

# Report to Regional District of Nanaimo from Gabriola Island Chamber of Commerce

Period: May 1, 2018 to May 31, 2018

From: Julie Sperber, CEDO 250-668-5389; ecdev@gabriolaisland.org

John Peirce, Treasurer 250-247-8632; <u>John.w.peirce@gmail.com</u> Gloria Hatfield, President 250-247-8931; <u>mail@pagesresort.com</u>

#### Overview

While May's report is short, it is no less significant than the others.

The priority for May was the orientation process for Julie Sperber, CEDO:

- A thoroughly review all foundational documents such as
  - Strategic Plan with an eye to key deliverables
  - o RDN Service Agreements
  - o ICET, Rural Dividend Grants
  - o Gabriola Economic Readiness Project Final Report
  - Village Visioning and Commercial Demand Studies
- Introductory meetings with:
  - Howard Houle, Regional Director
  - Cheryl McClay, Ministry of FLRD (Rural Development)
  - o Jolynn Green, Community Futures
  - Denice Regnier, Island Coastal Economic Trust
  - o Diane Dunsmore-Farley, Chloe Shaw, Wave group
  - o Kim Smythe, President Nanaimo Chamber of Commerce
- Meetings in new role with:
  - o Island's Trustees and Planner
  - Gabriola Arts Council
  - o GERTIE
  - Ferry Advisory Committee
  - Co-op Network
  - o Agi Co-op
  - o The Commons
  - Health & Wellness Collaborative

### Project 08-2018 (Economic Development Services \$29,925)

 Opening balance May 1, 2018:
 \$ 8,583.26

 Closing balance May 30, 2018:
 \$ 9,192.59

 Balance remaining:
 \$ 20,732.41

### Progress:

## Social Media Marketing

• Continued maintenance of our brand on social media.

# Project 02-2018 (Regional District Service Agreement FY 2018/2019 \$65,000)

 Opening balance May 1, 2018:
 \$ 8,167.50

 Closing balance May 31, 2018:
 \$ 11,424.74

 Balance remaining:
 \$ 53,575.26

#### Progress:

CEDO Salary expense.

## Project 03-2018 (Rural Dividend Fund (RDF))

Opening balance May 1, 2018: \$ 5,000.00 Closing balance May 31, 2018: \$ 5,000.00 Balance remaining: \$ 95,000.00

### Progress:

• Nothing to report this month