

and planning support. The table below summarizes the findings, directly quoted from the consultant report. For further important details and relevant context, please refer to the final report in full (Attachment 1).

Program Area	Accomplishments	Challenges
Water Education and Outreach	<ul style="list-style-type: none"> ✓ Impressive water conservation and sustainability resources ✓ Innovation in regionally relevant education programs ✓ Successful partnerships for regional service delivery 	<ul style="list-style-type: none"> ❖ Outreach campaigns are often highly information intensive ❖ Branding review ❖ Market research and program evaluation ❖ Opportunities for innovative demand management program delivery
Water Monitoring and Science	<ul style="list-style-type: none"> ✓ Many data gaps have been filled ✓ Vulnerable water sources and systems have been prioritized 	<ul style="list-style-type: none"> ❖ Improving data management ❖ Further attention to operationalizing data
Water Policy and Planning	<ul style="list-style-type: none"> ✓ Foundation laid for future success ✓ Specific successes in land use planning and informing policy 	<ul style="list-style-type: none"> ❖ Land use and watershed planning objectives have not yet been fully realized

The review revealed opportunities for the DWWP program to evolve and improve in the next operational period. These findings will serve as a useful springboard to the Plan update scheduled to take place in 2019. The Econics report concluded in summation that “the work of the program to date has been nothing less than remarkable and highly successful” (p.34). That is attributed in large part to the vital partnerships with other agencies, industry and not-for-profit sector, the sustainable funding model in place for the program and the unique and integrated nature of the program.

ALTERNATIVES

1. That the Board receive this report for information.
2. That the Board provide alternate direction.

FINANCIAL IMPLICATIONS

There are no financial implications of this staff report.

STRATEGIC PLAN IMPLICATIONS

The RDN Drinking Water and Watershed Protection program is a strategic function. It aligns with and acts upon the key Board Strategic Plan Focus Areas including the following strategic priorities:

Focus On Economic Health- We Recognize The Importance Of Water In Supporting Our Economic And Environmental Health

Focus On The Environment- We Will Have A Strong Focus On Protecting And Enhancing Our Environment In All Decisions

Focus On The Environment- We Will Include Conservation Of Resources As A Planning factor

Focus On Relationships- We Look For Opportunities To Partner With Other Branches Of Government/Community Groups To Advance Our Region

Focus On Relationships- We Will Facilitate/Advocate For Issues Outside Of Our Jurisdiction

The 10 Year Action Plan Review of the DWWP Program provides valuable insight to ensure the RDN can best direct the delivery of the program into the next decade and effectively continue to build on the foundational work implemented to date.



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Attachment

1. Eonics – Drinking Water and Watershed Protection Program: 10 Year Action Plan Implementation Review