

Attachment 5 – Public Engagement Highlights

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Public Engagement Highlights

Project Name: Bylaw 500 Review and Update Project - Updated Engagement Plan

Date Engagement Highlights and Plan Drafted: October 2023

Date Engagement Highlights and Plan Approved: November 24, 2022

Engagement Objective

To raise awareness and obtain public input on draft Bylaw 2500 to inform revisions and refinements prior to its adoption.

Decision

Building on the previous public engagement on options that have been developed in the discussion papers and on the draft bylaw, this round of public engagement will raise awareness of the project and collect public input on draft Bylaw 2500 that will be used to make decisions on the refinement of draft Bylaw 2500 prior to its adoption.

Promise to the Public/IAP2 Spectrum

Public engagement from this point forward will be a combination of 'inform' and 'consult,' with the aim of informing the public about the project and obtaining public feedback on the proposed changes included in the draft bylaw. The related promise to the public is 'we will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.'

Tools and Techniques

The public engagement process will deploy the following tools and techniques:

Online Engagement

The Get Involved RDN project page will continue to be used to provide project updates and share draft Bylaw 2500. Community input on the draft bylaw will be by way of a survey. Due to the significant complexity, technical nature, length of the document and extent of the proposed changes, the survey will focus on the most significant changes included within Bylaw 2500.

The Get Involved RDN page will also continue to provide an opportunity for the community to ask questions. Staff will endeavour to respond to questions publicly on the website.



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Open Houses

An open house in Electoral Areas A, C, E, G, and H will be held. The purpose of the open houses is to present a summary of the proposed changes included in the draft bylaw and provide an opportunity for one-on-one discussion and questions. Participants will be invited to provide feedback on the proposed changes through the online questionnaire.

Due to the significant complexity, technical nature, length of the document and extent of the proposed changes, the use of a town hall or public meeting format will not be used as this engagement format would not be practical and would not likely result in targeted feedback on the proposed changes.

One-on One Meetings

Staff will invite opportunities to connect with community members and community groups to discuss draft Bylaw 2500. This may occur at the RDN administration building or out in the community. This will provide for opportunities to raise community awareness of the project and will provide space for more detailed one-on-one conversations to occur.

Awareness Campaign

While the Bylaw 500 Review and Update Project and the draft bylaw have been in the public realm for more than a year, there is a need to ensure that the public is aware of the project and of the opportunity to provide feedback on the proposed changes.

A variety of techniques will be used to raise community awareness including:

- Social media posts
- News Release
- Notices in the PQB News and Nanaimo News Bulletin
- Connect with the project stakeholder group, who are frequent users of Bylaw 500
- Seek opportunities to connect with individual property owners and community groups
- Email to the stakeholder group and those subscribed to the Get Involved project page
- Electoral Area Directors will be asked to share information with their networks

Bylaw Referrals

Draft Bylaw 2500 will be referred to the following agencies and government entities:



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<p>Local Governments</p> <ul style="list-style-type: none"> • Cowichan Valley Regional District • City of Nanaimo • District of Lantzville • City of Parksville • Town of Qualicum Beach • Comox Valley Regional District 	<p>School Districts</p> <ul style="list-style-type: none"> • Nanaimo Ladysmith Public Schools • Qualicum School District
<p>First Nations</p> <ul style="list-style-type: none"> • Stz' uminus First Nation • Snuneymuxw First Nation • Snaw Naw As First Nation • Qualicum First Nation • Komox First Nation 	<p>Fire Departments</p> <ul style="list-style-type: none"> • Bow-Horne Bay Volunteer Fire Department • Dashwood Volunteer Fire Department • Extension Volunteer Fire Department • Nanoose Volunteer Fire Department • Cranberry Fire Department • Deep Bay Fire Department • East Wellington Fire Department • North Cedar Fire Department
<p>Provincial Agencies</p> <ul style="list-style-type: none"> • Ministry of Municipal Affairs • Ministry of Transportation and Infrastructure • Ministry of Agriculture • Agricultural Land Commission • Island Health • Ministry of Environment 	<p>Improvement Districts</p> <ul style="list-style-type: none"> • North Cedar Improvement District • Southwest Extension Waterworks District • Little Qualicum Waterworks District • Qualicum Bay – Horne Lake Waterworks • Bowser Waterworks District • Deep Bay Waterworks District
<p>Other</p> <ul style="list-style-type: none"> • EPCOR Water Services 	

Public Hearing

It is recommended that a public hearing be held and that the public hearing be held over two evenings. The first evening is to be held at a location in District 69 and the second evening is to be held at a location in District 68.

Timeline

December 7, 2023: Report to Electoral Area Services Committee for 1st reading

January 9, 2024: Board to consider 1st reading





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January 2024: Bylaw referrals
January-February 2024: Public Awareness Campaign
January-February 2024: Five Open Houses
March-April 2024: Bylaw refinements
May 2024: Board to consider 2nd reading
June 2024: Public Hearing and 3rd reading
July 2024: Adoption

