

## **Engagement Highlights**

Project Name: Bylaw 500 Review and Update Project - Phase One Engagement Plan

Date Engagement Highlights and Plan Drafted: January 17, 2022

Date Engagement Highlights and Plan Approved:

### **Engagement Objective**

The initial objective in phase 1 is to inform the public about the update of Bylaw 500 and to obtain feedback on initial options related to focus areas presented in Discussion and Options Papers. Phase 2 the objective will be focused on obtaining feedback on a draft of the updated Bylaw 500.

#### **Decision**

In each phase, public engagement will be considered alongside other key inputs, such as policy alignment, technical considerations and best practices. Public engagement will inform decisions related to options surrounding focus areas during the drafting process (Phase 1) and improvements to the draft Bylaw 500 (Phase 2).

### Promise to the Public/IAP2 spectrum

Public engagement for the Bylaw 500 project will be 'consult,' with the aim of obtaining public feedback on analysis, alternatives, and/or decisions. The related promise to the public is 'we will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.'

### **Tools and Techniques**

The public engagement process will deploy tools and techniques across two steps.

## Phase 1: Public Engagement on Draft Discussion and Options Papers February 23-March 24, 2022

This initial phase will have two key components: An informational introduction to Bylaw 500 and obtaining feedback on options that have been developed in the Discussion Papers.

Information on the Bylaw 500 project and research to date

- The public will be provided with an overview of Bylaw 500, including a brief history of the bylaw and the reasons for the comprehensive update that is taking place within this project. Information will be shared on the Get Involved RDN website.
- A series of Discussion and Options Papers will be available to the public on the project Get Involved RDN
  page, covering key focus areas. These papers will provide an overview, background, initial stakeholder
  feedback, options for updating Bylaw 500 on the issue, considerations and impacts of potential changes
  and an overview of the previously identified focus areas. Focus areas include:



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- o Building Heights
- Food Trucks
- Usability
- Structures, Shipping Containers & Retaining Walls
- Signs
- Setbacks
- Secondary Suites
- Off-Street Parking
- Horne Lake Comprehensive Development Zone 9
- Household Poultry
- Home based businesses
- o Zone Consolidation
- Landscaping
- General Housekeeping Updates

#### Feedback on options

The options for each focus area will be incorporated into an online questionnaire that will provide the community the opportunity to provide feedback on their level of support for respective options using a scale of strongly disagree to strongly agree. At the end of each section related to focus areas, respondents will be asked if they would like to participate in an engagement event about the issue in the next phase. This will provide the project team with an understanding of the level of interest of particular issues, allowing for a more focused set of engagement planning in phase 2.

The feedback on the respective options will be used to inform the drafting of Bylaw 500.

### Phase 2: Public Engagement on Draft Bylaw 500 April 27-May 27, 2022

The second phase will focus on obtaining feedback on the draft Bylaw 500. Two key approaches will be used: an online questionnaire and a set of focused engagement sessions.

### Online questionnaire

The draft bylaw will be made available for review by the public on the Get Involved RDN project page, allowing interested members of the community to understand the key changes that are being proposed. The online questionnaire will provide the community with the opportunity to share feedback on their level of support for key changes.



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### Focused engagement sessions

Based on the feedback obtained from phase 1, a series of up to four focused virtual engagement sessions will be held on issues that held the most interest from participants. This will ensure that resources in preparing for an engagement session are focused on issues where the community has shared interest, rather than developing engagement events based on unknown levels of interest.

## Schedule 1 **Project Timeline**



# **Project Timeline**

## 2022

