

NCED Summary Evaluation & Recommendation

Project Title:	CFI 2019 Here we grow School and Apple Pressing Event
Proponent:	Coombs Farmers' Institute
Amount Requested:	\$4,560.00

Summary: This project's objective is to increase the ability of interested members of our community to grow some of their own food, and to recognize the importance of this enterprise, whether conducted by themselves or local farmers.

Project Goals:

- 1) To build self-reliance and raise awareness of current food supply issues and increase the perceived value of agriculture.
- 2) Provide support and education in food self-sufficiency, at no charge to the public.
- 3) Motivate and teach local residents to grow, prepare and preserve more food for consumption.
- 4) Support local farmers by providing opportunities for non-farmers to meet and share knowledge about food security and self-sufficiency. Participants will be made aware of the variety and quality of local products as well as facilitating food sourcing and establishing purchasing arrangements.

Eligibility: Coombs Farmers' Institute is an eligible organization.
Eligible costs in the proposal include: Events; Plans and Studies.

Funding: Potential funding partnerships:
-Coombs Farmers Institute
-Dolly's Home Hardware

Priority Areas: Events, Plans and Studies
Employment and Skills Training
Arts, Culture and Media
Tourism and Recreation

Evaluation Criteria:

	Yes	No/ NA
<i>Project Viability:</i>		
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
<i>Financial and Administrative Feasibility:</i>	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
<i>New and Unique:</i>	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
<i>Economic Benefit:</i>	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	

Will attract business and investment to the Northern Communities of the RDN	✓	
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)	✓	

Project Area: ☒ PARKSVILLE ☒ QB ☒ EA 'E' ☒ EA 'F' ☒ EA 'G' ☒ EA 'H'

Assessment	<p>This project will strengthen the economic viability of agriculture in the Oceanside area as it is designed to:</p> <ul style="list-style-type: none"> • Provide education to the community about making more informed choices about food quality, safety and security of food supply; • Increase food production to meet new market demand from existing and new gardeners; • Will provide knowledge sharing events to strengthen community awareness about greater food supply security for all; • This project supports local agricultural activities that increase RDN long-term sustainability and resilience.
Recommendation	Fully Fund