	PV	QB	E	F	G	H
Very Satisfied	19%	16%	9%	14%	19%	18%
Somewhat Satisfied	38%	45%	31%	52%	43%	36%
Don't Know/No Opinion	29%	29%	51%	19%	27%	34%
Somewhat Dissatisfied	11%	8%	8%	14%	10%	11%
Very Dissatisfied	2%	1%	1%	1%	2%	1%
Children and youth oriented programs (e.g. sport programs, summer camps)	PV	QB	E	F	G	H
Very Satisfied	10%	6%	6%	10%	8%	9%
Somewhat Satisfied	14%	15%	13%	23%	16%	17%
Don't Know/No Opinion	71%	76%	78%	60%	67%	70%
Somewhat Dissatisfied	4%	3%	3%	6%	8%	2%
Very Dissatisfied	1%	0%	1%	1%	2%	2%
Adult oriented programming (e.g. fitness classes, recreational programming)	PV	QB	E	F	G	H
Very Satisfied	12%	14%	9%	11%	13%	15%
Somewhat Satisfied	33%	38%	23%	38%	36%	25%
Don't Know/No Opinion	37%	33%	57%	28%	33%	41%
Somewhat Dissatisfied	13%	12%	10%	19%	11%	14%
Very Dissatisfied	4%	3%	0%	3%	7%	4%
At Oceanside Place	PV	QB	E	F	G	H
Very Satisfied	16%	10%	9%	10%	18%	14%
Somewhat Satisfied	24%	19%	15%	28%	23%	13%
Don't Know/No Opinion	55%	69%	73%	57%	51%	68%
Somewhat Dissatisfied	4%	2%	3%	5%	7%	4%
Very Dissatisfied	1%	1%	0%	0%	1%	0%
At Ravensong Aquatic Centre	PV	QB	E	F	G	H
Very Satisfied	17%	23%	7%	20%	19%	17%
Somewhat Satisfied	29%	33%	16%	44%	25%	29%
Don't Know/No Opinion	42%	31%	72%	22%	44%	43%
Somewhat Dissatisfied	9%	11%	4%	10%	10%	10%
Very Dissatisfied	3%	3%	1%	4%	2%	1%

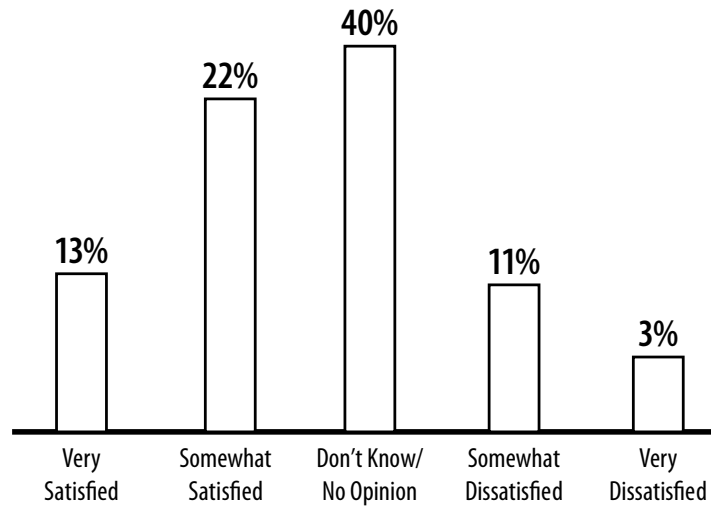


## Households with Children VS. Households without Children

**Households with Children:**  
**Satisfaction with Children and Youth Oriented Programs**



**Households without Children:**  
**Satisfaction with Adult Oriented Programs**



## Satisfaction: Registration Process

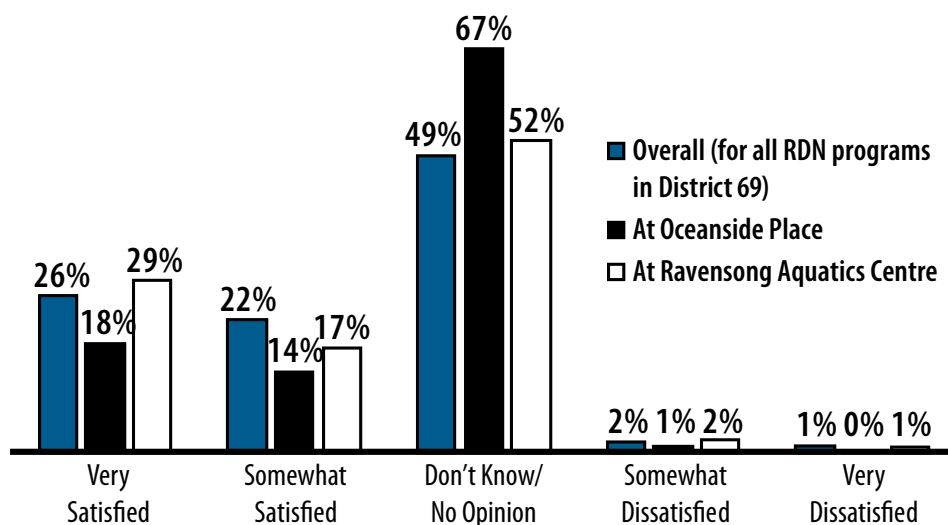
### QUESTION:

Please indicate your level of satisfaction with the following aspects of recreation services in District 69 (Oceanside): **Registration Process.**

Only 3% of respondents are dissatisfied with the registration process for overall RDN programming.

\* Those that responded "Don't Know/No Opinion" may not have registered in RDN programming and thus weren't able to indicate their level satisfaction.

### Overall Results



### Results by Area

Overall (for all RDN programs in District 69)	PV	QB	E	F	G	H
Very Satisfied	26%	29%	22%	31%	26%	25%
Somewhat Satisfied	26%	21%	18%	33%	23%	13%
Don't Know/No Opinion	46%	48%	59%	36%	46%	57%
Somewhat Dissatisfied	2%	2%	1%	0%	4%	4%
Very Dissatisfied	1%	0%	1%	1%	1%	1%
At Oceanside Place	PV	QB	E	F	G	H
Very Satisfied	23%	14%	14%	21%	21%	17%
Somewhat Satisfied	15%	14%	10%	22%	14%	7%
Don't Know/No Opinion	60%	72%	75%	57%	62%	73%
Somewhat Dissatisfied	2%	1%	0%	0%	2%	3%
Very Dissatisfied	0%	0%	1%	0%	1%	0%
At Ravensong Aquatic Centre	PV	QB	E	F	G	H
Very Satisfied	29%	37%	12%	37%	24%	29%
Somewhat Satisfied	18%	20%	10%	29%	16%	14%
Don't Know/No Opinion	50%	40%	76%	32%	56%	53%
Somewhat Dissatisfied	3%	2%	2%	1%	3%	4%
Very Dissatisfied	0%	0%	0%	1%	1%	1%

## Satisfaction: Instruction

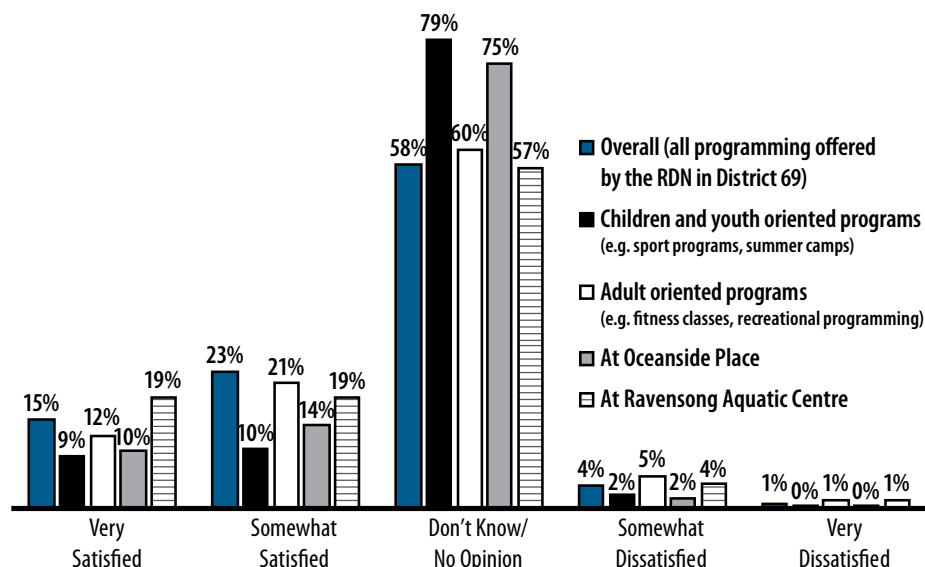
### QUESTION:

Please indicate your level of satisfaction with the following aspects of recreation services in District 69 (Oceanside):  
**Instruction.**

Please refer to the additional analysis chart to see the level of satisfaction results from household that used the Ravensong Aquatic Centre and the Oceanside Place Ice Arenas on 10 or more occasions in the past year.

\* Those that responded "Don't Know/No Opinion" may not have participated in RDN programming and thus weren't able to indicate their level satisfaction.

### Overall Results

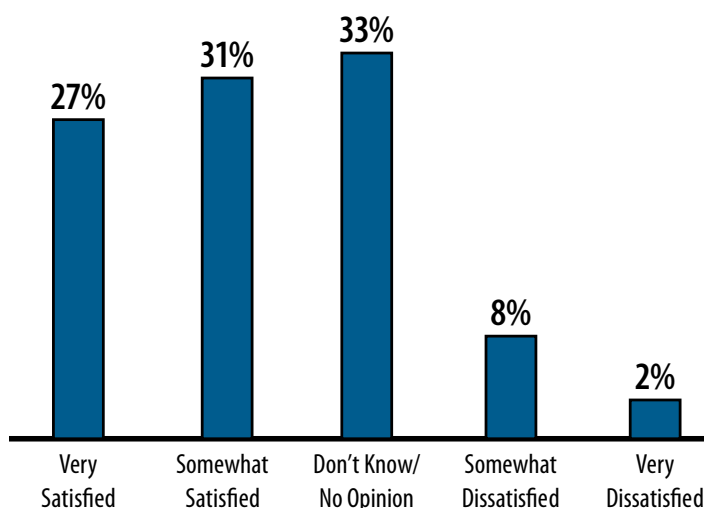


### Results by Area

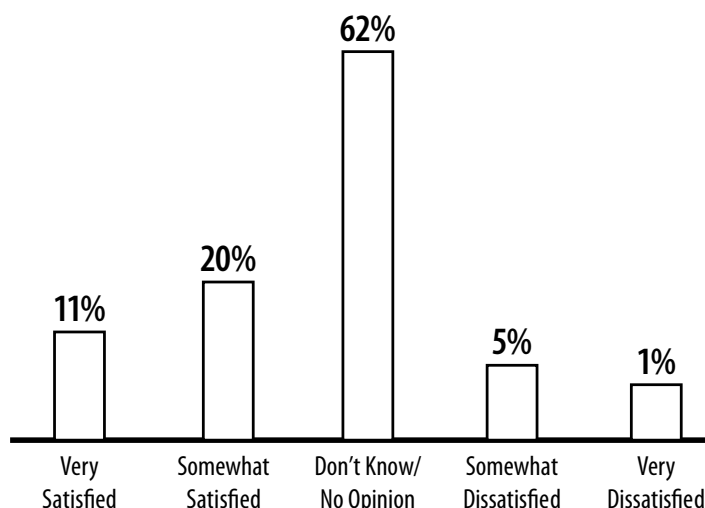
Overall (all programming offered by the RDN in District 69)	PV	QB	E	F	G	H
Very Satisfied	17%	16%	10%	16%	14%	14%
Somewhat Satisfied	25%	24%	17%	31%	25%	17%
Don't Know/No Opinion	53%	57%	68%	48%	55%	65%
Somewhat Dissatisfied	4%	3%	3%	6%	5%	4%
Very Dissatisfied	1%	1%	1%	0%	1%	0%
Children and youth oriented programs (e.g. sport programs, summer camps)	PV	QB	E	F	G	H
Very Satisfied	12%	6%	6%	11%	8%	11%
Somewhat Satisfied	10%	10%	7%	16%	14%	7%
Don't Know/No Opinion	77%	82%	85%	70%	75%	77%
Somewhat Dissatisfied	1%	3%	2%	4%	3%	4%
Very Dissatisfied	1%	0%	1%	0%	0%	1%
Adult oriented programming (e.g. fitness classes, recreational programming)	PV	QB	E	F	G	H
Very Satisfied	13%	14%	7%	13%	12%	14%
Somewhat Satisfied	22%	26%	14%	22%	24%	12%
Don't Know/No Opinion	57%	55%	74%	56%	57%	66%
Somewhat Dissatisfied	7%	4%	5%	9%	5%	7%
Very Dissatisfied	2%	1%	1%	0%	2%	1%
At Oceanside Place	PV	QB	E	F	G	H
Very Satisfied	14%	7%	7%	13%	10%	10%
Somewhat Satisfied	15%	14%	9%	17%	18%	8%
Don't Know/No Opinion	69%	78%	83%	69%	70%	78%
Somewhat Dissatisfied	2%	1%	1%	1%	2%	4%
Very Dissatisfied	1%	0%	0%	1%	1%	0%
At Ravensong Aquatic Centre	PV	QB	E	F	G	H
Very Satisfied	19%	23%	7%	24%	19%	19%
Somewhat Satisfied	20%	23%	12%	21%	20%	12%
Don't Know/No Opinion	55%	48%	78%	44%	58%	62%
Somewhat Dissatisfied	4%	5%	2%	9%	2%	6%
Very Dissatisfied	2%	1%	1%	2%	1%	1%

## Households with Children VS. Households without Children

### Households with Children: Satisfaction with Instruction of Children and Youth Oriented Programs



### Households without Children: Satisfaction with Instruction of Adult Oriented Programs



## Additional Analysis

Households that used Oceanside Place Ice Arenas on 10+ occasions	Very Satisfied	Somewhat Satisfied	Don't Know/No Opinion	Somewhat Dissatisfied	Very Dissatisfied
Facility Maintenance at Oceanside Place	61%	34%	4%	2%	1%
Customer Service at Oceanside Place	73%	21%	4%	2%	1%
Programming at Oceanside Place	37%	45%	10%	8%	1%
Registration Process at Oceanside Place	55%	27%	16%	2%	1%
Instruction at Oceanside Place	26%	31%	39%	3%	0%

Households that used Ravensong Aquatic Centre on 10+ occasions	Very Satisfied	Somewhat Satisfied	Don't Know/No Opinion	Somewhat Dissatisfied	Very Dissatisfied
Facility Maintenance at Ravensong	47%	36%	2%	11%	5%
Customer Service at Ravensong	75%	19%	2%	3%	1%
Programming at Ravensong	30%	42%	9%	14%	5%
Registration Process at Ravensong	54%	26%	16%	4%	1%
Instruction at Ravensong	37%	32%	20%	8%	2%

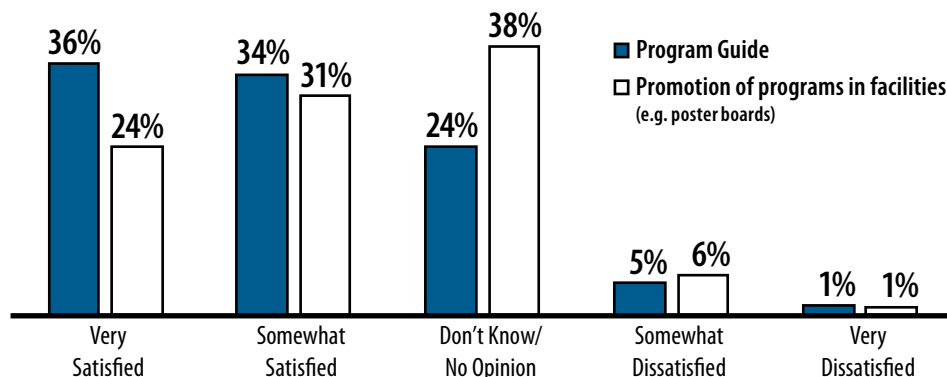
## Satisfaction: Promotions and Marketing

### Overall Results

#### QUESTION:

Please indicate your level of satisfaction with the following aspects of recreation services in District 69 (Oceanside):  
**Promotions and Marketing.**

Over two-thirds (70%) of households are satisfied to some extent with the Program Guide.



#### Results by Area

Program Guide	PV	QB	E	F	G	H
Very Satisfied	38%	39%	26%	35%	37%	38%
Somewhat Satisfied	33%	37%	34%	41%	32%	33%
Don't Know/No Opinion	22%	19%	36%	17%	23%	28%
Somewhat Dissatisfied	5%	5%	3%	7%	5%	1%
Very Dissatisfied	2%	1%	0%	1%	3%	1%

Promotion of programs in facilities (e.g. poster boards)	PV	QB	E	F	G	H
Very Satisfied	27%	26%	15%	29%	22%	24%
Somewhat Satisfied	30%	39%	24%	31%	31%	26%
Don't Know/No Opinion	35%	29%	54%	34%	37%	44%
Somewhat Dissatisfied	6%	6%	5%	6%	7%	5%
Very Dissatisfied	2%	0%	1%	0%	3%	0%

#### Takeaways

- Facility Maintenance: Maintenance is more of a concern at Ravensong Aquatic Centre than Oceanside Place.
- Customer Service: Customer service is very high, especially among households that regularly use Oceanside Place and Ravensong Aquatic Centre.
- Programming: More dissatisfaction was expressed for adult program opportunities than for child programs.
- Registration Process: Of the households that use the facilities on 10+ occasions, satisfaction is higher at Oceanside Place than Ravensong Aquatic Centre.
- Instruction: Satisfaction is generally high.
- Promotions and Marketing: Satisfaction is high in regards to the Program Guide.

## Need for New/Enhanced Indoor Spaces

### QUESTION:

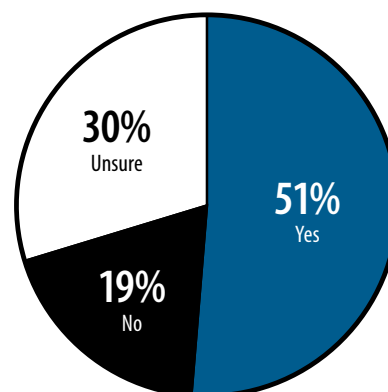
Do you or members of your household feel that new or enhanced indoor recreation facilities are needed in District 69 (Oceanside)?

If you answered "Yes" or "Unsure", from the list below, please identify the indoor recreation facilities that you or members of your household feel should be developed and/or enhanced.

Just over half (51%) of respondents believe there is a need for new or enhanced indoor facilities and 30% were unsure. Of these respondents, the need for a new swimming pool was expressed by 39% while 26% believe that existing facilities should be enhanced.

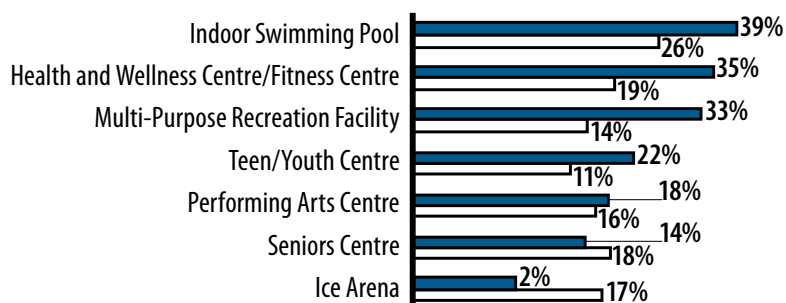
Space was also provided for residents to write-in other types of indoor recreation facilities that they believe are needed. Fifty-nine (59) respondents wrote that indoor pickleball courts should to be developed and 47 respondents specifically mentioned that new/enhanced curling facilities are needed.

### Overall Results



### If "Yes" or "Unsure"...

■ New facility/facilities should be developed □ Existing facility/facilities should be enhanced



### Results by Area

Need for New/Enhanced Spaces	PV	QB	E	F	G	H
Yes	58%	54%	40%	53%	55%	35%
No	15%	16%	28%	18%	16%	30%
Unsure	27%	30%	32%	30%	30%	34%

New Facility/Facilities Should Be Developed	PV	QB	E	F	G	H
Indoor Swimming Pool	51%	27%	41%	42%	39%	45%
Health and Wellness Centre/Fitness Centre	31%	43%	29%	37%	38%	37%
Seniors Centre	16%	13%	13%	10%	14%	18%
Ice Arena	1%	2%	1%	6%	4%	6%
Performing Arts Centre	16%	20%	15%	19%	19%	24%
Multi-Purpose Recreation Facility	33%	36%	29%	40%	35%	31%
Teen/Youth Centre	21%	24%	16%	28%	24%	24%

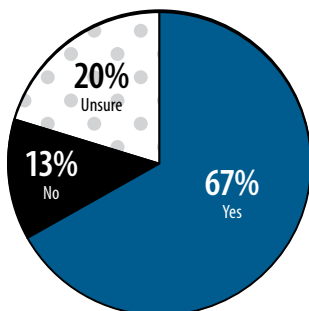
  

Existing Facility/Facilities Should Be Enhanced	PV	QB	E	F	G	H
Indoor Swimming Pool	20%	39%	17%	33%	23%	18%
Health and Wellness Centre/Fitness Centre	18%	20%	18%	21%	20%	14%
Seniors Centre	16%	20%	16%	23%	21%	14%
Ice Arena	16%	16%	16%	20%	21%	11%
Performing Arts Centre	16%	17%	11%	15%	18%	8%
Multi-Purpose Recreation Facility	14%	16%	10%	12%	18%	13%
Teen/Youth Centre	12%	9%	12%	15%	13%	8%

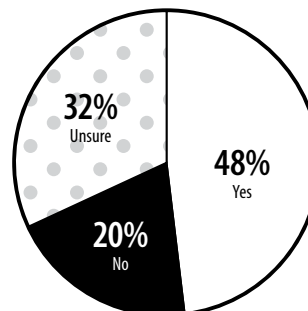


## Households with Children VS. Households without Children

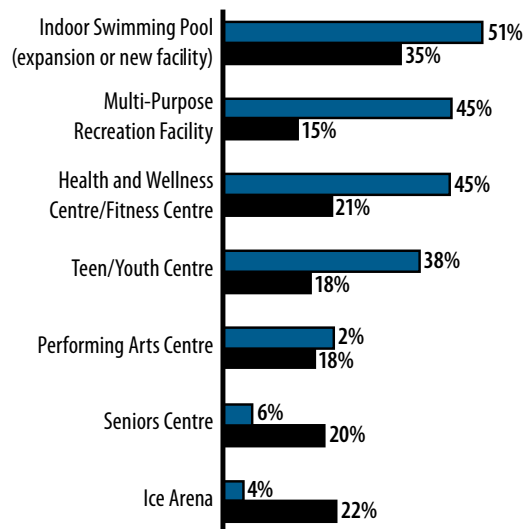
### Households with Children: Need for New/Enhanced Indoor Spaces



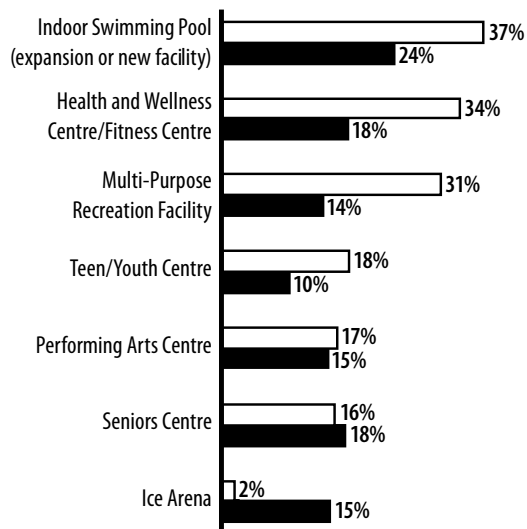
### Households without Children: Need for New/Enhanced Indoor Spaces



### Households with Children: If "Yes" or "Unsure"



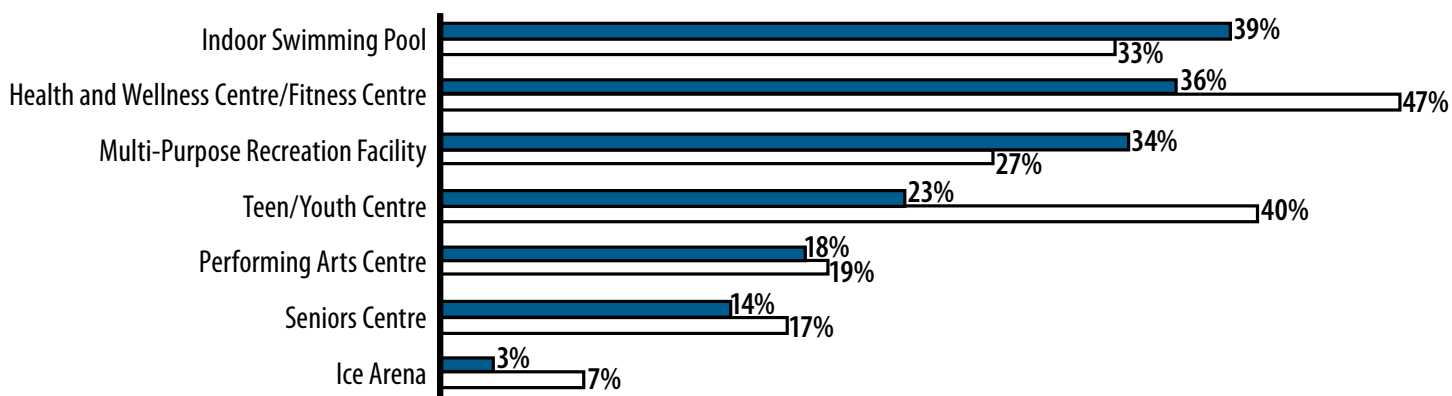
### Households without Children: If "Yes" or "Unsure"



## 2006 VS. 2017 Need for New/Enhanced Indoor Spaces Comparison

### Need for New/Enhanced Indoor Spaces in District 69

■ 2017: New facility/facilities should be developed    □ 2006: Respondents wanting new recreation facilities



## Need for New/Enhanced Outdoor Spaces

### QUESTION:

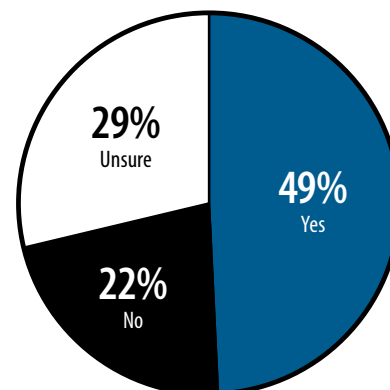
Do you or members of your household feel that new or enhanced parks and outdoor recreation facilities are needed in District 69 (Oceanside)?

If you answered "Yes" or "Unsure", from the list below, please identify the parks and outdoor recreation facilities that you or members of your household feel should be developed and/or enhanced.

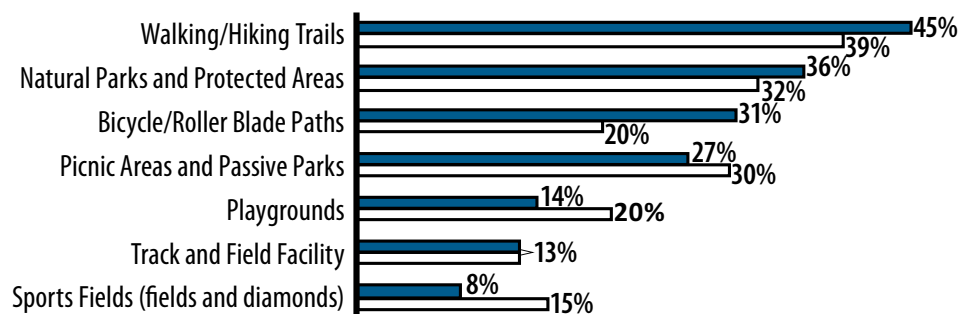
Nearly half of households indicated "yes" for new/enhanced outdoor spaces. Walking/hiking trails surfaced as the top need followed by natural parks and protected areas.

Space was also provided for residents to write-in other types of outdoor facilities and spaces that they believe are needed. Forty-seven (47) respondents wrote that new/enhanced pickleball courts are needed.

### Overall Results



### If "Yes" or "Unsure"...

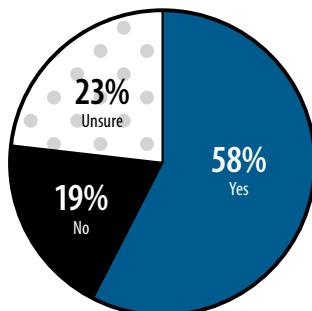


### Results by Area

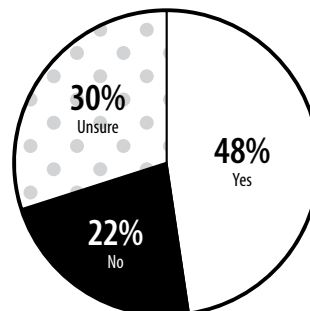
Need for New/Enhanced Spaces	PV	QB	E	F	G	H
Yes	46%	49%	50%	50%	51%	62%
No	23%	21%	25%	19%	23%	15%
Unsure	31%	30%	26%	31%	26%	24%
New Facility/Facilities Should Be Developed	PV	QB	E	F	G	H
Walking/Hiking Trails	49%	37%	49%	44%	43%	53%
Natural Parks and Protected Areas	33%	30%	45%	42%	35%	47%
Bicycle/Roller Blade Paths	31%	27%	32%	32%	32%	40%
Picnic Areas and Passive Parks	27%	25%	25%	31%	23%	41%
Playgrounds	13%	15%	12%	20%	14%	17%
Track and Field Facility	13%	13%	12%	16%	13%	15%
Sports Fields (fields and diamonds)	9%	7%	5%	10%	12%	5%
Existing Facility/Facilities Should Be Enhanced	PV	QB	E	F	G	H
Walking/Hiking Trails	38%	43%	32%	35%	40%	51%
Natural Parks and Protected Areas	34%	33%	30%	30%	30%	38%
Bicycle/Roller Blade Paths	23%	21%	14%	17%	18%	21%
Picnic Areas and Passive Parks	31%	29%	26%	34%	32%	32%
Playgrounds	20%	20%	15%	25%	23%	23%
Track and Field Facility	15%	11%	10%	13%	18%	11%
Sports Fields (fields and diamonds)	16%	14%	13%	20%	15%	16%

## Households with Children VS. Households without Children

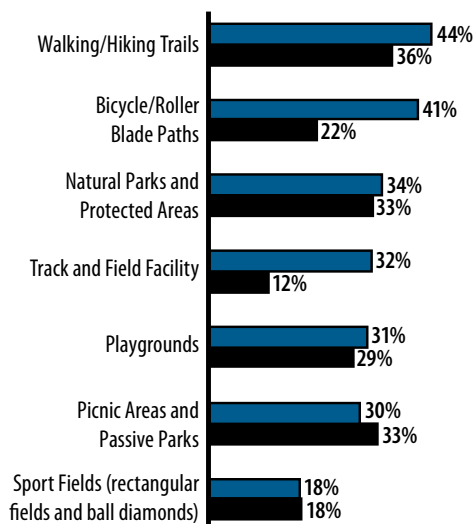
### Households with Children: Need for New/Enhanced Outdoor Spaces



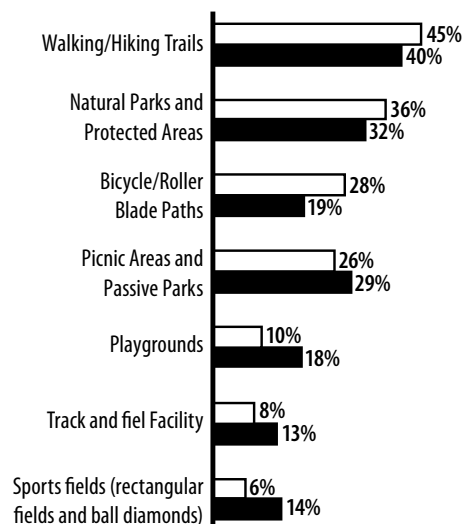
### Households without Children: Need for New/Enhanced Outdoor Spaces



### Households with Children: If "Yes" or "Unsure"



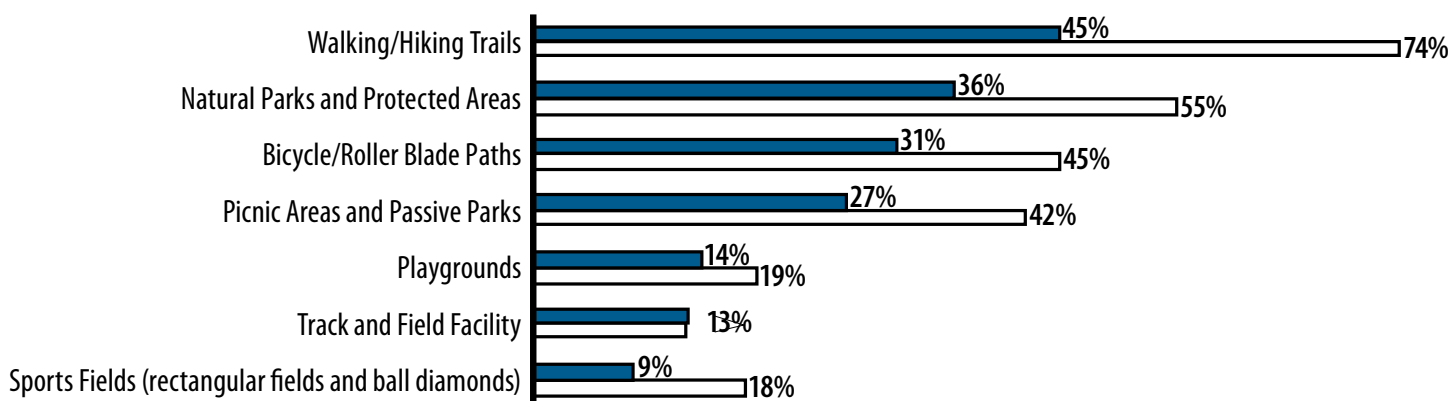
### Households without Children: If "Yes" or "Unsure"



## 2006 VS. 2017 Need for New/Enhanced Outdoor Spaces Comparison

### Need for New/Enhanced Outdoor Spaces in District 69

■ 2017: New facility/facilities should be developed    □ 2006: Respondents wanting new recreation facilities



## Willingness to Increase Taxes

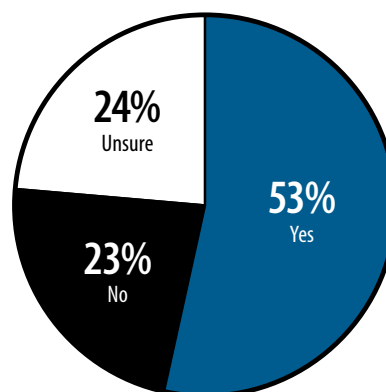
### QUESTION:

Would your household support an annual increase in taxation in order to provide new or improved recreation, parks, and trails facilities and services?

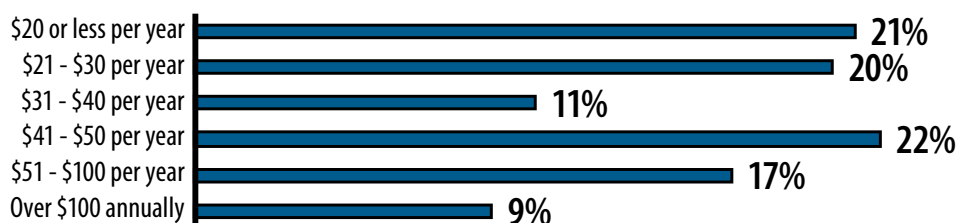
If you answered "Yes" or "Unsure", how much in additional taxes per year would you be willing to pay to provide new or improved recreation, parks, and trails facilities and services?

Fifty-three percent (53%) of respondent households would support an annual increase in taxation in order to provide new or improved services. As indicated in the additional analysis, regular users of the Ravensong Aquatic Centre and Oceanside Place Ice Arenas are more likely to support an increase as opposed to non-users.

### Overall Results



### If "Yes" or "Unsure"...



### Results by Area

Willingness to Increase	PV	QB	E	F	G	H
Yes	54%	60%	46%	47%	55%	54%
No	22%	20%	29%	26%	21%	25%
Unsure	24%	20%	25%	27%	25%	22%

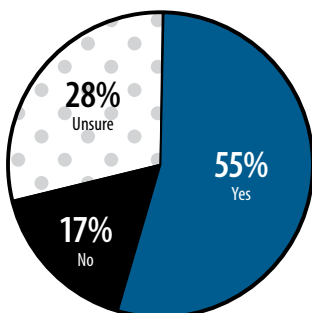
Increase Amount	PV	QB	E	F	G	H
\$20 or less per year	22%	16%	24%	30%	19%	18%
\$21 - \$30 per year	24%	19%	17%	23%	19%	20%
\$31 - \$40 per year	11%	10%	10%	11%	11%	16%
\$41 - \$50 per year	21%	22%	23%	17%	21%	26%
\$51 - \$100 per year	14%	20%	19%	8%	19%	17%
Over \$100 annually	8%	13%	8%	11%	10%	3%

### Takeaways

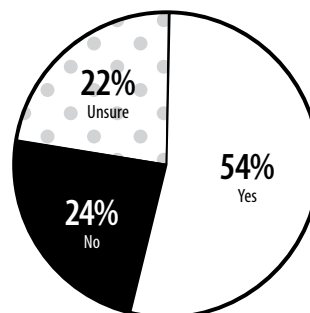
- Willingness exists in each jurisdiction to increase taxes to improve recreation services.
- Large proportions of "unsure" responses suggests that willingness depends on a specific project or amenity type.
- Households that use Oceanside Place and Ravensong Aquatic Centre are more willing to increase taxes than those who did not use the facilities.

## Households with Children VS. Households without Children

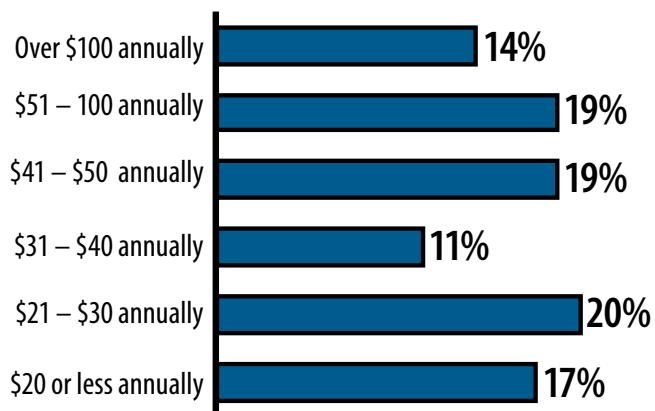
### Households with Children: Willingness to Increase Taxes



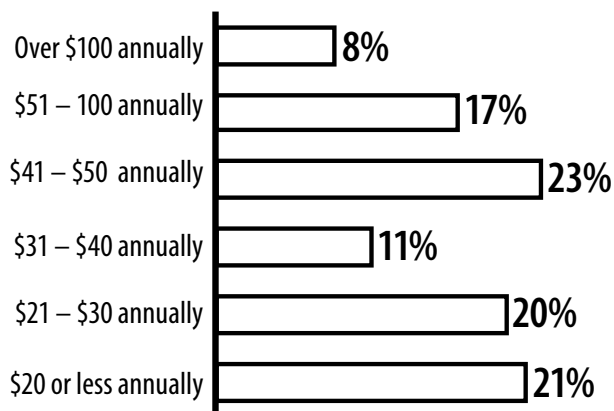
### Households without Children: Willingness to Increase Taxes



### Households with Children: If "Yes" or "Unsure"



### Households without Children: If "Yes" or "Unsure"



## Additional Analysis

Households that used the facility on 10+ occasions in the past year	Yes	No	Unsure
Ravensong Aquatic Centre	63%	13%	24%
Oceanside Place Ice Arenas	64%	14%	22%
Parksville Curling Club	63%	16%	21%

Households that did not use the facility in the past year	Yes	No	Unsure
Ravensong Aquatic Centre	43%	34%	24%
Oceanside Place Ice Arenas	48%	29%	23%
Parksville Curling Club	51%	25%	24%

## Types of Programming Desired

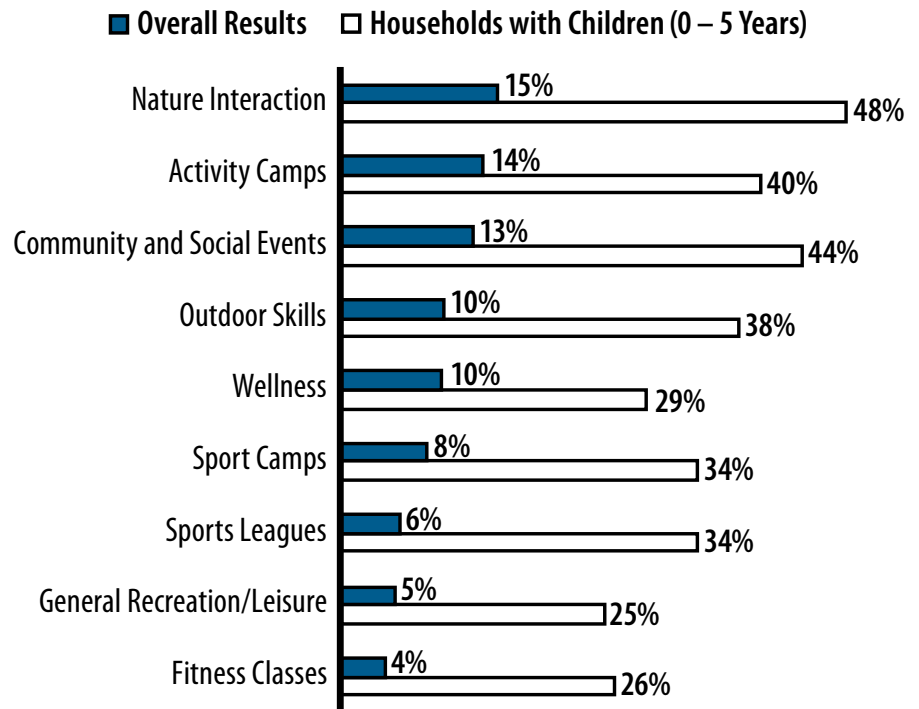
### QUESTION:

*Please identify the types of recreational programs that you think should be more readily available and/or improved in District 69 (Oceanside) for each age group.*

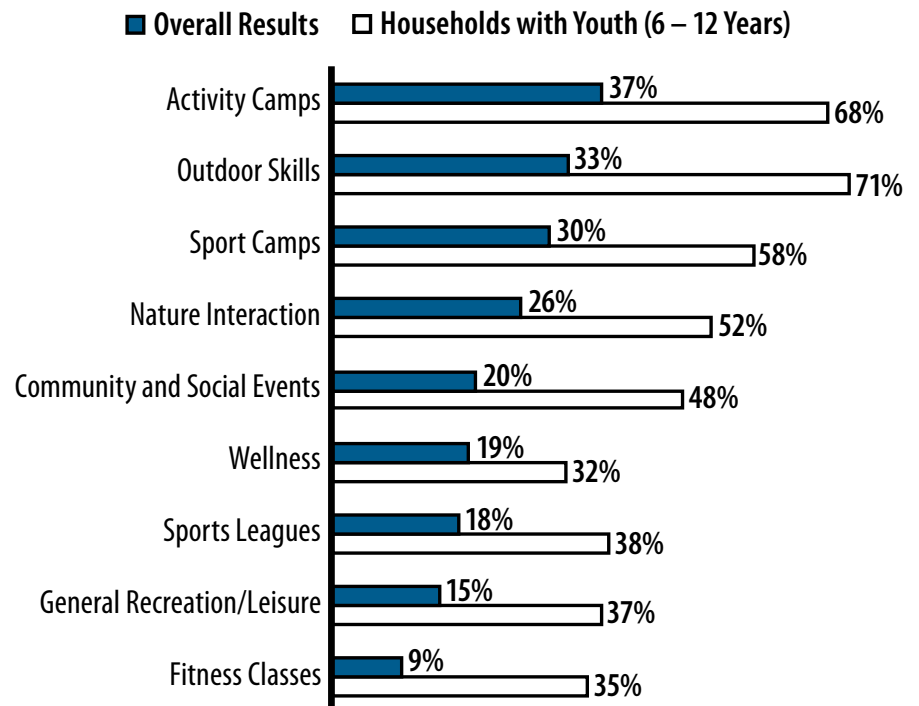
Each of the following graphs shows overall results as well as results provided by households with members in the correlating age categories. Nature interaction is the top program need for children 5 years and young while wellness programs are wanted for adults and seniors.

The graphs on this page indicate the overall results and distinction by age of household members.

### Children (0 – 5 Years)



### Youth (6 – 12 Years)





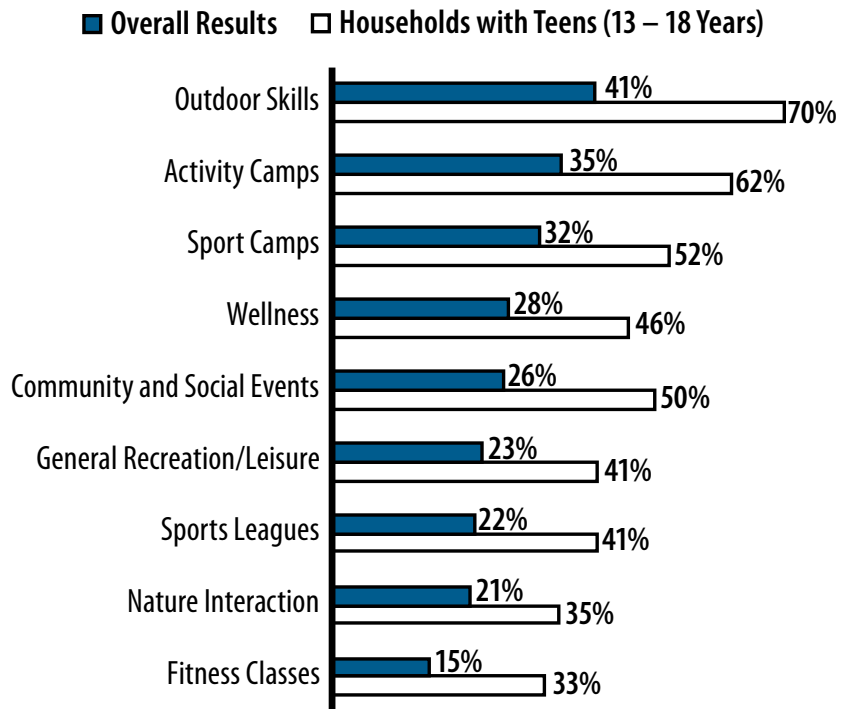
## Types of Programming Desired (Continued)

### QUESTION:

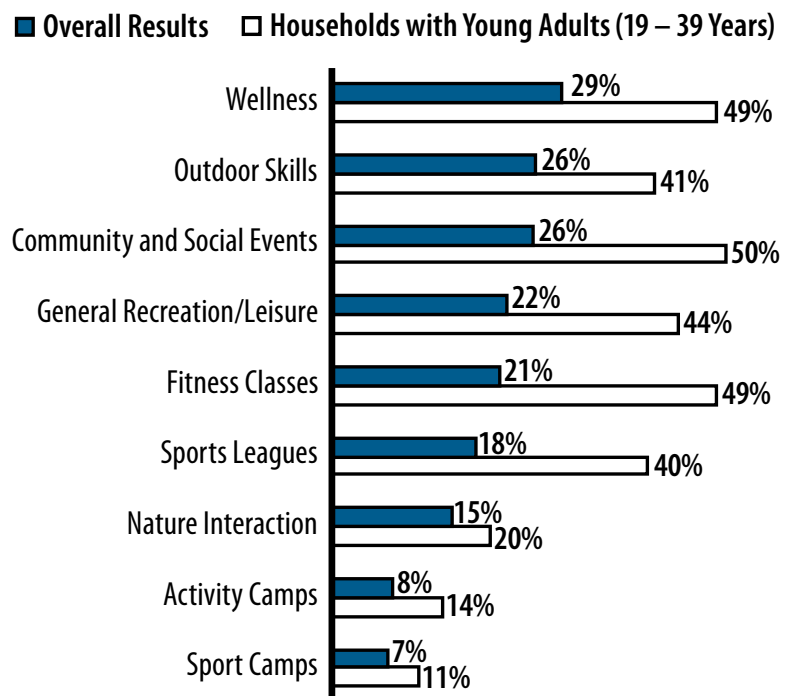
Please identify the types of recreational programs that you think should be more readily available and/or improved in District 69 (Oceanside) for each age group.

The graphs on this page indicate the overall results and distinction by age of household members.

### Teens (13 – 18 Years)



### Young Adults (19 – 39 Years)

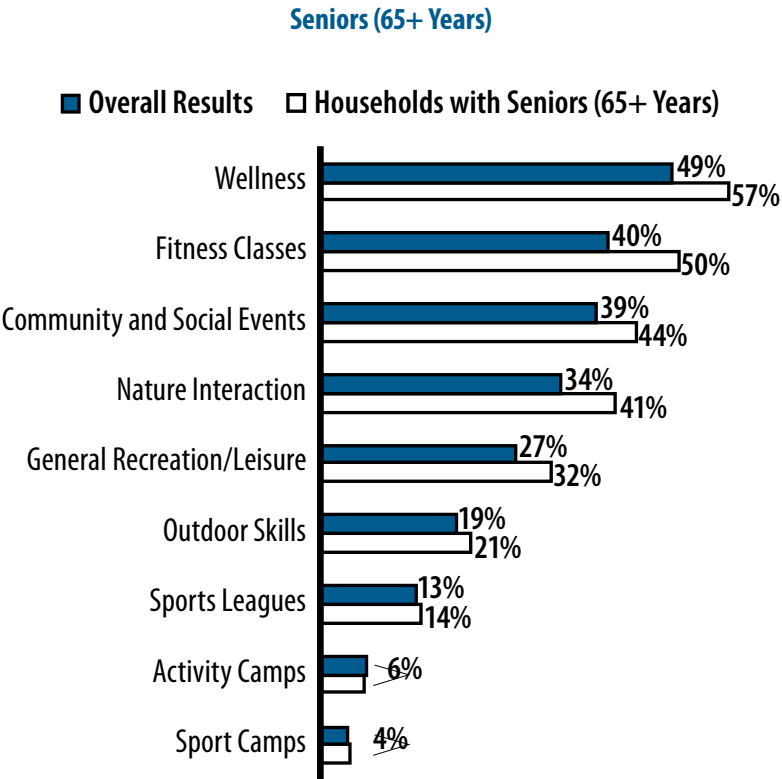
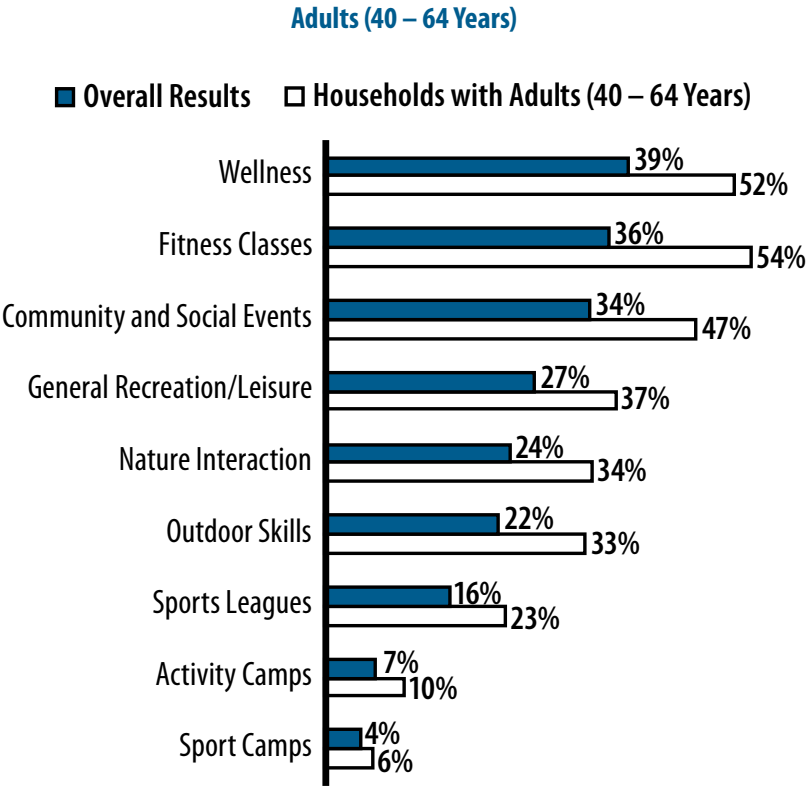


# Types of Programming Desired (Continued)

**QUESTION:**

Please identify the types of recreational programs that you think should be more readily available and/or improved in District 69 (Oceanside) for each age group.

The graphs on this page indicate the overall results and distinction by age of household members.



## Results by Area

Children (0 – 5 Years)	PV	QB	E	F	G	H
Nature Interaction	14%	14%	16%	19%	15%	16%
Activity Camps	12%	12%	10%	17%	19%	12%
Community and Social Events	13%	11%	8%	24%	13%	13%
Outdoor Skills	8%	8%	10%	16%	11%	13%
Wellness	10%	7%	8%	9%	13%	12%
Sport Camps	6%	7%	5%	13%	13%	6%
Sports Leagues	5%	4%	4%	9%	7%	8%
General Recreation/Leisure	6%	4%	5%	12%	4%	6%
Fitness Classes	3%	4%	2%	5%	7%	6%
Youth (6 – 12 Years)	PV	QB	E	F	G	H
Nature Interaction	36%	37%	32%	38%	42%	42%
Activity Camps	28%	30%	30%	43%	35%	44%
Community and Social Events	27%	33%	26%	26%	35%	29%
Outdoor Skills	23%	27%	22%	35%	26%	32%
Wellness	22%	19%	13%	31%	20%	18%
Sport Camps	18%	18%	15%	20%	23%	24%
Sports Leagues	18%	19%	14%	20%	17%	20%
General Recreation/Leisure	14%	13%	12%	20%	16%	16%
Fitness Classes	9%	8%	7%	13%	13%	10%
Teens (13 – 18 Years)	PV	QB	E	F	G	H
Nature Interaction	36%	38%	40%	49%	43%	54%
Activity Camps	31%	39%	32%	38%	39%	37%
Community and Social Events	26%	38%	28%	29%	37%	34%
Outdoor Skills	25%	27%	21%	36%	32%	31%
Wellness	27%	27%	20%	35%	27%	24%
Sport Camps	24%	22%	21%	29%	25%	23%
Sports Leagues	21%	23%	19%	29%	23%	22%
General Recreation/Leisure	18%	23%	19%	25%	23%	25%
Fitness Classes	14%	16%	12%	18%	18%	15%

## Results by Area (Continued)

Young Adults (19 – 39 Years)	PV	QB	E	F	G	H
Nature Interaction	28%	27%	28%	33%	31%	36%
Activity Camps	22%	23%	30%	30%	29%	35%
Community and Social Events	28%	24%	21%	31%	27%	25%
Outdoor Skills	23%	19%	20%	26%	29%	21%
Wellness	21%	18%	23%	24%	27%	20%
Sport Camps	20%	14%	15%	30%	21%	12%
Sports Leagues	14%	15%	14%	17%	17%	21%
General Recreation/Leisure	8%	9%	5%	7%	10%	6%
Fitness Classes	8%	7%	2%	11%	9%	9%
Adults (40 – 64 Years)	PV	QB	E	F	G	H
Nature Interaction	35%	37%	33%	47%	45%	45%
Activity Camps	32%	39%	32%	42%	39%	42%
Community and Social Events	35%	35%	24%	40%	36%	37%
Outdoor Skills	27%	24%	19%	31%	36%	22%
Wellness	20%	26%	20%	24%	25%	33%
Sport Camps	20%	22%	18%	21%	25%	38%
Sports Leagues	19%	12%	10%	18%	23%	12%
General Recreation/Leisure	8%	5%	3%	7%	11%	3%
Fitness Classes	6%	4%	1%	7%	5%	6%
Seniors (65+ Years)	PV	QB	E	F	G	H
Nature Interaction	51%	53%	40%	47%	49%	51%
Activity Camps	41%	49%	30%	37%	36%	39%
Community and Social Events	43%	42%	32%	34%	36%	38%
Outdoor Skills	31%	37%	35%	25%	33%	40%
Wellness	27%	31%	22%	24%	32%	21%
Sport Camps	20%	19%	18%	13%	18%	27%
Sports Leagues	19%	10%	10%	12%	15%	11%
General Recreation/Leisure	9%	4%	4%	4%	9%	5%
Fitness Classes	5%	3%	1%	3%	5%	3%

## Methods to Promote Opportunities

### QUESTION:

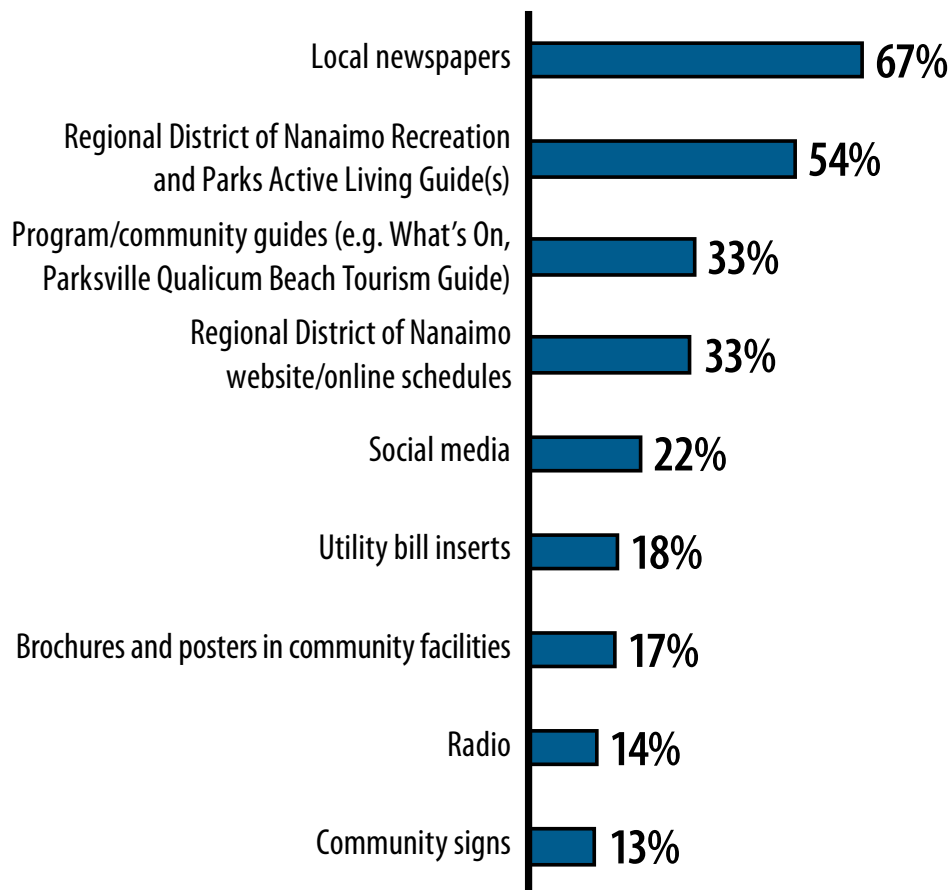
*What are the three (3) best ways to get information to your household about recreation opportunities (programs and activities)?*

Local newspapers was the top method to promoted opportunities in each electoral area followed by RDN's Recreation and Parks Active Living Guide(s).

### Takeaways

- Local newspapers and the Active Living Guide remain popular methods of receiving information.
- Social media is the third most desired promotion method for households with children.

### Overall Results

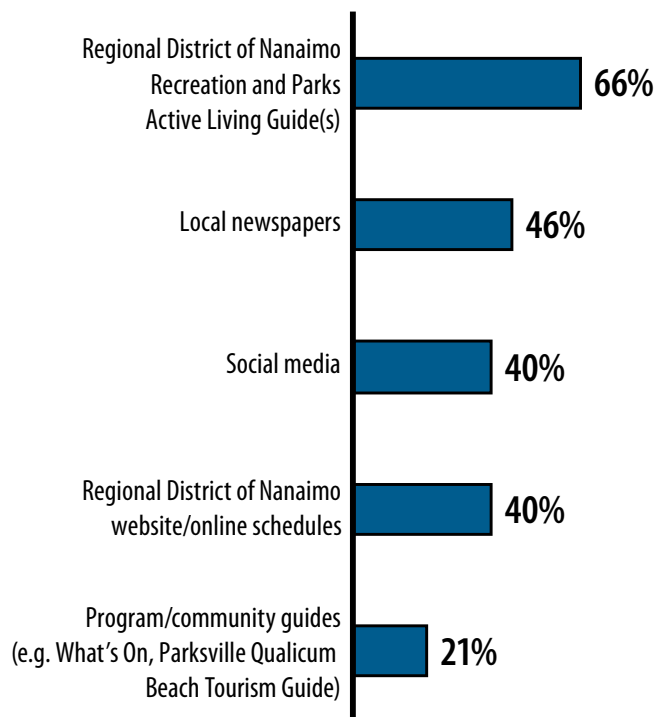


### Results by Area

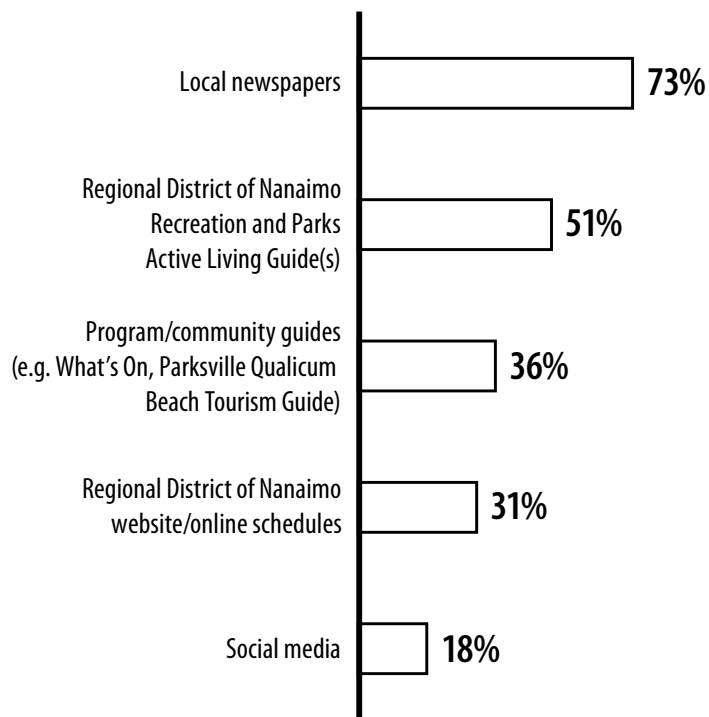
Method	PV	QB	E	F	G	H
Local newspapers	68%	78%	53%	61%	69%	66%
Regional District of Nanaimo Recreation and Parks Active Living Guide(s)	52%	52%	54%	58%	57%	54%
Program/community guides (e.g. What's On, Parksville Qualicum Beach Tourism Guide)	38%	35%	31%	21%	31%	34%
Regional District of Nanaimo website/online schedules	33%	26%	41%	29%	35%	34%
Social media	21%	19%	22%	38%	23%	26%
Utility bill inserts	14%	15%	26%	17%	20%	21%
Brochures and posters in community facilities	18%	22%	14%	15%	11%	18%
Radio	13%	14%	8%	17%	18%	12%
Community signs	15%	13%	14%	14%	12%	14%

## Households with Children VS. Households without Children

### Households with Children: Top 5 Methods of Communication



### Households without Children: Top 5 Methods of Communication



## Additional Analysis

Method	RDN Resident for Less than 5 Years	RDN Resident for 5 Years or More
Local newspapers	67%	67%
Regional District of Nanaimo Recreation and Parks Active Living Guide(s)	47%	57%
Program/community guides (e.g. What's On, Parksville Qualicum Beach Tourism Guide)	38%	32%
Regional District of Nanaimo website/online schedules	33%	33%
Social media	25%	22%
Brochures and posters in community facilities	19%	16%
Utility bill inserts	18%	17%
Community signs	14%	13%
Radio	12%	15%



# COMMUNITY GROUP QUESTIONNAIRE

A Community Group Questionnaire was fielded to a wide array of organizations in District 69. A web link to an online version of the questionnaire was emailed to group representatives and a paper copy option was also made available for completion. Group representatives were asked to complete the questionnaire by considering the perspectives of all members of their organization. To ensure a diverse range of feedback, only one submission per organization was accepted.

In total, 60 groups provided a response to the questionnaire. Participating groups represented a broad spectrum of activity and program types, interests, sizes, and locations in the Oceanside area. A list of participating groups can be found in the appendices.

***Note: Some questions in the questionnaire were not answered by every group. The percentages shown in the findings reflect the response to that specific question.***

## Profile of Participating Groups

To begin the questionnaire, group representatives were asked a number of questions pertaining to their organization. Summarized as follows are key characteristics of groups that participated in the Community Group Questionnaire.

- Participating groups represent all age ranges.
  - » 10 groups (17%) have participants that are children (ages 0 to 5 years)
  - » 23 groups (38%) have participants that are youth (ages 6 to 12 years)
  - » 28 groups (47%) have participants that are teens (ages 13 to 17 years)
  - » 47 groups (78%) have participants that are adults (ages 18 to 59 years)
  - » 44 groups (73%) have participants that are seniors (ages 60 and older)
- The majority of participating groups (33 groups, 55%) expect to grow in coming years while 25 groups (42%) expect to remain stable. Only 2 groups (3%) expect to experience a decline.
- Participating groups obtain funding for their organization's programs and activities from a variety of sources. The top five funding sources identified by participating groups are:
  1. Registration fees from participants (51 groups, 85%)
  2. Grants or funding support from the private sector (22 groups, 37%)
  3. Grants or funding support from senior levels of government (19 groups, 32%)
  4. Access to free or low cost facilities/spaces (19 groups, 32%)
  5. Grants or funding support from the Regional District of Nanaimo (18 groups, 30%)

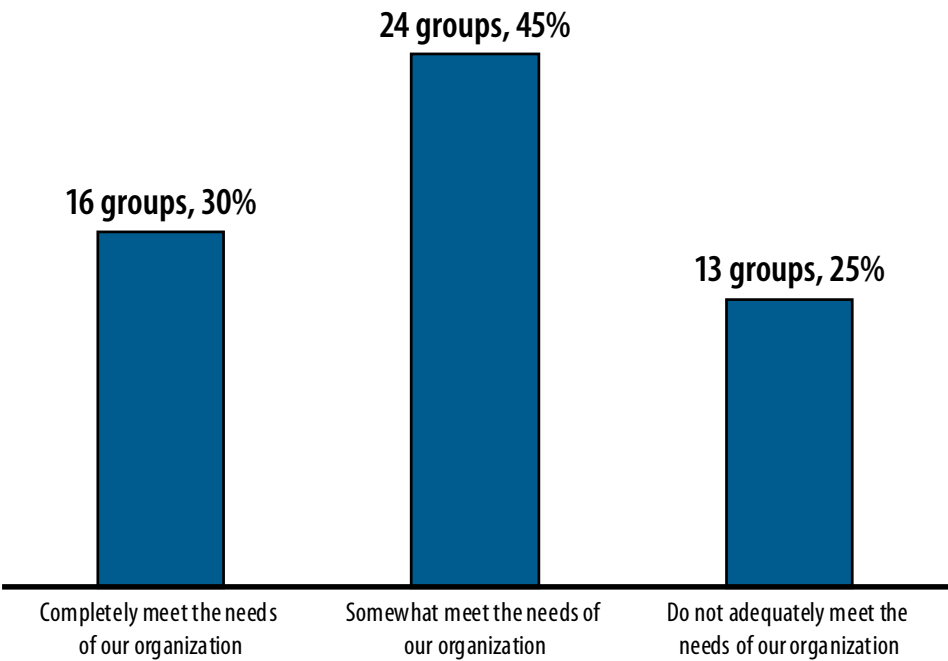
# Current Satisfaction with Facilities

As illustrated in the adjacent graph, 40 groups (75%) indicated that current recreation facilities in District 69 meet their organization’s needs to some degree (completely or somewhat) while 25% indicated that current facilities are inadequate for their organization.

Space was provided in the survey for group representatives to identify any enhancements/improvements that would improve their group’s enjoyment of the existing facilities used. In total, 48 comments were provided. Prevalent themes from the comments provided included:

- Challenges related to storage.
- Cost to access to facilities and spaces.
- The need for enhanced amenities such as change rooms/areas and parking.
- Occasional issues with maintenance of the facilities that their group uses.

To what degree do the current recreation facilities and spaces in District 69 (Oceanside) meet the needs of your organization?

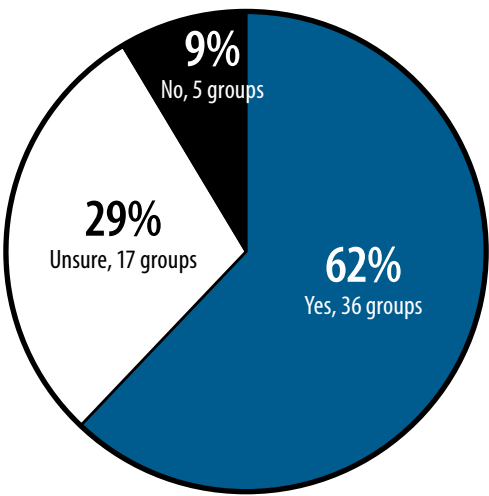


# Need for New and Enhanced Indoor Facilities

Group representatives were next asked if their organization believes that new or enhanced **indoor** recreation facilities are needed in District 69 (Oceanside). As illustrated by the adjacent graph, over half of the groups (36 groups, 62%) believe that new or enhanced indoor facilities are needed. A number of participating groups (17 groups, 29%) were unsure.

Group representatives who answered “yes” or “unsure” to the previous question were then provided with a list of **indoor** facility types and asked to indicate if their organization felt that new development of those facilities should occur and/or if existing facilities should be enhanced. Group representatives were provided with the option of selecting both answers if deemed applicable. If group representatives did not believe new or enhanced facilities were needed, they were instructed not to select a response. The chart below provides an overview of the responses.

Does your organization feel that new or enhanced indoor recreation facilities are needed in District 69 (Oceanside)?



Facility/Space	New Facility/ Facilities Should Be Built	Existing Facility/ Facilities Should Be Enhanced
Health and Wellness Centre/Fitness Centre	19 groups (36%)	13 groups (25%)
Teen/Youth Centre	13 groups (25%)	5 groups (9%)
Indoor Swimming Pool	11 groups (21%)	11 groups (21%)
Multi-Purpose Recreation Facility	24 groups (45%)	13 groups (25%)
Performing Arts Centre	10 groups (19%)	8 groups (15%)
Seniors Centre	8 groups (15%)	11 groups (21%)
Ice Arena	3 groups (3%)	10 groups (19%)

Space was also provided for group representatives to identify “other” indoor facility types that should be developed and/or enhanced. Seventeen additional responses were provided. The majority of these responses further described amenities that should be included in facilities identified in the list provided. New facility types (not included in the list) that were identified are noted as follows:

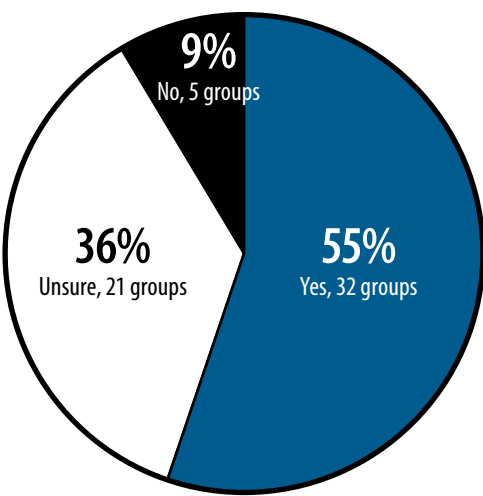
- Curling facility (3 mentions)
- Covered pickleball courts/lacrosse box (1 mention)
- Science centre/interpretive learning facility (1 mention)
- Indoor tennis facility (1 mention)

# Need for New and Enhanced Outdoor Facilities

Group representatives were next asked if their organization believes that new or enhanced **parks and outdoor** recreation facilities are needed in District 69 (Oceanside). Over half of participating groups (32 groups, 55%) indicated support for new or enhanced parks and outdoor spaces. Similar to the indoor facility question, a large proportion of groups (21 groups, 36%) are unsure if new or enhanced parks and outdoor facilities are needed.

Group representatives who answered “yes” or “unsure” to the previous question were then provided with a list of **park/open spaces and outdoor recreation** facility types and asked to indicate if their organization felt that new development of those spaces or facilities should occur and/or if existing spaces or facilities should be enhanced. Group representatives were provided with the option of selecting both answers if deemed applicable. If group representatives did not believe new or enhanced facilities were needed, they were instructed not to select a response. The adjacent chart provides an overview of the responses.

Does your organization feel that new or enhanced parks and outdoor recreation facilities are needed in District 69 (Oceanside)?



Facility/Space	New Facility/ Facilities Should Be Built	Existing Facility/ Facilities Should Be Enhanced
Bicycle/Roller Blade Paths	10 groups (19%)	6 groups (11%)
Walking/Hiking Trails	10 groups (19%)	14 groups (26%)
Natural Parks and Protected Areas	7 groups (13%)	13 groups (25%)
Picnic Areas and Passive Parks	10 groups (19%)	14 groups (26%)
Track and Field Facility	14 groups (26%)	4 groups (8%)
Playgrounds	10 groups (19%)	8 groups (15%)
Sports Fields (rectangular fields and ball diamonds)	8 groups (15%)	10 groups (19%)

Space was also provided for group representatives to identify “other” parks/ open space and outdoor recreation facility types that should be developed and/ or enhanced. Nineteen additional responses were provided. New facility types mentioned (not included in the list above) are identified as follows:

- All weather or artificial turf sport fields (4 mentions)
- New pickleball facility (2 mentions)
- Public golf course (1 mention)
- Nature centre (1 mention)
- Frisbee golf course (1 mention)
- Skateboard park (1 mention)
- Pump track (1 mention)
- Outdoor chess tables (1 mention)
- Outdoor flat, covered multi-purpose surface (1 mention)

## Challenges

Group representatives were asked to identify the main overall challenges being faced by their organization. Fifty (50) group representatives provided a response and identified a wide range of challenges and issues. Identified as follows are those challenges and issues identified by multiple groups:

- Generating awareness of programs and activities
- Space needs, particularly storage
- Lack of human resources (staff and volunteers)
- Attracting new members
- Finding affordable program spaces
- Transportation issues for participants
- Overall program funding

Considering the challenges they mentioned, group representatives were next asked to identify the single most important action that the Regional District of Nanaimo and/or its partners could provide to assist their organization. Forty-nine (49) group representatives provided a response and identified supports that would benefit their organization. The majority of these desired supports were facility related and focused on the following:

- Development of more or enhanced on-site storage
- Building new infrastructure to increase the quality of spaces that are available in the area
- Further subsidization of existing facilities to address financial barriers

Other non-facility related supports that were identified by multiple groups included increased marketing and promotions assistance, funding for staff, and adaptations to bookings and allocation processes.





# STAKEHOLDER INTERVIEWS AND DISCUSSIONS

Twenty-nine (29) one-on-one interviews and small group discussion sessions were convened between November 2016 and April 2017 with recreation stakeholders in District 69. The majority of these sessions occurred in person (telephone interviews were arranged only if the stakeholder was not available to attend an in-person session). These sessions provided the opportunity for the consulting team to engage participants in a discussion on the current state of recreation, existing gaps, and potential approaches to address future needs. Findings from the interviews and discussion sessions that were held early on in the engagement process (November and December) also helped inform the development of other engagement tools such as the resident and group surveys.

The types of groups and individuals that participated in the sessions were diverse and included:

- Local amateur sports organizations
- Not for profit community organizations and service providers
- Umbrella groups (those representing multiple organizations)
- Advocacy groups
- Recreation program providers
- Community facility operators
- Private sector providers
- Facility users
- Municipalities located in District 69

\* A complete listing of participating organizations can be found in the appendices.

The topics discussed in the sessions were wide ranging as were the perspectives and opinions provided. To ensure anonymity, comments and viewpoints have not been attributed to any specific participants. As such, the summary findings presented as follows reflect **prevalent themes and findings** from the sessions as noted by the consulting team.

## Topic Area: Current State of Recreation in District 69

- The variety of program offerings was commonly identified as a strength of recreation in District 69.
- The diversity of District 69 (mix of urban and rural communities) was mentioned as a key factor to recreation, and identified as both a strength and challenge related to program and facility provision.
- Interview/discussion session participants overwhelmingly asserted the importance and benefits of recreation programs, facilities and events to individuals and communities within District 69. Commonly identified benefits included:
  - » Building strong and connected communities.
  - » Bridging generational gaps.
  - » Reduction in deviant behavior and associated costs (financial and societal).
  - » Enhanced ability of communities in District 69 to attract and retain residents (community appeal).
- Overall, interview/discussion session participants believe that the Regional District of Nanaimo is doing a good job in the provision of recreational opportunities. Common sentiments expressed included:
  - » Interactions with RDN staff are generally positive.
  - » Appreciation exists among a number of groups for the support provided by the RDN to their groups (e.g. financial, facilitation of scheduling or registrations).
- Geographic inequalities were identified as an issue by some participants, however the challenges associated with providing programs and facilities to a large and diverse region were also acknowledged.





### Topic Area: Trends and Emerging Interests/Activities

- The large population of seniors in the area was referenced by a number of session participants. Trends identified for seniors included:
  - » The continued growth and demand for pickleball.
  - » Trail and pathway use and demand for amenities (e.g. benches, picnic areas, outdoor fitness equipment).
  - » Curling growth and demand (in contrast to overall trends in the sport).
  - » Aquatics fitness programs and lane swimming.
- A number of session participants also perceive that the number of young families moving to the area is increasing, leading to increased demand for day-time parent and tot programming, adult fitness programming, and social opportunities.
- The lack of a critical mass of youth in some areas of District 69 was commonly identified as a challenge that often prohibits the growth of existing programs and/or the emergence of new ones.

### Topic Area: Future Facility Needs

- Discussion session participants generally believe that the Ravensong Aquatic Centre is deficient and does not meet community needs for aquatics.
  - » Lack of overall pool capacity, minimal support amenities (e.g. seating areas, lobby space, concessions), and minimal “leisure aquatics” amenities (e.g. play features, slides) were often mentioned during the discussions.
  - » Consensus does not appear to exist among recreation stakeholders and facility users on how to best address current and future needs for aquatics. While some believe expansion of the existing facility is the best “move forward” approach, others believe that the RDN should explore developing a new facility. Debate also occurred in a number of the sessions as to whether the area could support two separate facilities.
- Indoor ice provision is generally viewed as sufficient.
- Varying viewpoints exist on how the RDN should invest future capital and operating resources.
  - » Some session participants expressed that the RDN should focus on developing facilities in under-served rural areas. However the viewpoint that the RDN should focus on population centres or “hubs” was also commonly expressed.

- The need for and benefits of developing a synthetic turf sports field was expressed by a number of user groups.
  - » Benefits identified included: longer playing seasons, increased event and tournament hosting ability, and the potential for sport tourism.
- Concern and a lack of clarity exists over the future of the curling facility in Oceanside.
  - » Session participants that were both affiliated with the Club and not affiliated with the Club expressed that there is a need for a long term solution for the current facility (or a replacement of the current facility).
  - » As identified previously, curling was commonly identified as a growing sport in the area.

### Topic Area: Potential Enhancements to Service Delivery

- While not necessarily a significant issue, session participants acknowledged that communication among community groups, the RDN, and municipalities in the area could always be improved.
- A lack of clarity does appear to exist among some stakeholders and organizations as to future responsibilities for planning and capital development.
- Some group representatives expressed that their organizations would benefit from increased support in areas such as grant writing, volunteer recruitment, and promotions and marketing.
  - » Some group representatives believe that the RDN is ideally positioned to lead or facilitate these opportunities.
- Opportunities to further integrate recreation with arts and culture was identified.
  - » Some discussion session participants expressed that the RDN should further engage with the arts and cultural sector in Oceanside to identify collaborative opportunities.
- Some discussion session participants believe that the RDN needs to further clarify and communicate those programs and facilities it will provide directly, and what is more appropriately provided by external providers (not for profit groups, private sector).

# SIX

## SUMMARY AND KEY FINDINGS

### INCLUDED IN THIS SECTION:

- Identification of key summary findings from the research and engagement (for further exploration as the Master Plan is developed).

The research and engagement findings presented in this report document provide the project team with a wealth of information that will be used to inform the development of the Recreation Services Master Plan. Identified as follows in this section are **key summary findings** that have emerged and which will be further explored as recommendations and strategic directions are developed.

### Areas of Strength

- Residents value recreational opportunities (69% indicated that recreation is “very important” to their household’s quality of life; 82% indicated that recreation is “very important” to the community in which they live).
- There exists a large number and variety of community organizations in the Oceanside area. Consultation findings suggest that most current organizations are successfully achieving their mandates and expect to remain viable into the future.
- The majority of residents (80%) are satisfied with RDN recreation services in District 69. Since 2006, the number of residents satisfied has increased by 13%.
- While a large multi-purpose RDN facility for recreation programming in District 69 does not currently exist, this circumstance has resulted in a number of successful partnerships, collaborations and a strong community level presence.
- Strong maintenance and management practices are in place for RDN operated facilities and programming.
- Operational roles and responsibilities between the RDN, municipalities located within District 69, and community partner organizations are generally well understood and seamless.
- The RDN has invested resources into the promotions and marketing of programs and opportunities.

## Service Delivery Challenges

- Fifty-one percent (51%) of households believe that new or enhanced indoor recreation facilities are needed in District 69, while 49% believe new or enhanced parks and outdoor recreation facilities are needed.
- The service area is diverse; the RDN will be required to determine appropriate levels of service provision within available resources.
- A lack of youth “critical mass” was identified as a barrier to program provision and may impact the viability of executing on some new opportunities.
- Some residents continue to face a variety of challenges that impact their ability to access recreation opportunities. A number of these challenges are complex and may be difficult to fully address (e.g. transportation, cost, physical limitations).

## Specific Infrastructure Considerations and Issues

- There exists demand for a multi-purpose recreation facility that could accommodate programming and fitness activities. The development of a facility of this nature would also align with observed trends in recreation provision and create efficiencies for the RDN and partner organizations. However, the benefits of developing this type of facility will need to be carefully weighed with the impacts on existing community infrastructure, cost vs. benefit, and resident accessibility.
- The Ravensong Aquatic Centre remains a highly utilized and in-demand recreation amenity (resident survey findings revealed that Ravensong was the most utilized indoor recreation facility by District 69 residents). Consultation findings additionally reflect that improved indoor aquatics provision is among the highest infrastructure priorities for residents and user groups. However varying viewpoints exist on the best move forward approach to improve indoor aquatics provision in District 69 (e.g. enhancements to the existing facility vs. new development). The option(s) recommended by the Master Plan will need to take into account a variety of factors which include capital and operating costs, benefits, impacts on existing facilities and opportunities to address other identified recreational needs.
- Although overall resident demand for an outdoor multi-purpose or “multi-plex” type of sport facility (e.g. rubberized track, artificial turf field) is lower than some other facility types, demand for this type of facility among potential primary user groups is high. While this type could be required at some point in the future, the Master Plan will need to further clarify potential timing, site and amenity requirements and the overall financial impacts of developing such a facility in District 69.

- In contrast to broader national trends, curling participation in the area is high and is experiencing continued growth. It is likely that there will be a need to sustain the current level of curling facility capacity (e.g. total number of curling sheets in the area).
- Current indoor ice arena provision in District 69 appears to be sufficient.
- While operational and day to day roles and responsibilities are well understood, less clarity exists around roles and responsibilities related to future facility planning and potential new development.
- Trails and pathways are a significant leisure amenity for District 69 residents. While the provision of this amenity is not the responsibility of the District 69 Recreation Department, opportunities to provide input and add a recreational “lens” to planning discussions led by other RDN departments should be further explored. Expanded opportunities to further utilize trails for District 69 recreational programming should also be considered.





# APPENDICES

<b>A: Resident Questionnaire Tool . . . . .</b>	<b>85</b>
<b>B: Community Group Questionnaire Participating Organizations . . . . .</b>	<b>96</b>
<b>C: Interview and Discussion Session Participants . . . . .</b>	<b>97</b>
<b>D: Current Planning Review. . . . .</b>	<b>98</b>

# A

## RESIDENT QUESTIONNAIRE TOOL

## DISTRICT 69 (OCEANSIDE) RECREATION SERVICES MASTER PLAN

# HOUSEHOLD QUESTIONNAIRE



**Survey Code:** \_\_\_\_\_

The Regional District of Nanaimo is developing a Recreation Services Master Plan for District 69, commonly referred to as Oceanside. The Master Plan will provide a long term strategic plan for the delivery of recreation services and will help guide decisions pertaining to current and future infrastructure, programming, and the overall delivery system.

Engagement with residents is a key aspect of the project. This feedback along with other research and engagement being conducted will be used to develop the Master Plan.

Please have an adult in your household complete this questionnaire by considering the needs of all members of your household. Responses are anonymous. If you have any questions on this survey or the project please contact Dean Banman, Regional District of Nanaimo, Recreation and Parks Department at (250) 248 – 3252 or RC Strategies+PERC at 1 (877) 727 – 9204 (toll free number).

Completed questionnaires can be dropped off to the customer service desk at the Ravensong Aquatic Centre or Oceanside Place. Alternatively they can be mailed to RC Strategies+PERC at 2004 Sherwood Drive, Sherwood Park, Alberta, Canada, T8A 0Z1.

### SECTION ONE: CURRENT RECREATION PARTICIPATION

1. Overall, how important are recreation opportunities (facilities and programs) to...

Category	Very Important	Somewhat Important	Not Important	Unsure
... your household's quality of life?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
... the community in which you live?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
... the attractiveness/appeal of the region?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. Which of the following recreation (and related) activities did you and/or members of your household actively participate in during the past 12 months? Select all responses that apply.

- ☐ Agricultural (e.g. equestrian, rodeo)
- ☐ BBQ/picnic/social gathering
- ☐ Ball (baseball, softball, slo-pitch)
- ☐ Beach volleyball
- ☐ Boating (motorized)
- ☐ Camping
- ☐ Community events (e.g. Canada Day, KidFest, Qualicum Beach Family Day)
- ☐ Cricket
- ☐ Curling
- ☐ Cycling/mountain biking
- ☐ Dance
- ☐ Dog walking
- ☐ Fitness training at a gym (e.g. cardio, weight training)
- ☐ Fitness classes (e.g. spin, yoga, boot camp)
- ☐ Football
- ☐ Gardening





- ☐ Golf
- ☐ Gymnastics
- ☐ Hiking
- ☐ Hockey (structured/league)
- ☐ Ice skating program (e.g. figure skating, learn to skate)
- ☐ Ice skating ("drop in" public skating and/or shinny)
- ☐ Indoor gymnasium sports (e.g. basketball, volleyball, badminton)
- ☐ Kayaking/canoeing/paddle sport
- ☐ Lacrosse
- ☐ Lawnbowling
- ☐ Outdoor court/paved surface sports (e.g. street hockey, basketball)
- ☐ Performing arts (e.g. program, play)
- ☐ Pickleball
- ☐ Rollerblading/inline skating
- ☐ Rugby
- ☐ Soccer
- ☐ Swimming: indoors as part of a registered program or class (e.g. swimming lessons, aqua size)
- ☐ Swimming: indoors on a casual/drop-in basis (e.g. "leisure swimming", lane swimming)
- ☐ Swimming: indoors as part of an aquatics sport organization (swim club)
- ☐ Swimming: outdoors at the beach
- ☐ Tennis
- ☐ Track and field
- ☐ Visual arts (e.g. painting, pottery, quilting)
- ☐ Walking/jogging
- ☐ Wildlife watching/bird watching/nature appreciation
- ☐ Other (please specify): \_\_\_\_\_

3. What are the main reasons you and/or members of your household participate in recreation and related activities?  
Please select all that apply.

- ☐ Competition
- ☐ Experience a challenge
- ☐ Fun/entertainment
- ☐ Help the community
- ☐ Improve skills and/or knowledge
- ☐ Meet new people
- ☐ Physical health/exercise
- ☐ Relaxation/ to unwind
- ☐ Satisfy curiosity
- ☐ To spend time with friends/family
- ☐ Other (please specify): \_\_\_\_\_



4. What, if anything, limits you and/or members of your household from participating in recreation opportunities? Please select all that apply.

- ☐ Lack of time  
☐ Lack of interest  
☐ Cost of programs  
☐ Inconvenient times  
☐ Age/health issues  
☐ Lack of facilities  
☐ Lack of transportation  
☐ Location of facilities  
☐ Nothing  
☐ Other (please specify): \_\_\_\_\_

5. For each of the following recreation facilities and spaces in District 69 (Oceanside), please estimate how frequently in the previous twelve (12) months someone in your household used or visited it.

Facility/Space	1 – 9 Total Household Uses/Visits	10 – 20 Total Household Uses/Visits	21+ Total Household Uses/Visits	Did Not Use or Visit
City of Parksville				
Oceanside Place Ice Arenas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Oceanside Place (meetings rooms/ multi-purpose rooms)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parksville Curling Club (District 69 Arena)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Skateboard Park (Parksville Community Park)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Horseshoe Pits (Parksville Community Park)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parksville Community Park (playground, gazebo, picnic area, splash park)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tennis Courts in Parksville (all locations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pickleball Courts in Parksville (all locations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports Fields in Parksville (all locations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ball Diamonds in Parksville (all locations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Former Parksville Elementary School (PES)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parksville Lawn Bowling Club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MacMillan Arts Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parksville Community and Conference Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parksville Seniors Drop-In Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Private Fitness and Wellness Facilities/Studios	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
School Gymnasiums (excluding the former Parksville Elementary School)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks, Trails/Pathways, and Open Space (all locations/areas)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Playgrounds (all locations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Town of Qualicum Beach				
Ravensong Aquatic Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Qualicum Commons (former Qualicum Beach Elementary School)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Qualicum Beach Civic Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Facility/Space	1 – 9 Total Household Uses/Visits	10 – 20 Total Household Uses/Visits	21+ Total Household Uses/Visits	Did Not Use or Visit
Skate Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BMX Track	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Qualicum Beach Community Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lawn Bowling Club (indoor)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lawn Bowling Club (outdoor)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Qualicum Beach Curling Club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tennis Courts (all locations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports Fields in Qualicum Beach (all locations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Private Fitness and Wellness Facilities/Studios	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Qualicum Beach Seniors Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ball Diamonds in Qualicum Beach (all locations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Old School House Arts Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
School Gymnasiums (excluding Qualicum Commons)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks, Trails/Pathways, and Open Space (all locations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Playgrounds (all locations)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electoral Area E (NanOOSE Bay)				
NanOOSE Place	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Private Fitness and Wellness Facilities/Studios	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arbutus Meadows Complex	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Playgrounds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jack Bagely Field	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks, Trails/Pathways, and Open Space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electoral Area F (Errington, Coombs, Hilliers, Whiskey Creek, Meadowood)				
Errington War Memorial Hall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bradley Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arrowsmith Hall/Coombs Fairgrounds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arrowsmith Activity Hall/Coombs Fairgrounds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Private Fitness and Wellness Facilities/Studios	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
School Gymnasiums	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Playgrounds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
French Creek Community School	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks, Trails/Pathways, and Open Space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electoral Area G (San Pareil, French Creek, Surfside, Dashwood)				
Private Fitness and Wellness Facilities/Studios	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Playgrounds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Little Qualicum Hall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks, Trails/Pathways, and Open Space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Facility/Space	1 – 9 Total Household Uses/Visits	10 – 20 Total Household Uses/Visits	21+ Total Household Uses/Visits	Did Not Use or Visit
Electoral Area H (Qualicum Bay, Bowser, Deep Bay, Dunsmuir, Horne Lake, Spider Lake)				
Lighthouse Community Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Qualicum Bay Lions Hall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Playgrounds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Private Fitness and Wellness Facilities/Studios	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
School Gymnasium	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks, Trails/Pathways, and Open Space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Do members of your household travel outside of District 69 (Oceanside) to access recreation facilities because they are not readily or sufficiently available? *\*Excluding "away games" and competitions.*

- ☐ Yes  
☐ No (Please proceed to Question #8)

7. What types of facilities do members of your household travel outside of District 69 (Oceanside) to access because they are not readily or sufficiently available?

- ☐ Aquatics  
☐ Fitness/wellness facilities  
☐ Ice arena facilities  
☐ Indoor field house/gymnasium type spaces  
☐ Sport fields (e.g. synthetic turf)  
☐ Arts and cultural facilities  
☐ Trails  
☐ Parks and open space  
☐ Other (please specify): \_\_\_\_\_

## SECTION TWO: SATISFACTION WITH RECREATION SERVICES

8. Overall, how satisfied is your household with recreation services and facilities provided by the Regional District of Nanaimo in District 69 (Oceanside)? *\*The Regional District of Nanaimo operates Oceanside Place and the Ravensong Aquatic Centre. The RDN also offers numerous programs at various community facilities in District 69.*

- ☐ Very Satisfied  
☐ Somewhat Satisfied  
☐ Somewhat Dissatisfied  
☐ Very Dissatisfied  
☐ Don't Know/No Opinion

- 9a. Please indicate your level of satisfaction with the following aspects of recreation services in District 69 (Oceanside).

Category	Very Satisfied	Somewhat Satisfied	Don't Know/No Opinion	Somewhat Dissatisfied	Very Dissatisfied
Facility Maintenance					
At Oceanside Place	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
At Ravensong Aquatic Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
At other facilities used for programming by the RDN in District 69 (e.g. schools, community centres)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Category	Very Satisfied	Somewhat Satisfied	Don't Know/ No Opinion	Somewhat Dissatisfied	Very Dissatisfied
<b>Customer Service</b>					
<b>Overall</b> (all interactions with RDN staff)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>At Oceanside Place</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>At Ravensong Aquatic Centre</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Programming</b>					
<b>Overall</b> (all programming offered by the RDN in District 69)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Children and youth oriented programs</b> (e.g. sport programs, summer camps)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Adult oriented programming</b> (e.g. fitness classes, recreational programming)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>At Oceanside Place</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>At Ravensong Aquatic Centre</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Registration Process</b>					
<b>Overall</b> (for all RDN programs in District 69)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>At Oceanside Place</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>At Ravensong Aquatic Centre</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Instruction</b>					
<b>Overall</b> (all programming offered by the RDN in District 69)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Children and youth oriented programs</b> (e.g. sport programs, summer camps)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Adult oriented programming</b> (e.g. fitness classes, recreational programming)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>At Oceanside Place</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>At Ravensong Aquatics Centre</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Promotions and Marketing</b>					
<b>Program Guide</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Promotion of programs in facilities</b> (e.g. poster boards)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

9b. Please use the space below to provide any additional comments on your level of satisfaction related to facility maintenance, customer service, programming, the registration process, instruction, and promotions and marketing.

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### SECTION THREE: FUTURE FACILITY NEEDS

10. Do you or members of your household feel that new or enhanced **indoor recreation facilities** are needed in District 69 (Oceanside)?

- ☐ Yes  
☐ Unsure  
☐ No (Please proceed to Question #12)

- 11a. From the list below, please identify the **indoor recreation facilities** that you or members of your household feel should be developed and/or enhanced.

*Please do not select a response if you do not think new development or enhancement should occur to the facility type.*

Facility Type	New Facility/Facilities Should Be Built	Existing Facility/Facilities Should Be Enhanced
Health and Wellness Centre/Fitness Centre	<input type="checkbox"/>	<input type="checkbox"/>
Teen/Youth Centre	<input type="checkbox"/>	<input type="checkbox"/>
Indoor Swimming Pool (expansion or new facility)	<input type="checkbox"/>	<input type="checkbox"/>
Multi-Purpose Recreation Facility	<input type="checkbox"/>	<input type="checkbox"/>
Performing Arts Centre	<input type="checkbox"/>	<input type="checkbox"/>
Seniors Centre	<input type="checkbox"/>	<input type="checkbox"/>
Ice Arena	<input type="checkbox"/>	<input type="checkbox"/>

- 11b. Please identify any other types of indoor facilities that should be developed and/or enhanced.

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12. Do you or members of your household feel that new or enhanced **parks and outdoor recreation facilities** are needed in District 69 (Oceanside)?

- ☐ Yes  
☐ Unsure  
☐ No (Please proceed to Question #14)

- 13a. From the list below, please identify the **parks and outdoor recreation facilities** that you or members of your household feel should be developed and/or enhanced.

*Please do not select a response if you do not think new development or enhancement should occur to the facility type.*

Facility Type	New Facility/Facilities Should Be Built	Existing Facility/Facilities Should Be Enhanced
Bicycle/Roller Blade Paths	<input type="checkbox"/>	<input type="checkbox"/>
Walking/Hiking Trails	<input type="checkbox"/>	<input type="checkbox"/>
Natural Parks and Protected Areas	<input type="checkbox"/>	<input type="checkbox"/>
Picnic Areas and Passive Parks	<input type="checkbox"/>	<input type="checkbox"/>
Track and Field Facility	<input type="checkbox"/>	<input type="checkbox"/>
Playgrounds	<input type="checkbox"/>	<input type="checkbox"/>
Sports Fields (rectangular fields and ball diamonds)	<input type="checkbox"/>	<input type="checkbox"/>





13b. Please identify any other types of outdoor facilities that should be developed and/or enhanced.

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14. Would your household support an annual increase in taxation in order to provide new or improved recreation, parks, and trails facilities and services?

- ☐ Yes  
☐ Unsure  
☐ No (Please proceed to Question #16)

15. How much in additional taxes per year would you be willing to pay to provide new or improved recreation, parks, and trails facilities and services?

- ☐ \$20 or less per year  
☐ \$21 – \$30 per year  
☐ \$31 – \$40 per year  
☐ \$41 – \$50 per year  
☐ \$51 – \$100 per year  
☐ Over \$100 annually

## SECTION FOUR: RECREATION PROGRAMMING

16. Please identify the types of recreational programs that you think should be more readily available and/or improved in District 69 (Oceanside) for each age group. Please select the appropriate boxes that indicate program type and age group.

Program Type	Children (0 – 5 Years)	Youth (6 – 12 Years)	Teens (13 – 18 Years)	Adults (19 – 39 Years)	Adults (40 – 64 Years)	Seniors (65+ Years)	No Additional Opportunities Required
<b>Nature Interaction</b> (e.g. birdwatching, educational)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Fitness Classes</b> (e.g. yoga, spin)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Outdoor Skills</b> (e.g. camping, fishing, survival)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>General Recreation/Leisure</b> (e.g. floor curling, "pick-up" games)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Sport Leagues</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Sport Camps</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Activity Camps</b> (e.g. summer, weekend)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Wellness</b> (e.g. healthy eating, mental health)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Community and Social Events</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

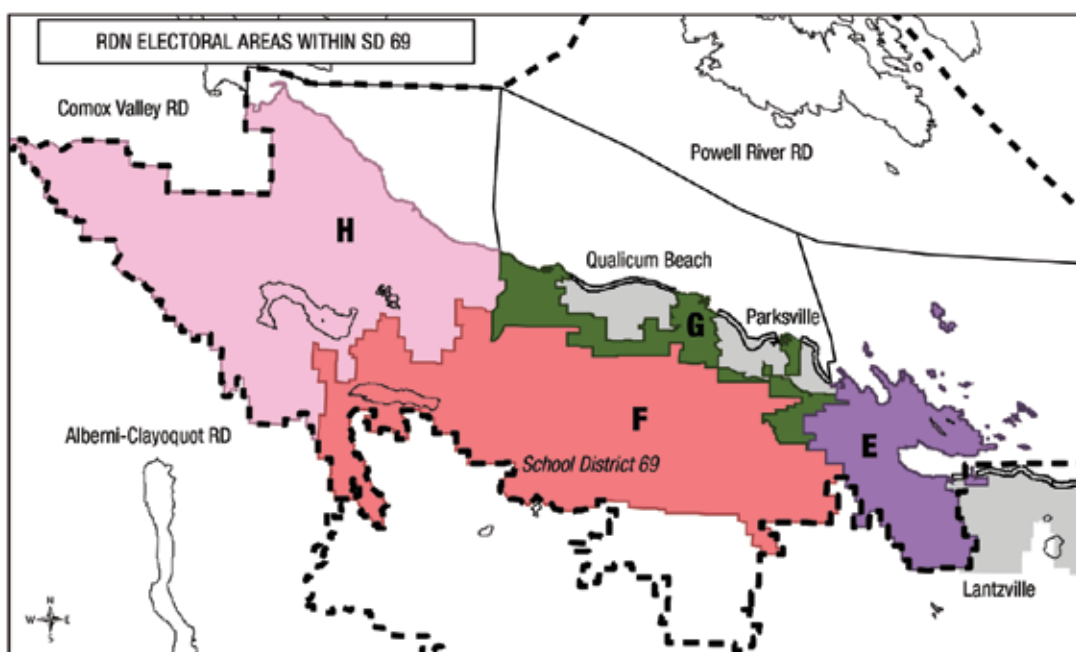
17. What are the three (3) **best ways** to get information to your household about recreation opportunities (programs and activities)?

- ☐ Local newspapers  
☐ Radio  
☐ Regional District of Nanaimo website/online schedules  
☐ Regional District of Nanaimo Recreation and Parks Active Living Guide(s)  
☐ Program/community guides (e.g. What's On, Parksville Qualicum Beach Tourism Guide)  
☐ Social media  
☐ Utility bill inserts  
☐ Brochures and posters in community facilities  
☐ Community signs  
☐ Other (please specify): \_\_\_\_\_

## SECTION FIVE: ABOUT YOUR HOUSEHOLD

18. Where is your primary residence?

- ☐ City of Parksville  
☐ Town of Qualicum Beach  
☐ Electoral Area E (Nanoose Bay)  
☐ Electoral Area F (Errington, Coombs, Hilliers, Whiskey Creek, Meadowood)  
☐ Electoral Area G (San Pareil, French Creek, Surfside, Dashwood)  
☐ Electoral Area H (Qualicum Bay, Bowser, Deep Bay, Dunsmuir, Horne Lake, Spider Lake)  
☐ Don't Know  
☐ Other (please specify): \_\_\_\_\_





19. Do you own or rent your primary residence?
- ☐ Own  
☐ Rent
20. How long have you lived in District 69 (Oceanside)?
- ☐ Less than 5 years  
☐ 5 – 10 years  
☐ More than 10 years
21. Do you expect to be residing in the District 69 (Oceanside) area for the next five years?
- ☐ Yes  
☐ Unsure  
☐ No
22. Which of the following best describes the type of household in which you live?
- ☐ Single Adult(s) with no Dependent Children  
☐ Single Parent with Dependent Children  
☐ Couple with no Dependent Children  
☐ Couple with Dependent Children
23. Please describe your household by recording the number of members in each of the following age groups.
- |                |                |
|----------------|----------------|
| 0 – 4 Years:   | 40 – 49 Years: |
| 5 – 9 Years:   | 50 – 59 Years: |
| 10 – 19 Years: | 60 – 69 Years: |
| 20 – 29 Years: | 70 – 79 Years: |
| 30 – 39 Years: | 80+ Years:     |

**THANK YOU FOR PROVIDING YOUR FEEDBACK!**

### DRAW ENTRY FORM

As a token of thanks for completing this questionnaire, four draws will be made for \$75 RDN Recreation and Parks gift certificates (redeemable at Oceanside Place Arena or Ravensong Aquatic Centre for recreation programs, camps, 10x admissions, and memberships). To be included in the draw, complete and return the entry form below with your survey by March 20<sup>th</sup>. This information will be utilized solely for the purposes of the draw and will not be reported in connection with the responses you have provided.

Name (First Name Only): \_\_\_\_\_

Phone Number: \_\_\_\_\_

# B

## COMMUNITY GROUP QUESTIONNAIRE PARTICIPATING ORGANIZATIONS

1. Better Body's Fitness
2. A Child's P.L.A.C.E
3. Arrowsmith Community Recreation Association
4. Arrowsmith Tennis Club
5. B.C. Masters Swim Program
6. Badminton and Pickleball Program, Lighthouse Community Centre
7. Bard to Broadway Theatre Society
8. Bishops of Bowser Chess Club
9. Bowser Branch #211, The Royal Canadian Legion
10. Cascadia Martial Arts
11. Central Vancouver Island Basketball
12. Coombs Hilliers Recreation and Community Organization
13. District 69 Dart Association
14. Esteem Vocals/Sound Connection Choir
15. ETRA Therapeutic Riding Association
16. Forward House Community Society
17. Fung Loy Kok Taoist Tai Chi
18. Jim's Gym Ltd.
19. Lighthouse Community Hall Society
20. Lighthouse Community Slopitch League
21. Lighthouse Country Business Association
22. Mid Island Distance Running Club
23. Mid Island Floral Art Club
24. Namaskar Yoga Studio
25. Nanaimo Duplicate Bridge Club
26. Nile Creek Environmental Society
27. Oceanside Building Learning Together Society
28. Oceanside Division of Family Practice
29. Oceanside Generals Jr. Hockey Club Society
30. Oceanside Ladies Soccer
31. Oceanside Minor Baseball
32. Oceanside Minor Hockey Association
33. Oceanside Minor Lacrosse Association
34. Oceanside Pickleball Club (OPC)
35. Oceanside Women's Hockey League "OWHL"
36. Parksville & District Historical Society
37. Parksville Adult Badminton Club
38. Parksville Curling Club
39. Parksville Golden Oldies Sports Association
40. Parksville Ladies Pool Group.
41. Parksville Newcomers Club
42. Parksville Oceanside Pickleball Society
43. Parksville Qualicum Beach Tourism
44. Parksville Royals
45. Parksville Slo-Pitch Athletic Group 55+
46. Parksville/Qualicum Tuesday Birdwalk
47. Parkville Quilt House Quilters Guild
48. Qualicum Beach Triathlon Club
49. Qualicum and District Curling Club
50. Qualicum Beach Area Newcomers Club
51. Qualicum Beach Family History Society
52. Qualicum Beach Garden Club
53. Ravensong Action Group
54. Ravensong Aquatic Club
55. Ravensong Waterdancers Synchronized Swimming Club
56. Rivers Oceans and Mountains School
57. Sandy Shores Skating Club
58. Seaside Cruizers Car Club
59. Special Olympics BC - Oceanside
60. VIU—Milner Gardens



## INTERVIEW AND DISCUSSION SESSION PARTICIPANTS

1. Aquatics Facility Users\*
2. Arbutus Meadows
3. Arrowsmith Community Recreation Association
4. Corcan Meadowood Residents Association
5. District 69 School Division—Parents Advisory Committee
6. District 69 School Division—Senior Administration
7. Lighthouse Community Slo Pitch League
8. Nanoose Place Community Centre
9. Oceanside Division of Family Practice
10. Oceanside Minor Hockey
11. Oceanside Minor Lacrosse Association
12. Oceanside Pickleball
13. Oceanside Rage Girls Fastpitch
14. Oceanside Track and Field Club
15. Oceanside Womens' Hockey League
16. Oceanside Youth Soccer Association
17. Parksville Curling Club
18. Parksville Golden Oldies Sports Association (PGOSA)
19. Parksville Seniors' Drop-In Centre
20. Qualicum Beach Curling Club
21. Qualicum Beach Lions Club
22. Qualicum Beach Newcomers' Club
23. Qualicum Seniors Activity Centre
24. Ravensong Aquatics Club
25. RDN Youth Recreation Advisors\*
26. Sandy Shores Skating Club
27. Special Olympics BC—Oceanside
28. Town of Qualicum Beach (Planning Department)
29. City of Parksville

\* Conducted as group discussion sessions. The Aquatics Facility User session included over 25 participants, the majority of whom are individual facility users (not part of an organized group).

# D

## CURRENT PLANNING REVIEW

## Regional District of Nanaimo Planning

### Regional District of Nanaimo Board Strategic Plan 2016 – 2020

The overarching Strategic Plan presents the RDN's vision, key focus areas, and strategic priorities.

#### Vision

Our Region is environmentally, socially, and economically healthy; resilient and adaptable to change. Residents of the Region meet their needs without compromising the ability of future residents to do the same.

#### Focus on Service and Organizational Excellence

- We recognize community mobility and recreational amenities as core services.
- We will fund infrastructure in support of our core services employing an asset management focus.
- We recognize and plan for the impact of our aging population.
- We will advocate for transit improvements and active transportation.
- We will ensure our processes are as easy to work with as possible.

#### Focus on Relationships

- We value our first nations relationships and will integrate their input in future planning and service delivery.
- We will focus on improved two-way communication within the regional district and with our communities.
- We recognize all volunteers as an essential component of service delivery. We will support the recruitment and retention of volunteers.
- We look for opportunities to partner with other branches of government/community groups to advance our region.

### Recreation Services Master Plan for Oceanside (2006)

The previous Recreation Services Master Plan was developed in 2006. The 10-year plan set direction for recreation services including a philosophic foundation and operating guidelines for service delivery and issues related to the continued provision of recreation facilities and programs. Included in this plan were 66 recommendations which provided guidance in a number of areas, which cover:

- The role of the RDN in providing recreation in the Oceanside area.
- Collaboration and partnerships that should be continued, strengthened, and evolved.
- Infrastructure priorities.
- Opportunities to improve access for individuals facing financial or social barriers.
- Opportunities to further use recreation as a community development mechanism.
- Suggested roles and responsibilities for the Board and Commission.

### RDN 2014 Community Survey

In 2014, the Regional District of Nanaimo conducted a citizen satisfaction survey to capture the perception of resident quality of life in the area. In total, 1,325 responses were gathered via mailout, telephone, and online methods. Results relating to recreation services are displayed below.

#### Recreation Related Results

- Of all the RDN services asked about, residents were most satisfied with "parks, trails, and other green space" (89% satisfied, 53% "very satisfied").
- Two-thirds of residents were satisfied with "recreational programs" (66% satisfied, 26% "very satisfied").

RDN Service	E	F	G	H	PV	QB
Satisfaction with parks, trails, and other green space	74%	82%	77%	76%	86%	90%
Satisfaction with recreational programs	49%	74%	69%	57%	75%	77%



## **Ravensong Aquatic Centre Expansion Update (2013)**

Since 2006, the District 69 Recreation Commission and RDN Board have recognized the increasing usage at the Ravensong Aquatic Centre. Feasibility analysis for an expansion to the facility occurred in 2010 and an expansion update was conducted in 2013 to provide the District 69 Recreation Commission and RDN Board an update on past direction and work completed on the possibility of expanding Ravensong Aquatic Centre. Consideration was given to a fitness centre, upgrade of change rooms, pool expansion (leisure pool), multi-purpose room addition, and a new lobby. At the time, the project cost was expected to range from \$7.2M to \$7.8M.

## **District 69 Arena (Parksville Curling Club) Building Assessment (2014)**

The purpose of the assessment was to confirm the integrity and life expectancy of the District 69 Arena including its structure and major operating systems. Herold Engineering oversaw the completion of facility and systems assessment in 2014 and determined that between \$350,000 - \$500,000 was required over the next three to five years to maintain basic functions of the facility. It also recommended that the new Recreation Services Master Plan could take into consideration the future of the District 69 Arena.

### **Recommendations from the Building Assessment Report (2014)**

1. That the Parksville Curling Club continue with capital plan responsibilities as per the existing lease agreement and staff be directed to review funding options, including grants, to replace systems and upgrade the facility to continue as a curling club.
2. That Regional District consider alternative facility uses for the District 69 Arena and associated costs as part of the 2016 Recreation Services Master plan process for District 69.

## **Arrowsmith Community Recreation Services Delivery Agreement (2017 – 2019)**

The Arrowsmith Community Recreation Association (ACRA) currently provides recreation services in Electoral Area F. A service delivery agreement is in place that commits the RDN to support ACRA through 2019, however the agreement could be terminated at the RDN's discretion if desired. The agreement has financial implications as ACRA is supported by the RDN through Northern Community Recreation Program Services.

### **Funding Support**

- 2017: \$72,328
- 2018: \$72,328 + CPI (Victoria)
- 2019: \$72,328 + CPI (Victoria)

## **District 69 Track and Field Facility Feasibility Study (2008)**

Submitted to School District 69 and the RDN in 2008, the feasibility study was funded by the School Community Connections program (which is managed for the BC Provincial Government by the Union of BC). A need for a new track and field facility was expressed and investigated in the study. Best practices are presented as well as options and recommendations for moving towards development of a new track.

### **Best Practices**

- Successful tracks are municipally owned.
- Built to event standards with eight lanes.
- A majority of revenue comes from hosting events.
- Accommodate a variety of community uses when not booked.

### **Options**

1. A minimum investment level of \$709,000 would allow the current track at Ballenas Secondary School to have curbs (inside and outside) installed, for the track to be resurfaced with track based asphalt, with a limited level of lighting installed.
2. An investment of around \$1.5m would allow a quality training track to be developed. This would have curbs, a quality track surface and all other aspects of a full track, except it would be only four or five lanes, or six lanes on the straight-away and three on the back and curves.
3. An investment of \$2.0m to \$2.5m would allow a full eight lane track to be installed.
4. For the same investment in the track and field facility, a start could be made on a major outdoor sports complex with the track facility being the first investment into that park.

### **Recommendations from the District 69 Track and Field Facility Feasibility Study (2008)**

- That two strategies be developed, one for a short term approach and one for a long term approach.
- That the short term approach be option 1, using the funding within the School Community Connections (SCC) program to upgrade the current Ballenas Secondary School track, with the other local government and community partners contributing \$375,000 to the SCC \$125,000, and that the project be scaled as far back as necessary to meet this financial target.
- That the long term approach be to continue with the planning and acquisition of land for a new outdoor sports complex, with a track and field facility being one of the first facilities to be developed in that sports complex.

## RDN Operational and Efficiency Review and Recommendation Worksheets (2014)

An Operational and Efficiency Review was conducted for the entire RDN organization, including the Recreation and Parks Department. The purpose of the review was to identify opportunities to streamline service delivery where possible, achieve cost efficiencies, improve service delivery and effectiveness, reduce duplication, enhance services where required and appropriate, and facilitate ongoing performance measurement and analysis.

In connection to the Operational and Efficiency Review, in 2015 the Regional District of Nanaimo developed a comprehensive list of recommendations and desired outcomes for each RDN department. In regards to parks and recreation there are over 100 items listed; relevant items are listed on the following pages.

### Recreation Recommendations

Area	Item	Recommendation	Desired Outcome
Recreation and Parks	Department Strategic Plan	That the Department developed a strategic plan to guide its development that recognizes the diverse services it provides to a broad range of residents over varied geographic zones.	The Department has a strategic plan in place that is working in synchronization with other key planning documents to ensure the provision of recreation and parks services is being delivered at optimal levels with the resources that are made available.
Recreation and Parks	Sports Fields	That the RDN work with City of Parksville, SD69, Town of Qualicum Beach and NPOs to increase the sport field inventory to better accommodate adult (soccer and softball) and minor sport leagues and tournaments. Upgrading existing play fields to sport field standards should be considered in addition to reviewing the need for a multi sport field facility as part of the 2016 Recreation Services Master Plan	Adult and minor leagues have the facilities to host a variety of sporting events, tournaments and leagues.
Recreation and Parks	Nature Programming	That outdoor park programming provided by the RDN within regional and community parks expand to residents throughout the Regional District.	Residents and visitors of the Regional District can register or participate in outdoor programming events and activities throughout the RDN parks.
Recreation	H Programmer	Review the business case for the continuation of the programmer office in EA 'H' and the opportunity to more effectively provide service including the consideration of closure of the programmer office in Bowser and reassign duties to other programming portfolios including outdoor programming, park community liaison and permitting. Continuation to provide programs based in EA H based on demand. Review providing funding to NPO to provide services.	More efficient use of programming resources to the broader community while facilitating recreation service provision in EA H.
Recreation	School Newsletters	Review effectiveness of production of hard copies of school newsletters and reduce or discontinue. Expand digital distribution of newsletter in collaboration with School Districts.	Communication with school based users increased with a reduction of production costs.

Area	Item	Recommendation	Desired Outcome
Recreation	Culture Services	Improve partnerships and collaborations with existing NPO cultural groups in efforts to raise the profile of cultural programs and events in District 69.	Cultural events and programs profiled at an optimal level in District 69 with support from Northern Recreation Services.
Recreation	Recreation Facility Space	That the RDN work with SD69 to lease program space in centrally-located/high-demand areas (i.e. Parksville and Qualicum Beach).	Dedicated program space (gymnasium and multi-use rooms) is available to the public in the local communities based on demand for sport and recreation.
Parks	Parks and Open Space Advisory Committees	That consideration be given to restructure of committees such that EA Directors and staff can develop and maintain consistent and achievable community parks and trails program across the Regional District. Review amend the schedule of POSACs in conjunction with other organizational approaches to community meetings (revised EAPC, "pop-up" Board meetings in EAs, etc).	The community parks and trails system is planned and developed jointly and in collaboration with all Electoral Area directors while increasing opportunities in obtaining informed public feedback and input on the system.
Parks	Park Development Plans	Electoral Area Community parks that require development will use a Park Development Plan to provide public input and budget planning.	That all Community Park requiring development have plans that reflect community input and that costing and phasing is included in the 5-year financial plan.
Parks	Park System Plan	That the RDN develop a RDN Parks and Trails System Plan for all regional and community parks and trails.	The RDN has a Park and Trails System plan encompasses both Regional and Community Parks and that factors in the shared staffing resources between the eight parks and trail functions.
Parks	Bicycle Networks Plans	The each Electoral area has an approved Bicycle Network Plan that incorporates linkages to neighbouring municipalities and electoral areas.	Each Electoral Area in Regional District have approved Bicycle Networks Plans that recognize infrastructure integration with MoTI with linkages with neighbouring communities.
Parks	Community Support of Park Developments	That the RDN consider developing a program similar to the City of Nanaimo where community park development or upgrades require significant funding and participation of the community.	Ensures that park development and use of parks funds are fully supported by the community and not just a few special interest groups or one or two residents. Limited parks funds can be used on projects that are fully supported by the community
Oceanside Place	Arena Scheduling	Review facility scheduling process to increase customer service and increase revenue generation opportunities from open facilities.	Customers can review arena availability on weekends and evening in addition having access to this information on weekdays. Increased revenue to support operations and more efficient use of facilities.
Oceanside Place	Arena Advertising	To further review the contracting out of advertising at the arena to ensure the highest return on revenues is being achieved.	The confirmed method of selling and coordinating advertising at the arena is achieving the highest possible return on revenue.

Area	Item	Recommendation	Desired Outcome
Oceanside Place	Dead Ice Usage	Improve the booking process of unused ice times on evenings and weekends. Consider improved on-line software.	Customers can review and book unused ice times on weekends and evening in addition having access to this service on weekdays.
Oceanside Place	Declining dry floor use	Review operational requirements with declining dry floor use	Facility operating at capacity while factoring dry floor opportunities for community and user groups.
Oceanside Place	Facility Operations	Continue with high level of quality in facility operations, ice making and facility maintenance.	Facility operations meeting and exceeding public expectations.
Oceanside Place	Patron and Staff Safety	Continue to ensure staff and user safety remains a priority in facility operations.	Continue with safety program and inspection and make improvements where warranted.
Ravensong Aquatic Centre	Special Event Provision	Continue to provide special events including theme swims and teen night swims	The pool provides a variety of special event and theme swims to encourage pool use to a broad range of demographic groups.
Ravensong Aquatic Centre	Safety	Continue to ensure staff and user safety remains a priority in facility operations.	Continue with safety program and inspection and make improvements where warranted.
Ravensong Aquatic Centre	Upper Level Course Delivery	Ensure upper level aquatic courses are provided to community that in turn will facilitate training and recruitment of local lifeguard/instructors.	Community has improved access to upper level aquatic courses and the facility has a larger trained resource pool to draw from to use as lifeguards/instructors.
Ravensong Aquatic Centre	Increased Pool Space	That clear direction be developed that aligns community demand with aquatic pool per the feasibility study for the Aquatic Centre. Community needs to be verified through Recreation Services Master Plan in 2016.	That adequate and functional aquatic space is available that meets the needs to the community.
Ravensong Aquatic Centre	Fitness Centre: Community Demand	That clear direction be developed that aligns community demand with fitness per the feasibility study for the Aquatic Centre. Community needs to be verified through Recreation Services Master Plan in 2016.	That adequate and functional fitness space is available that meets the needs of the broader community.
Ravensong Aquatic Centre	Staffing Levels/ Facility Expansion	That as part of the facility expansion review, ensure sufficient staffing levels are achievable to operate a larger facility.	Expanded facility has sufficient staff in place to meet increased service demands.
Ravensong Aquatic Centre	Standing Surf Wave/ Wave Rider	Consider a Wave Rider when expanding the Ravensong Aquatic Centre to capitalize on the growing surfing community on Vancouver Island.	The merits of providing a Wave Rider have been considered when planning and designing the expansion of RAC.

## Youth Recreation Strategic Plan (2011 – 2016)

The purpose of the plan is to outline a clear vision statement for youth recreation services in District 69 as well as to develop programming priorities with identification of corresponding resource requirements, budget and timelines, and an outline identifying assessment benchmarks.

### Vision: Our desired future is...

- Engaged Youth
- Healthy Experiences
- Infinite Possibilities

### Mission Statement: Our core principle is...

- To promote and contribute to a vibrant youth recreation network

### Strategic Directions

Seven Strategic Directions are outlined in the plan along with specific goals, actions, outcomes, and implementation details. The overarching Strategic Directions are:

1. From Direct Programs to Community Development
2. Enhance Communication
3. Foster Youth Leadership
4. Improve Access to Facilities
5. Review Access to Transportation
6. Build Recreation Team
7. Organizational Culture and Communications

## Recreation Program Rationale Checklist (2013)

In 2013, a one-page checklist was developed to help determine whether the RDN should pursue potential new programs or not. Criteria is based on alignment with RDN organizational purpose (vision), financial viability, market positioning, and other key providers/competitors. When staff are considering program design and implementation, they can use this tool to ensure the program meets specific rationale.

### Aligns with organizational purpose: Yes or No?

- The program supports the department mission statement in full or part...
  - » To bring fun, enjoyment and vitality to our community.
  - » To enhance health and fitness.
  - » To enrich human development.
  - » To increase positive social behavior.
  - » To provide direct economic benefits.
  - » To improve the quality of life.

- Program contributes to the health of local citizens.
- Program offers life skills development (i.e. lifesaving skills (first aid, swim lessons, water safety), leadership (LIT, Babysitter's certification, SD 69 Work experience).
- Programs for youth (11-18 yrs) support the Youth Recreation Strategic Plan (2011-2016) including these strategies: From direct programs to community development, Enhance communication, Foster youth leadership, and Improve access to facilities.

### Financial viability: Good or Poor?

- Program is affordable (i.e. program can be offered at a reasonable cost to ensure access for all, is at market value, is comparable to other publicly offered programs vs private programs)
- Program follows the department's Fees and Charges Policy, or is identified as a department priority (i.e. through annual planning and budget approval, or special circumstances by Commission or management).

### Market position: Strong or Weak?

- Quality instructors are available.
- Quality facilities/equipment are available.
- Program meets the needs of the District 69 community (i.e. based on program surveys, community meetings and requests).
- Program is open to public registration/participation.
- Program volume is balanced given demographics and population (# of programs : population age and size of community)

### Other key provider/competitor coverage: High or Low?

- RDN Recreation and Parks is the best host/facilitator for the program.
- Program offers introductory and recreational opportunities (i.e. short-term, welcoming programs not otherwise available).

## District 69 Fees and Charges Report (2014)

The purpose of this 2014 report was to seek approval of fees and charges bylaws. In addition to the proposed prices, a philosophy was outlined to guide the setting of fees and charges based on recovery rates.

### Recovery Rate Philosophy

Area	Item	Recommendation	Recovery Rate
<b>Building Healthy Communities by Meeting Needs</b>	Community events of significance that benefit the majority of the community and/or citizens.	KidFest, Building Learning Together, Active Aging Week, Terry Fox	<75%
<b>Building Healthy Communities and Citizens by Meeting Goals</b>	<p>Programs and services that develop fundamental skills equally benefiting both the community and individual; youth leadership; fundamental physical movement, wellness, programs for people with consistent barriers or at risk.</p> <p>Programs and services that develop fundamental skills benefiting both the community and individual.</p>	<p>Minds in Motion, core summer programs, after school programming, inclusion</p> <p>Fundamental swimming and skating lessons, Leaders in Training</p>	75 – 100%
<b>Building Healthy Citizens by Meeting Needs</b>	Programs and services that develop fundamental skills benefiting the community but more so the individual based on market demand.	Specialized swimming and skating lessons, guided alpine hikes, Non-Impact Aerobics (NIA), Yoga	>100%
<b>Building Satisfied Citizens by Meeting Wants and Demands</b>	Programs and services that meet the hobbies or special interests demands of individuals that are not met by the private sector.	Specialized camps (sport, art, technology), private swim and skating lessons	>125%

## Planning Undertaken by Municipalities in District 69

### City of Parksville Vision, Mission, and Core Values (2015)

The City of Parksville is a critical partner in the delivery of recreation opportunities to local residents. The City's overarching strategic foundations are important to be aware of to ensure alignment. The following foundation was adopted by City Council in 2015.

#### Vision Statement

We aspire to be the City of choice for ourselves and future generations in a clean, safe, friendly, economically viable and sustainable environment.

#### Mission Statement

To provide good governance, prudent financial management, enhancing Parksville's lifestyle through effective leadership, community involvement and commitment to providing services in an effective, efficient manner to all residents.

#### Corporate Values

- Quality Service
- Fiscal Responsibility
- Environmental Awareness
- Inclusiveness

### Qualicum Beach Vision Statement (2011)

The Town of Qualicum Beach also places importance on recreational opportunities. A vision for a desired future state is found in the Town's Official Community Plan.

Qualicum Beach of the future will be recognized for its:

- Outstanding quality of urban and rural life and for its preservation of the natural environment.
- Small-town, village character and ambiance centred around a concentrated, attractive, commercial shopping destination.
- Safe, well-designed neighbourhoods with easy access to nearby rural areas, waterfront, natural areas, shopping, services, schools, workplaces and recreational opportunities.
- Carefully-managed growth and development, while maintaining a sustainable and high quality of life, based on the land use buildout policies contained in this OCP that project a potential maximum capacity of approximately 12,000 people.
- Containment of urban development that is surrounded by a permanently-protected rural green space.
- Preservation and enhancement of the environment, including natural areas, wildlife habitat and air and water quality.
- Vibrant, sustainable economy based on its resource assets, its appeal to tourists, and safe clean industries.
- Efficient up-to-date servicing and infrastructure. Servicing and infrastructure should reflect the goals of the Sustainability Plan, including conservation, reduced consumption, zero waste, renewable energy and reduced water consumption.

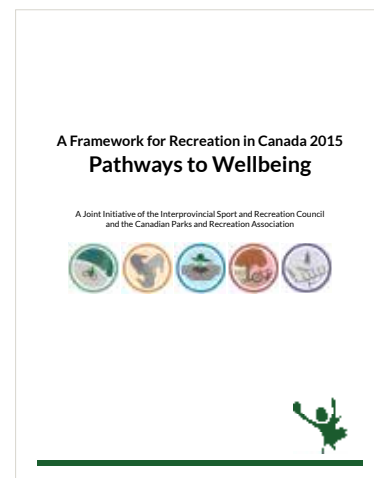


## Provincial and National Planning

### A Framework for Recreation in Canada 2015: Pathways to Wellbeing

The Framework is the guiding document for public recreation providers in Canada. The document was jointly developed by the Canadian Parks and Recreation Association and the Interprovincial Sport and Recreation Council in partnership with various stakeholders. It presents a renewed definition and vision of recreation as well as confirms common values, principles, and goals. The Framework was endorsed in February 2015 by the Provincial and Territorial Ministers of Sport, Physical Activity and Recreation, and is supported by the Government of Canada.

The Framework outlines renewed a definition and vision for recreation in Canada as well as five goals.



#### Definition of Recreation

Recreation is the experience that results from freely chosen participation in physical, social, intellectual, creative and spiritual pursuits that enhance individual and community wellbeing.

#### Vision

We envision a Canada in which everyone is engaged in meaningful, accessible recreation experiences that foster:

- Individual wellbeing
- Community wellbeing
- The wellbeing of our natural and built environments

#### Goals

##### Goal 1: Active Living

Foster active living through physical recreation.

- Recreation participation throughout the life course
- Physical literacy
- Play
- Reduce sedentary behaviours

##### Goal 2: Inclusion and Access

Increase access to recreation for populations that face constraints to participation.

- Equitable participation for all regardless of differences such as: socioeconomic status, age, culture, race, Aboriginal status, gender, ability, sexual orientation, or geographic location.

##### Goal 3: Connecting People and Nature

Help people connect to nature through recreation.

- Natural spaces and places are provided
- Comprehensive systems of parks are accessible
- Public awareness and education are promoted
- Negative impacts to the natural environment are minimized

##### Goal 4: Supportive Environments

Ensure the provision of supportive physical and social environments that encourage participation in recreation and help to build strong, caring communities.

- Essential spaces and places are provided
- Existing structures and spaces are being used for a variety of purposes
- Aging infrastructure is being renewed
- Active transportation is prevalent
- Partnerships are maximized
- Recreation education campaigns are established
- Assessment tools are used to ensure accountability
- Community initiatives are aligned

##### Goal 5: Recreation Capacity

Ensure the continued growth and sustainability of the recreation field.

- Increase collaborative efforts among all levels of the recreation field
- Career development to attract and educate new leaders
- Support advanced education in recreation
- Provide development opportunities for organizations and individuals (professional and volunteer)
- Develop community leadership strategies
- Rejuvenate and update volunteer strategies
- Support knowledge development to increase research efforts, data availability, support materials, and the development of new/enhanced post-secondary programs

## Active People, Active Place—BC Physical Activity Strategy (2015)

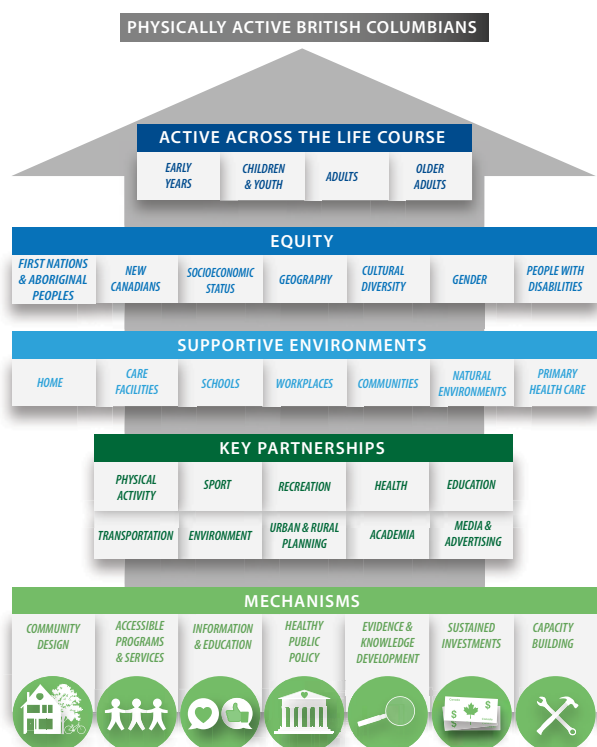
In 2015, the Government of British Columbia established its Physical Activity Strategy to guide and stimulate co-ordinated policies, practices and programs in physical activity that will improve the health and wellbeing of British Columbians.

Seven mechanisms are presented to provide strategic direction.

1. Community Design
2. Effective, Accessible Programs and Services
3. Information and Education
4. Healthy Public Policy
5. Evidence and Knowledge Development
6. Sustained Investments
7. Capacity Building

A number of goals, objectives and actions are presented to further the seven mechanisms. A couple of the objectives pertinent to local government include:

- Enhance opportunities for participation in sport across the life course.
- Build on existing partnerships between local governments, health authorities, school districts, divisions of family practice and sport and recreation at the local level to increase access to affordable physical activity through healthy community design and inclusive programs and services.



## The Way Forward—A Strategic Plan for the Parks, Recreation, and Culture Sector of BC (2008)

The British Columbia Recreation and Parks Association (BCRPA) developed a strategic plan in 2008 to assist the parks, recreation and culture sector. The plan's vision is "a high quality of life for all British Columbians healthy individuals and communities and sustainable environments and economies." The plan also outlines a number of roles for BCRPA, provincial government, post-secondary institutions, and local governments; ways that local governments can support the plan are noted as follows:

- Include healthy living elements in Official Community Plans.
- Articulate and communicate the quality of life vision and their central role in it to build clarity among elected officials, staff, and the community to propel parks, recreation and culture work into a central position of community awareness and support.
- Invest time in building partnerships with adjacent communities and other stakeholders to better articulate shared needs and to collaborate in leveraging each other's limited resources for mutual benefit.
- Educate industry associations and academia on community challenges and needs and on the advocacy they would like industry associations to conduct on their behalf to local and senior governments.
- Work with planning and social planning staff to understand and articulate the diversity, needs and preferences of their community's residents with respect to parks, recreation and culture services and its role in a good quality of life—linking parks, recreation and culture issues to other planning and social planning work.
- Integrate the dimensions of quality of life into all aspects of planning for communities, pursuing actively more sustainable development patterns.
- Explore new uses for parks, recreation and culture assets and spaces that increases their use by key groups in the community.
- Adopt green development and management guidelines for all public facilities, both indoor and outdoor.
- Reconsider the range of conventional parks, recreation and culture facilities and rethink the priority for facilities in light of partnerships with stakeholders who have a quality of life vision for BC residents.

## Canadian Sport for Life (2014)

Canadian Sport for Life (CS4L) is a movement that promotes quality sport and physical activity. It is led by Sport for Life Society, a federal not-for-profit society that was incorporated in September 2014 and comprises experts from sport, health, recreation, and academia who are employed as independent contractors, yet work cooperatively to promote the movement's goals. The movement introduces two important concepts that influence how recreation and sport activity should be planned, promoted, organized, and delivered.

**Long-Term Athlete Development** is a seven-stage training, competition, and recovery pathway guiding an individual's experience in sport and physical activity from infancy through all phases of adulthood. **Physical literacy** is the motivation, confidence, physical competence, knowledge, and understanding to value and take responsibility for engagement in physical activities for life.

Canadian Sport for Life, with Long-Term Athlete Development and physical literacy, represents a paradigm shift in the way Canadians lead and deliver sport and physical activity. The movement calls on municipalities to help further these two important concepts in a variety of ways as outlined below. As it relates to the provision of indoor recreation services and facilities, it is important to consider these roles and the fundamentals of the two concepts as they define a broader social good that is delivered through recreation, ensuring that these concepts are catalyzed through all municipal recreation services, will optimize the benefits and value for public investment in facilities and infrastructure.

Where municipalities can help further the CS4L movement:

1. Physical Literacy Program Development
2. Municipal Planning and Sport Strategy Development
3. Sport Councils
4. Facility Planning
5. Access and Allocation





