



## 2022 Community Engagement Survey Results

---

### **RECOMMENDATION(S)**

1. Accept the presentation and attachment of the 2022 Community Engagement Survey results as information.
2. Accept the presentation and attachment for consideration during the 2023-2026 Regional District of Nanaimo Strategic Plan.

### **BACKGROUND**

On January 25, 2022, the Board motioned to conduct a Community Engagement Survey every four years starting in 2022. The intent is to conduct a Community Engagement Survey every four years to give the Regional District of Nanaimo (RDN) a better understanding from residents what services residents need, want and value; what we are doing well; what we can do better; and how best to communicate and engage with our residents. Doing the survey every four years provides the newly elected Board insights into what is important to residents early in its term to support strategic planning and priority setting.

### **FINANCIAL IMPLICATIONS**

The cost to complete the Community Engagement Survey was \$25,000 which was budgeted in 2022 in the Communications and Engagement budget. This will be budgeted for and completed every four years.

### **STRATEGIC PLAN ALIGNMENT**

People and Partnerships - Develop a Communications Strategy to improve and enhance community engagement and public outreach.

The information attached to this report will be presented to the Board appended to future reports relating to strategic planning.

### **REVIEWED BY:**

- D. Holmes, Chief Administrative Officer

## **ATTACHMENT**

1. 2022 Regional District of Nanaimo Community Survey Results