
TO: District 69 Recreation Commission **MEETING:** October 18, 2018

FROM: Dean Banman
Manager, Recreation Services **FILE:**

SUBJECT: District 69 Recreation Services Update June 2018 to September 2018

RECOMMENDATION

That the District 69 Recreation Services Update for June 2018 to September 2018 be received for information.

SUMMARY

In addition to the information provided below in the individual updates of the three recreation services areas (Northern Recreation Program Services, Arena Services, Aquatic Services) a number of other daily operational and longer term strategic work occurred.

District 69 Recreation Services Master Plan projects were given priority by the RDN Board in September including review and consideration of a rubberized athletics track, preparation of a concept plan to advance the addition of a 25m tank and change rooms expansion to Ravensong Aquatic Centre and development of a centralized land purchase strategy for a future indoor/outdoor sport/recreation facility complex. Staff have begun preparing reports for the District 69 Recreation Commission and RDN Board that will include project(s) timing, costing for both capital and future annual operating budgets and strategic implementation of the identified projects. In addition work has begun on advancing other recommendations using existing staff resources and operating budgets. These include service delivery recommendations of an increase in parks programming, developing cross sectoral collaborations (Physical Literacy), and undertaking planning initiatives (age friendly communities).

Through June to September recreation services staff continued with their involvement in supporting programs financed by the BC Active Communities Grant and the formation of Play Oceanside Physical Literacy initiative through support of the Physical Literacy for Communities program. Staff also attended two aboriginal coaching modules and participated in interviews with consultants hired by City of Parksville reviewing their trails and parks system. Department staff continued with the construction plans and related costing of the proposed Meadowood Recreation Centre for Electoral Area F.

Northern Recreation Program Services - Key Highlights (chronological order)

Regular programs generally wind down over the month of June as preparations for summer camp season increases. The summer leader staff team were on site for the last two weeks of the month in June for orientation, training and final summer program preparations. Final edits of the Fall/Winter Active Living Guide content were completed and the guide was forwarded to the designer.

The Department is an active member of Oceanside Building Learning Together and assisted with the summer operation of Storybook Village in Qualicum Beach. Recreation Services staffed one day per week for six weeks at Storybook Village in lieu of facility rental costs for Camp Littlefoot's use of Munchkinland at Family Place.

Summer Staff training occurred June 18-22 and included 14 Senior Leaders, 19 Junior Leaders and 2 Inclusion Leaders. Additional training included the areas of physical literacy, autism awareness, and cultural understanding.

Due to public demand for equipment loans, Picnic Packs have been created to support neighborhood parties, school carnivals and other community events. The packs are available to rent for a maximum of five days.

Picnic and Play at Henry Morgan Community Park had no attendees, and the Picnic and Play at Maple Lane Community Park had approximately 10 families attend. Members of the Oceanside Community Safety group attended both events.

GO Wild at Moorecroft Regional Park had good registration with 13 registered for the first camp July 9-13, and 16 registered for August camp (max of 20 available registrations). Junior Rangers program had varying number ranging from 4 to 10 (max 10), depending on the location and date.

This summer the RDN summer camp inclusion services were in high demand. In early June nearly all available inclusion hours had been allocated. Inclusion services were provided in five different summer camps located in both Parkville and Qualicum Beach. During the month of August inclusion services were provided to seven children with 494 hours of direct support. This is an increase of 19% from July.

Due to air quality in August a number of outdoor summer camps and outings were rescheduled or changed to indoor activities. During next year's staff orientation an increase to this situation becoming increasingly impactful will be discussed and planned for.

August saw the wrap up of another busy summer camp season and the release of the Fall/Winter Active Living Guide. Program registration is tracking very well for fall/winter season with over 1,000 registrations processed on the first day of registration alone.

Demand remains high for the department's Financial Assistance Program. Over \$21,200 in subsidies to families have been provided so far, this year. This figure is comparable to this time last year (\$20,500 in 2017).

The 2018 Fall/Winter Active Living Guide has 29 community ads (not including RDN ads and information). Advertising revenue for this issue was \$6,520; down from fall 2017 at \$6,915 and up from spring 2018 at \$6,340. Advertising space was 92% sold out (7 pages were filled with community advertisers).

Parks summer programming included guided hikes (CPR Reginal Trail, Mt. Cokely, Mt. Arrowsmith. The Picnic and Play at Rivers Edge Community Park August 24 had approximately 120 attendees. This event was successful due to community involvement. RDN Watersmart, Oceanside Community Safety, and department parks planning staff also attended.

September saw the beginning of over 40 fall programs for all ages and ranged from babysitters certification course, after school drop in activities, gymnastics, seated fitness, yoga and first aid training.

Programming in the parks continued with an amazing race event at Rath Trevor and a hike up to and on Wesley Ridge.

Terry Fox run was held on September 16 and saw 250 participants walk or run the route at Rath Trevor. Attendance was lower than last year when 375 participated.

Active aging week was September 24 - 29 with over 55 scheduled activities throughout the Oceanside Community organized by department staff with support from many other organizations.

Advertising and Communications in September included:

Advertising

- Display ads: PQB News- RDN monthly ad, fall registration and Active Aging week. Nanoose Business Directory - Active Aging Week. What's on Digest - Fall registration
- Radio ads: fall registration, Active Aging Week
- Facebook boosted ad post: Active Aging Week
- Poster and Active Living Guide delivery

Communication

- Monthly radio interview September 20 with 88.5 Beach Radio and Dave Graham - Active Aging Week
- Social media:
 - Recreation posted 21 posts on Facebook. Current Facebook followers: 3,666
 - Recreation posted 9 tweets on Twitter. Current Twitter followers: 2,456
 - Recreation posted 0 posts on Instagram. Current Instagram followers: 990

Arena Services - Key Highlights (chronological order)

June was a transitional month at the arena. Many of the spring leagues finish their season late in the month while new summer programs begin.

The Oceanside "Shark Attack" annual lacrosse tournament was held June 8-10 on the Howie Meeker rink. There were 16 teams from across Vancouver Island and the Lower Mainland participated.

The Parksville Quilt House Quilters Guild hosted their BeDazzled Quilt Show 2018 from June 22 - 24. Attendance for the event exceeded 3,000 visitors excluding merchants, workshop facilitators and volunteers. Quilts and other decorative materials were exhibited in the lobby and throughout the Pond and Howie Meeker Arena. The organizing committee was extremely pleased with the success of the event and expressed their appreciation to Oceanside Place staff for their support and assistance.

Ballenas Secondary School hosted their annual commencement ceremonies on June 27. There were 192 graduates and a large turnout in audience in excess of 1,200 family members and school staff.

Drop-in Pickleball attendance on the dry floor was negatively impacted by the nice weather in June and the number of outdoor opportunities that are now available at various venues in the community.

In early July the Oceanside Minor Lacrosse Association held its playoffs. Their season begins indoors at Oceanside Place in late April. There were additional neutral site lacrosse games held at Oceanside Place for other lacrosse teams.

During the week of July 15-22, ice was installed in the Howie Meeker Rink meaning as of mid-July Oceanside Place was back to two full size ice surfaces available to user groups. This increase in available ice time allowed the facility to host several hockey camps while still serving our long-

standing ice user groups (Sandy Shores Figure skating Club, Heath Dennison Hockey, Oceanside Generals) who have summer programs. The Pond remained a dry floor space which was utilized by racquet sport users, (pickleball, table tennis), summer camps and dry land training groups. Registered programs revenue for July was higher than past years. This increase was due to the Girls Hockey Camp registrations taking place in July rather than August as it had in previous years. This unique 4-day camp had 38 registrants from across Vancouver Island and the lower mainland.

Technical Safety BC (TSBC) conducted a refrigeration plant inspection on July 20 at Oceanside Place. The inspection outlined several items that required being revised, updated or implemented. The majority of the work to meet the requirements of the compliance orders has been completed. The remaining outstanding items include TSBC review of the visual and pressure inspection of the chiller which has occurred. Other testing for the piping and various other equipment has been completed and are yet to be reviewed by TSBC. These inspections are being conducted by the regulatory agency throughout the province in the aftermath of the release of their investigation report into the Fernie arena incident in October 2017. Ice facilities across the province are receiving similar orders as to those received at Oceanside Place.

The work required for the WorkSafe BC (WSBC) inspection in regards to their ammonia initiative was conducted earlier in the year. There were 5 safety orders and notice was received from WSBC that compliance had been completed.

Drop-in hockey for 55+ and 70+ players continued to have very strong attendance throughout August. Nine sessions were offered in August and averaged 22 players per session. The 55+ drop in hockey program ran 12 times during the month and averaged 26 players per session. During some weeks players had to be turned away as the program had already reached its maximum of 30 participants.

Beat the Heat public skating sessions continued to run on each Wednesday during the month of August with four of these public skating sessions averaging 49 participants

Sandy Shores Skating Club ran their summer school during the first two weeks of August with a reduced schedule of approximately 1.5 hours each day versus last year.

During the month of September Oceanside Place began transitioning back into its winter schedule. Regular public skating sessions, lessons and fall/winter ice users began their regular use. Several large private rentals (two international school skating events with 70 and 50 participants, Skate Canada's Vancouver Island Development Seminar featuring Patrick Chan September 22-23 attracted over 150 skaters occurred.

The "Panters Classic" hockey tournament returned to Oceanside Place Arena again in mid-September. This annual event draws teams from as far away as Colorado to Oceanside for this three-day event. This tournament utilizes both ice surfaces, the multi-purpose room, the meeting room, the lobby and the pond dry floor.

The Oceanside Woman's Hockey League (OWHL) began its third season at Oceanside Place in September. This year the RDN had enough registrants to field three complete teams with goalies and spare players. This league offers a unique opportunity for women of all abilities to play in a fun and supportive league. This year registrants are from as far away as Nanaimo and Port Alberni.

Aquatic Services - Key Highlights (chronological order)

Throughout June - August swim lessons and aquatic leadership courses begin and end. The last set of school lessons end in early June, summer swim lessons and leadership courses begin and occur throughout the summer until the annual shutdown.

Ravensong Aquatic Centre (RAC) hosted two significant events in June.

- The “Cardboard Boat Challenge” saw over 100 District 69 students build water craft out of cardboard and duct tape and race their vessels in the 25 metre tank. The event was well organized by teachers along with RAC staff acting as safety and lifeguard support. Students, teachers, parents and staff all enjoyed a lot of fun and laughs. There is a possibility of this becoming an annual event.
- RAC also hosted the swim portion of the annual Qualicum Beach Triathlon. In addition to the 25metre tank being used for the swim portion of the competition, the facility’s rear parking lot is used for the swim to bike transition area as well. The event once again had a full registration seeing people of all ages and abilities participate.

Aquatic staff continues to adjust aquafit programming based on instructor availability. An in-house aquafit staff training program was developed and specific aquafit instructor training for staff started in September.

The facility daily schedule shifted into summer mode in July as the schools closed. Everyone Welcome public swims were added to each afternoon and swim lessons were added to the morning schedule. Lessons and public swims were well attended throughout July.

Ravensong Aquatic Centre staff assisted the Town of Qualicum Beach with the Annual Ocean Mile Swim by providing onsite lifeguards and liaising with other agencies to ensure safety and coordination of the event.

A variety of leadership courses were offered in early August and Everyone Welcome Swims were scheduled right to August 17 when the Facility closed to begin the annual maintenance shut down.

The annual three week maintenance shutdown was completed on schedule and the facility reopened on September 10. Maintenance work projects included:

- Replace the filter sand for the 25 metre pool
- Refinishing wooden benches throughout the change rooms
- Paint mechanical room floors
- Deep cleaning through the facility
- Wall and ceiling repairs
- Servicing to boilers, chlorine delivery components and air handling units.

Swim lessons and public swims were both well attended in September. Regular programming began along with school swim lessons, some leadership courses and swim lessons sets. Twenty of the twenty -three private swim lessons available were booked.

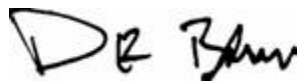
FINANCIAL IMPLICATIONS

The projects and operational activities provided in this report are consistent with 2018 financial budgets and business plans. Year - end financial outcomes for 2018 are projected to be as planned.

STRATEGIC PLAN IMPLICATIONS

Updates provided in this report are direct outcomes of the RDN's strategic priorities related to Service and Organizational Excellence as well as a Focus on Relationships.

- Delivering efficient, effective and economically viable services that meet the needs of the region;
- We will fund infrastructure in support of our core services employing an asset management focus;
- As we invest in regional services we look at both costs and benefits - the RDN will be effective and efficient;
- We recognize community mobility and recreational amenities as core services.



Dean Banman
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October 12, 2018

Reviewed by:

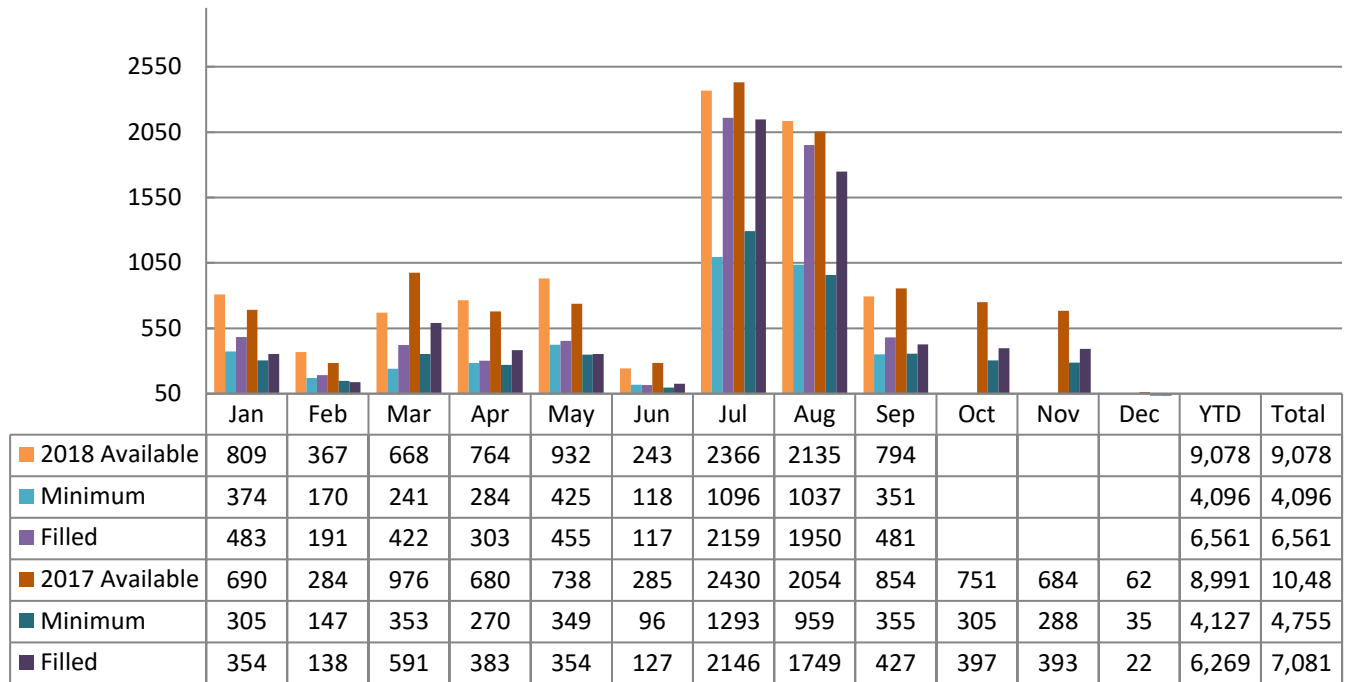
- T. Osborne, General Manager, Recreation and Parks
- P. Carlyle, Chief Administrative Officer

Attachments

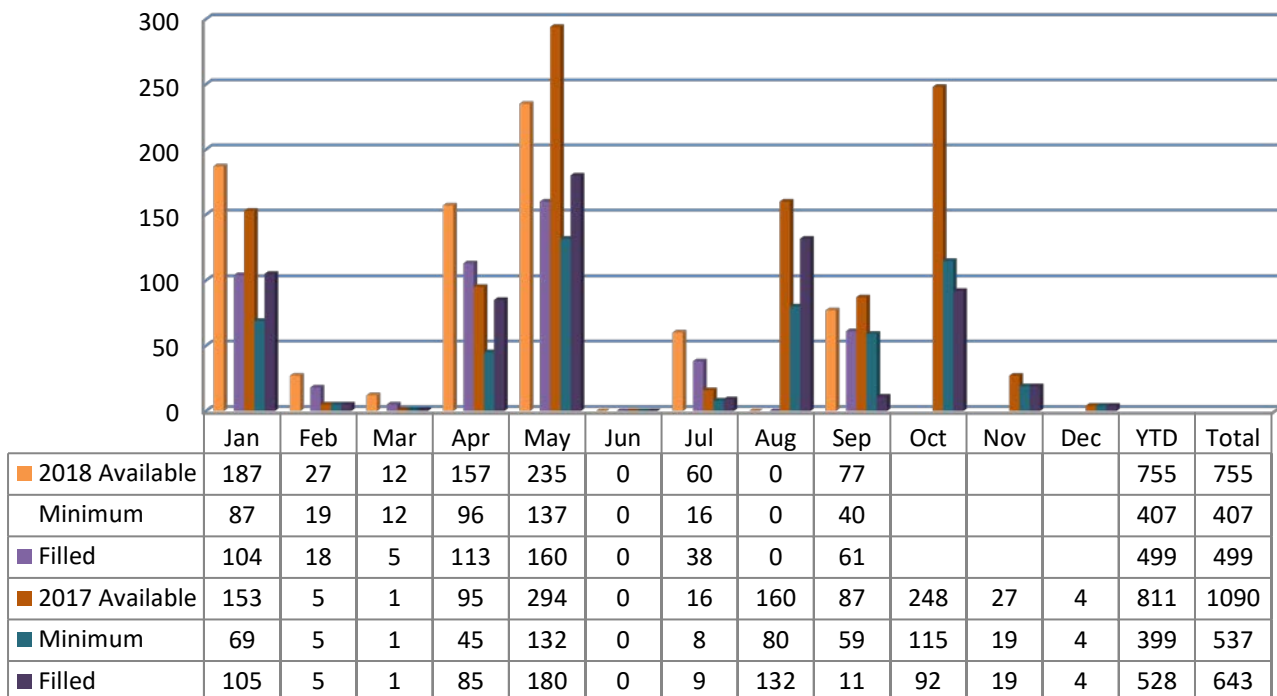
1. District 69 Recreation Services Update June 2018 – September 2018

ATTACHMENT 1
District 69 Recreation Commission Metrics
June 2018 – September 2018

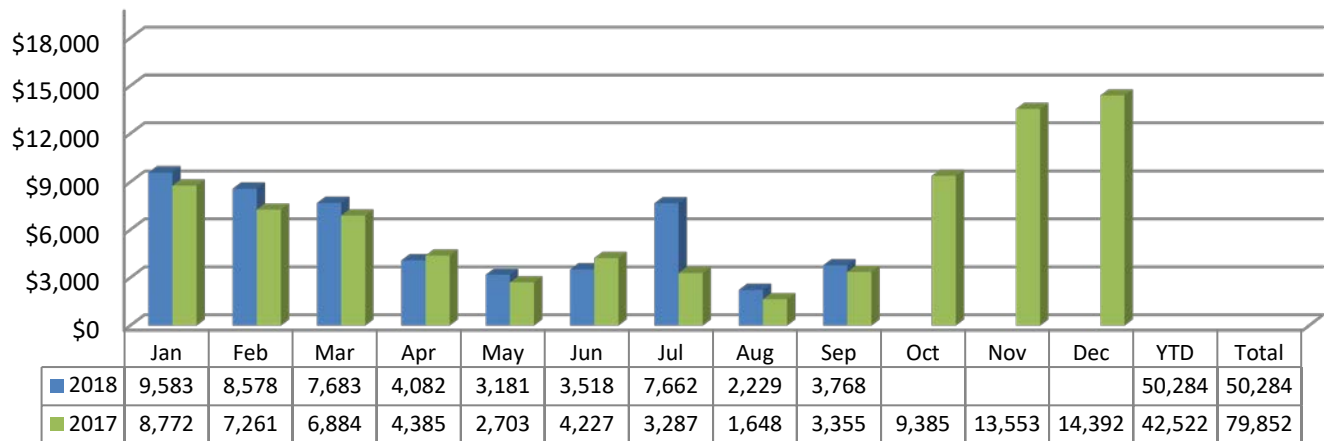
Northern Recreation Program Services - 2 Year Registration Comparison



Oceanside Place- 2 year Program Registrations Comparisons



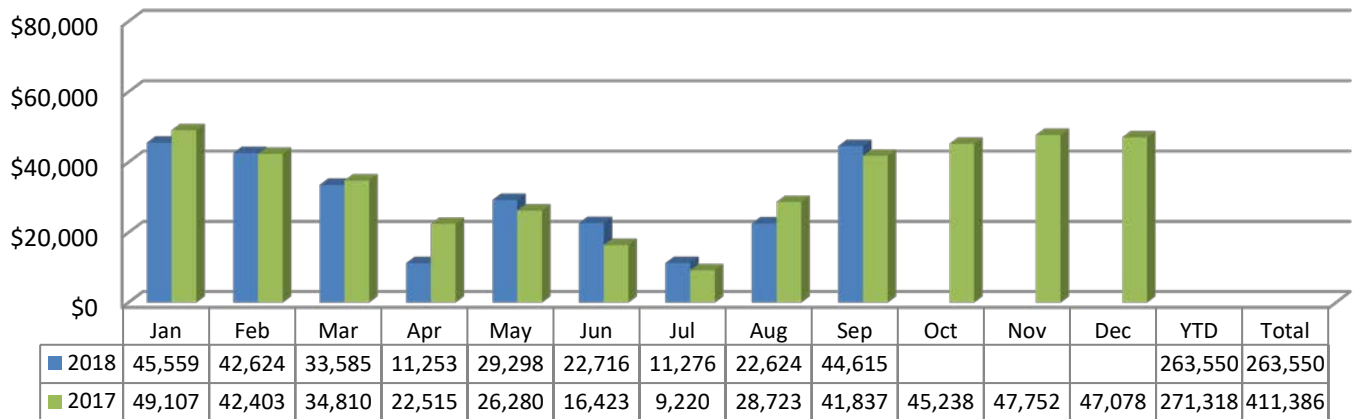
Oceanside Place - Admission Revenue



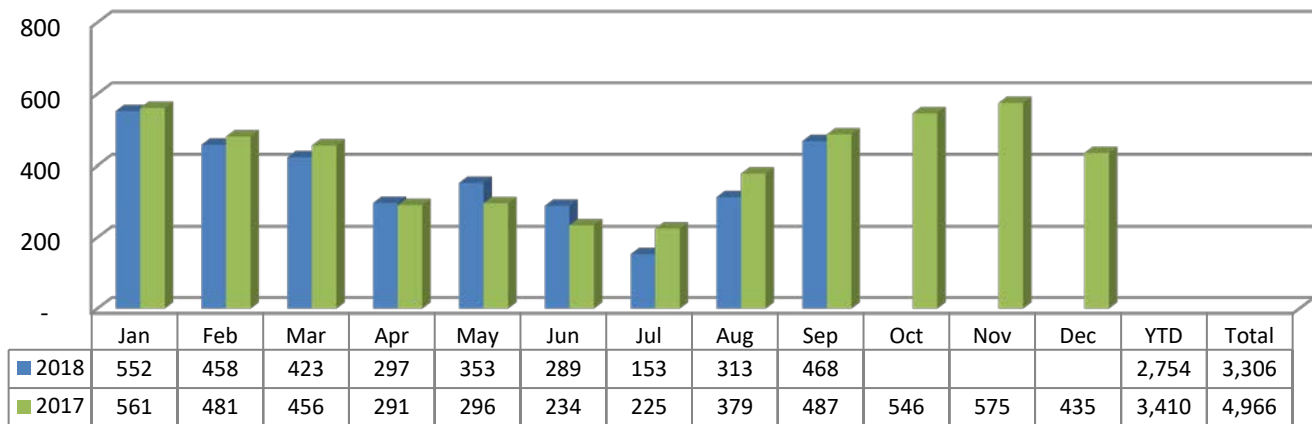
Oceanside Place Public Sessions Admissions

2018	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD	Total
Admissions														
Tot	64	84	32	0	0	0	1	0	2				183	183
Child	419	431	344	27	9	0	63	53	49				1,395	1,395
Student	200	92	40	16	2	4	17	85	68				524	524
Adult	486	435	244	126	89	104	36	53	84				1,657	1,657
Senior	812	708	587	514	479	433	138	432	478				4,581	4,581
Golden	54	47	55	40	33	23	8	28	30				318	318
Family	950	555	288	0	0	0	36	56	72				1,957	1,957
Totals	2,985	2,352	1,590	723	612	564	299	707	783				10,615	10,615
2017	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD	Total
Admissions														
Tot	70	43	45	0	0	0	0	1	3	23	73	77	162	335
Child	486	466	369	18	3	2	7	67	59	383	502	832	1,477	3,194
Student	141	132	52	12	6	12	6	56	27	154	228	335	444	1,161
Adult	500	372	273	188	278	225	20	92	164	285	462	977	2,112	3,836
Senior	712	664	600	579	619	471	85	294	437	647	664	564	4,461	6,336
Golden	24	36	0	25	19	19	4	12	19	35	42	14	158	249
Family	635	531	372	4	0	0	4	72	36	511	720	1,757	1,654	4,642
Totals	2,568	2,244	1,711	826	925	729	126	594	745	2,038	2,691	4,556	10,468	19,753

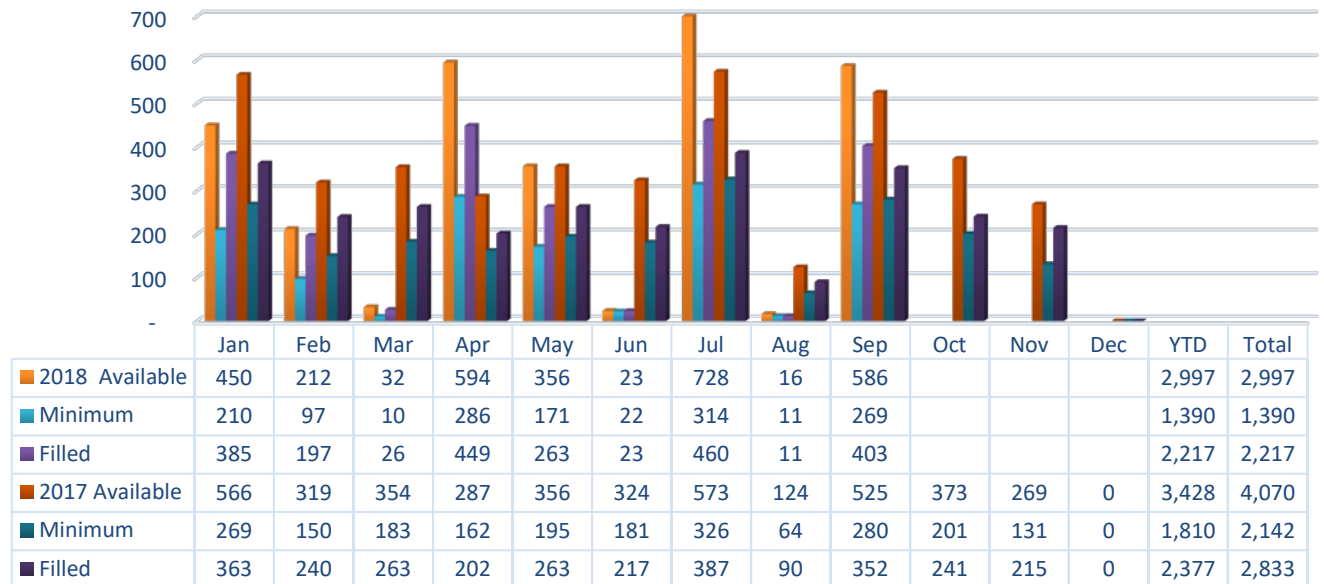
Oceanside Place - Rental Revenue



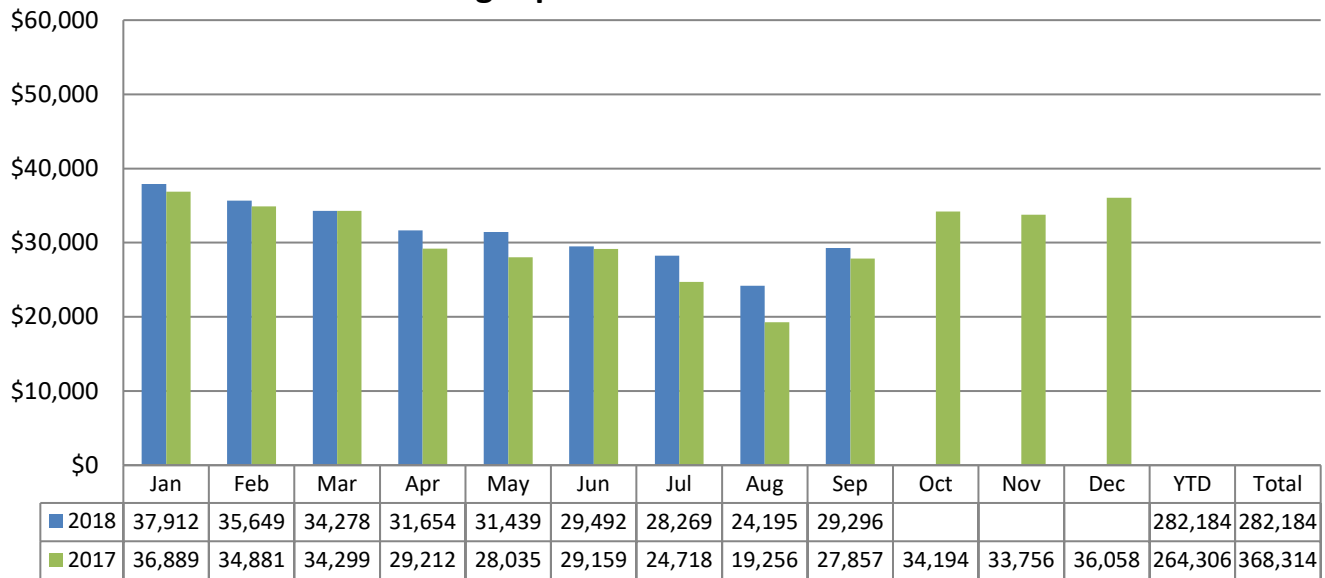
Oceanside Place - Hours of Use



Ravensong Aquatic Centre - 2 Year Program Registration Comparisons



Ravensong Aquatic Centre - Admission Revenue



Ravensong Aquatic Centre Public Sessions Admissions

2018	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD	Total
Admissions														
Swim Sessions														
Tot	301	252	237	270	97	202	120	70	167				1,716	1,716
Child	705	554	596	429	279	404	917	564	355				4,803	4,803
Student	344	319	319	263	228	247	240	190	263				2,413	2,413
Adult	2,896	2,678	2,522	2,469	1,938	2,112	1,649	924	1,586				18,774	18,774
Senior	4,352	3,937	4,253	4,127	3,707	3,551	2,976	1,618	2,389				30,910	30,910
Family	1,564	1,102	1,298	920	543	769	1,180	668	868				8,912	8,912
Golden	691	670	715	659	728	682	651	385	483				5,664	5,664
Totals	10,853	9,512	9,940	9,137	7,520	7,967	7,733	4,419	6,111				73,192	73,192
2017	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD	Total
Admissions														
Swim Sessions														
Tot	297	298	407	201	187	145	129	90	127	219	240	220	1,881	2,560
Child	580	512	758	438	330	340	881	655	280	437	415	395	4,774	6,021
Student	313	250	306	277	220	218	298	127	172	286	287	250	2,181	3,004
Adult	2,833	2,599	2,164	2,342	2,166	1,942	1,564	1,013	1,429	2,319	2,634	2,143	18,052	25,148
Senior	4,445	3,581	2,657	3,621	3,843	3,765	2,934	1,689	2,351	3,830	4,162	3,183	28,886	40,061
Family	1,013	1,482	1,516	871	561	491	1,056	938	519	883	936	1,027	8,447	11,293
Golden	719	614	513	641	741	717	669	398	493	705	735	530	5,505	7,475
Totals	10,200	9,336	8,321	8,391	8,048	7,618	7,531	4,910	5,371	8,679	9,409	7,748	69,726	95,562