STAFF REPORT



то:	Transit Select Committee			MEETING:	May 24, 2018
FROM:	Erica Beauchamp Superintendent Transit Scheduling	Planning	&	FILE:	8500-01

SUBJECT: District of Lantzville Request for Free Transit for Minetown Day

RECOMMENDATION

That the Board approve the District of Lantzville's request for free transit services on the 11 Lantzville route for the Minetown Day event held on Saturday, September 8, 2018.

SUMMARY

The District of Lantzville has requested that RDN transit provide free transit services on the 11 Lantzville route for the annual 'Minetown Day' event on Saturday, September 8, 2018.

The event is supported by a team of volunteers. By offering free transit for this event, it may encourage additional volunteers, and help reduce traffic congestion.

BACKGROUND

At the April 24, 2018 Regular Board meeting:

It was moved and seconded that the Board direct staff to prepare a report to make Route: 11 Lantzville free on September 8, 2018 for Minetown Day.

The District of Lantzville holds an annual Minetown Day event and has requested RDN Transit Services provide free travel along the 11 Lantzville route for this day. Providing an incentive for event-goers and volunteers to utilize transit for travel to and from the event would help alleviate congestion within the District of Lantzville on the day of event, as well it will make the event more accessible to the residents of Lantzville.

The event is located in the Lantzville District's Huddlestone Park, on Saturday, September 8, 2018, and includes events such as a pancake breakfast, parade and kids activities/rides.

ALTERNATIVES

1. Approve the District of Lantzville's request for free transit on the 11 Lantzville route for the Minetown Day event on Saturday, September 8, 2018.

2. That alternative direction be provided.

FINANCIAL IMPLICATIONS

Providing free transit on the 11 Lantzville route for its regular span of service (6:55 am to 7:02 pm) would result in a cash revenue loss of approximately \$300 to \$400.

STRATEGIC PLAN IMPLICATIONS

Providing free transit on the 11 Lantzville route for the event of Minetown Day supports the RDN's strategic priorities to 'Focus on Service and Organizational Excellence' by recognizing that community mobility and recreational amenities are core services.

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Erica Beauchamp <u>ebeauchamp@rdn.bc.ca</u> May 4, 2018

Reviewed by:

- D. Marshall, Manager, Transit Operations
- D. Pearce, Director, Transportation and Emergency Services
- P. Carlyle, Chief Administrative Officer