



The Parksville Curling Club

The Executive Summary

The current ownership and leasing arrangement of District 69 Arena does not allow for proper long-term management of this important asset. The sport of curling is large within the community and growing, with the Parksville Curling Club (PCC) adding 20% more capacity this past year. Currently the City of Parksville owns the land within the community park, the Regional District of Nanaimo (RDN) owns the building and the PCC operates the curling club and looks after all maintenance of both the land and building utilizing five (5) year leases. With 5-year leases the PCC is not able to apply and receive larger grants for maintenance items. This situation also leads to different investment decisions based on short term returns rather than longer term returns. This begs the question is there a better arrangement available to the City of Parksville, the RDN and PCC that considers the District 69 Arena as an asset rather than a liability and is beneficial to all parties.

Action Requested

That the Regional District of Nanaimo negotiate with the City of Parksville and the Curling Club Executive to determine the most beneficial way to ensure the long-term life of the Parksville Curling Rink.

BACKGROUND

- The Parksville Curling Club Incorporated December 20, 1991
- In 2003, we opened at the current location in City Park with 5 sheets of curling ice
- A 5-year Lease agreement renewed March 31, 2018 between the Club, RDN and City of Parksville
- 1219 Lifetime Members
- We had 5 sheets of curling ice and our ice surface could hold 6 legal sheets, so we expanded.

CURRENT OPERATIONS

- Currently we have 19 active leagues which includes Daytime & Evening - Men's, Ladies, Mixed, Stick, Special Olympics, Competitive, Novice, PGOSA & Junior
- 429 Active Curlers - 2019-2020
- 354 Active Curlers - 2018-2019
- We have 774 visits by curlers every week



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- **Bonspiels** - We host 9 bonspiels annually each bringing 24+ teams (96 curlers) x 9 = 864+ locals & visitors
 - Summer mixed open
 - Senior Women's 50+
 - PGOSA Open
 - Thrifty Foods Men's Open
 - Senior Stick
 - Oceanside Masters Open - with Qualicum
 - Women's Open
 - Senior Mixed 50+
 - Juniors
- **Other ice & Building Rentals**
 - Ice Rentals (weekend & daytime when available)
 - Local schools, VIU Exchange Students, Curl BC, Four Foot Curling Camp, RDN Kids Camp, RDN Give it a Try Open House
 - Room Rentals - 7
- **Advertising**
 - We currently have 52 local businesses advertising with our Club. The advertising assists the Club with day to day operations and with capital expenditures.
- **Volunteers**
 - **THE CLUB'S SUCCESS IS DUE TO OUR VOLUNTEER BASE - THE ONLY PAID SALARY POSITIONS ARE THE ICEMAKER, P/T MANAGER AND A P/T BARTENDER**
 - Volunteer hours for 2018/19 - 7,681hours
 - Volunteer hours for 2017/18 - 7,103 hours



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SPECIAL EVENTS HOSTED

- 2020 BC Youth U18 Provincial Curling championships
- 2019 BC Firefighters Provincial Championship
- 2018, 2013, 2012 BC Men's Provincial Championships
- 2017 BC Mixed Provincial Championships
- 2015 BC Junior Provincial Championships
- 2014 BC High School Provincial Championships
- 2009 BC Ladies Provincial Championships
- 2007 BC Masters Provincial Championships

ECONOMIC BENEFITS

- City of Quesnel Economic Impact Study showed \$182,000 Community Benefit from 2019 - 16 Team BC Provincial Championship.
- Based on this our previous 9 hosted Events Brought \$1,600,000 Economic Benefit to our Community.

RECENT CAPITAL EXPENDITURES

- New Reverse Osmosis Water System
- New Lighting Upgrade - LED for Power savings
- Reconstituted the under-slab Brine piping
- New Water softener in Concession
- "The new chiller" - 2019
 - Due to new WorkSafeBC and Technical Safety BC standards we were required to install a new Chiller prior to opening of this years Curling.
 - Costs incurred were \$138,000+.
 - Our Members donated \$60,000 towards the project and the remainder was funded through our Capital Account and Operating fund of the Club.
 - No funds were received through grants or through funding of outside sources.