

<b>Promo Tool</b>	<b>Provider</b>	<b>Dates</b>	<b>Details</b>
Newspaper Ad	Nanaimo News Bulletin	Aug 14, 21, 28	Notice of Nomination Directors - ad Full page if needed, colour
Newspaper Ad	Parksville Qualicum Beach News	Aug 14, 21, 28	Notice of Nomination Directors - ad Full page if needed, colour
Newspaper Ad	Gabriola Sounder	Aug 14, 21, 28	Notice of Nomination Trustees - ad Full page if needed, colour
Newspaper Ad	Nanaimo News Bulletin	Sept 25, Oct 2 & 9	Notice of Election Directors - ad Full page if needed, colour
Newspaper Ad	Parksville Qualicum Beach News	Sept 25, Oct 2 & 9	Notice of Election Directors - ad Full page if needed, colour
Newspaper Ad	Gabriola Sounder	Sept 25, Oct 2 & 9	Notice of Election Trustees - ad Full page if needed, colour
Newspaper Wrap	Nanaimo News Bulletin Election Wrap	Oct 2	The wrap will include election date and times, location, voter qualifications and an example of the ballot voters will be given
Newspaper Wrap	Parksville Qualicum Beach Election Wrap	Oct 4	The wrap will include election date and times, location, voter qualifications and an example of the ballot voters will be given
Online Advertising	Nanaimo News Now	Sept 20 - Oct 20	Website banner ads
Online Advertising	RDN Website	Aug - Oct 20	Elections Quick Link will remain at the top of the Quick Links; a countdown clock will be added to the main page
Bus Advertising	RDN Transit Bus ad	Sept 20 - Oct 20	50 11x17 laminated posters Posts will inform public about the current stage, advanced polling,
Social Media	RDN Facebook	Sept 4 - Oct 20	election locations and any other relevant, timely information.
Social Media	RDN Twitter	Sept 4 - Oct 20	Posts will inform public about the current stage, advanced polling, election locations and any other relevant, timely information.
Social Media	RDN Instagram	Sept 4 - Oct 20	Posts will inform public about the current stage, advanced polling, election locations and any other relevant, timely information.