



## **DISTRICT OF LANTZVILLE FREE TRANSIT FOR MINETOWN DAYS - 2022**

### **RECOMMENDATION**

That the Board approve the Seaside Community Society's request for free transit services on Route 11 – Lantzville for the 'Minetown Day' event being held on Saturday, August 6, 2022.

### **BACKGROUND**

The Seaside Community Society (SCS) has requested that Regional District of Nanaimo (RDN) Transit provide free transit services on the 11 Lantzville route for the annual 'Minetown Day' event on Saturday, August 6, 2022 (Attachment 1).

The District of Lantzville has, by agreement, requested SCS to facilitate the annual 'Minetown Day' event. In past events, RDN Transit Services provided free travel along 11 Lantzville route and extend the route to the north end of Lantzville Road for this event day (Attachment 2). This provides an incentive for event goers and the team of volunteers to utilize transit for travel to and from the event and aids to alleviate congestion within the District of Lantzville on the day of event, as well it will make the event more accessible to the residents of Lantzville.

The event is located in the District of Lantzville's Huddleston Park and includes events such as a pancake breakfast, parade and kids' activities/rides.

The 11 Lantzville transit route (Attachment 2) operates from 6:39 am to 7:03 pm, a service span of approximately 12.5 hours. Average ridership per hour on the 11 Lantzville route is 18 rides/hour, per weekday.

Ridership for the 2019 Minetown Day event generated approximately 63 total rides and 53 total rides for 2018.

### **FINANCIAL IMPLICATIONS**

Providing free transit on the 11 Lantzville route for its regular span of service of 12.5 hours, given an average hourly ridership of 18 rides/hour, would result in an approximately cash revenue loss of approximately \$600. This revenue loss applies to single trip cash fare and does not apply to monthly cardholders or cash daypass purchases. This free transit service is reserved for the 11 Lantzville only.

If this public event is canceled for any reason, the RDN will operate its normal 11 Lantzville route and collect fares for this day.

## **STRATEGIC PLAN ALIGNMENT**

The recommendation meets the strategic plan direction by allowing residents to attend the Minetown Day events safe and effectively.

Transportation and Transit - Provide opportunities for residents to move effectively through and around the Region.

## **REVIEWED BY:**

- D. Holmes, Chief Administrative Officer

## **ATTACHMENTS:**

1. SCS Minetown Day Transit Request (220610-1)
2. Route 11 Lantzville and Event Bus Map